

Press Release City of Edmonds

Mayor David O. Earling

For Immediate Release: August 1, 2012

To: City Council

The Edmonds Beacon <u>edmondseditor@yourbeacon.net</u>

The Weekly Herald jrobinson@heraldnet.com
The Seattle Times newstips@seattletimes.com
The Everett Herald sheets@heraldnet.com

My Edmonds News.com <u>teresa@myedmondsnews.com</u>

Edmonds Patch <u>riffzy@comcast.net</u>

Edmonds KOMO susieberesford@hotmail.com

Contact: Carolyn LaFave, 425-771-0247 or carolyn.lafave@edmondswa.gov

CITY OF EDMONDS NEWSLETTER MAKES A COMEBACK

(Edmonds – WA) The City of Edmonds newsletter "Update on Edmonds" is back. The newsletter was discontinued in July of 2010 after former Mayor Gary Haakenson left office. Feeling the need for better communication between the community and the city, current Mayor, Dave Earling, has restarted the newsletter. This "newer" version is web-based with formats not only for your computer, but iPads and smart phones as well. The project was spearheaded by the Mayor's Executive Assistant, Carolyn LaFave, and Chief Information Officer, Carl Nelson and will provide "a great opportunity for the City to stay in-touch with the community" says Mayor Earling.

The newsletter will be issued quarterly, with the first edition "Summer 2012" available Wednesday, August 1st. Quarterly newsletter notices will be sent by email to over 11,000 recipients. If you would like to be included in these emails please contact Carolyn LaFave in the Mayor's Office at 425-771-0247 or carolyn.lafave@edmondswa.gov. The newsletter will also be available directly through the City's website at www.edmondswa.gov and go to newsletters at the bottom of the page.

If you have questions, topics you'd like to hear about, or general feedback, please send us an email at newsletter@edmondswa.gov.