



# City of Edmonds Media Release

PLANNING DIVISION ~ 121 5<sup>th</sup> Avenue North, Edmonds

***FOR IMMEDIATE RELEASE: 5 April 2017***

To: Media

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## **EDMONDS CITY COUNCIL ADOPTS NEW AMENDMENTS TO PEDESTRIAN SIGN CODE**

**(Edmonds - WA)** Amendments to pedestrian sign requirements were adopted by the City Council at an April 4 public meeting. These recent changes updated the amendments approved by the Council in August 2016. The April 4<sup>th</sup> changes included:

- Each ground floor storefront is allowed six (6) additional square feet of sign area to accommodate a pedestrian sign or some other type of permanent signage, at their choice. This means that street front businesses can continue to use pedestrian signs even if their wall signs max-out their allowed sign area. For those ground floor businesses not choosing to use a pedestrian sign they now have six more square feet of permanent sign area available to them.
- Normally pedestrian signs need to be within 10 feet of the business entry and two feet of the building. However, there are now two locational exceptions that can be granted by the City to accommodate specific circumstances:
  - (1) When an alternative location in front of the building or on the property occupied by the business is less intrusive to pedestrian movement or accessibility; or*
  - (2) When the building containing the business is set back from the property line and a location on the property can be provided such that the sign does not encroach onto a public sidewalk*
- Governmental signs are now defined to allow the creation of a directional signage program. The exact parameters are not specified in the code.

In addition to the code changes, Council also reduced two sign fees: fees are reduced to “No Cost” for blade signs and a total of \$110 for pedestrian signs. Sign permits are still required for both types of signs; only the permit fees have been reduced.

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