



FORMA

114 4th Ave N.  
Edmonds, WA.  
98020

**Project:**

City of Edmonds  
Master Planned  
Signage Program

**Location:**

City of Edmonds

**Owner:**

City of Edmonds

**Designer**

Clayton Moss

[Cmoss@FormaSeattle.com](mailto:Cmoss@FormaSeattle.com)

Direct Line: 425. 775. 2442

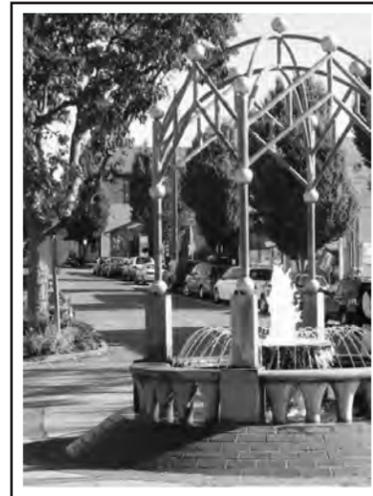
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- 3. Concrete footing, engineering specifications and installation-by owner no bid required.
- 4. Final Artwork for logo provided by FORMA.

Publish Date: 4.29.12



# City of Edmonds Master Sign Program

## ► DESIGN INTENT DRAWINGS

- WAYFINDING
- PUBLIC PARKING
- PARKS & RECREATION



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**Sheet 02**



P-Dr.1

S-Dr.1

St-ID.1

M-Dr.1

M-Dr.2

M-Dr.3

P-ID.1

P-Dr.2

P&R

PRIMARY DIRECTIONAL

SECONDARY DIRECTIONAL

UNIQUE 4TH AVE ID (CULTURAL CORRIDOR)

MISC. DIRECTIONAL

PUBLIC PARKING: ID & DIRECTIONAL

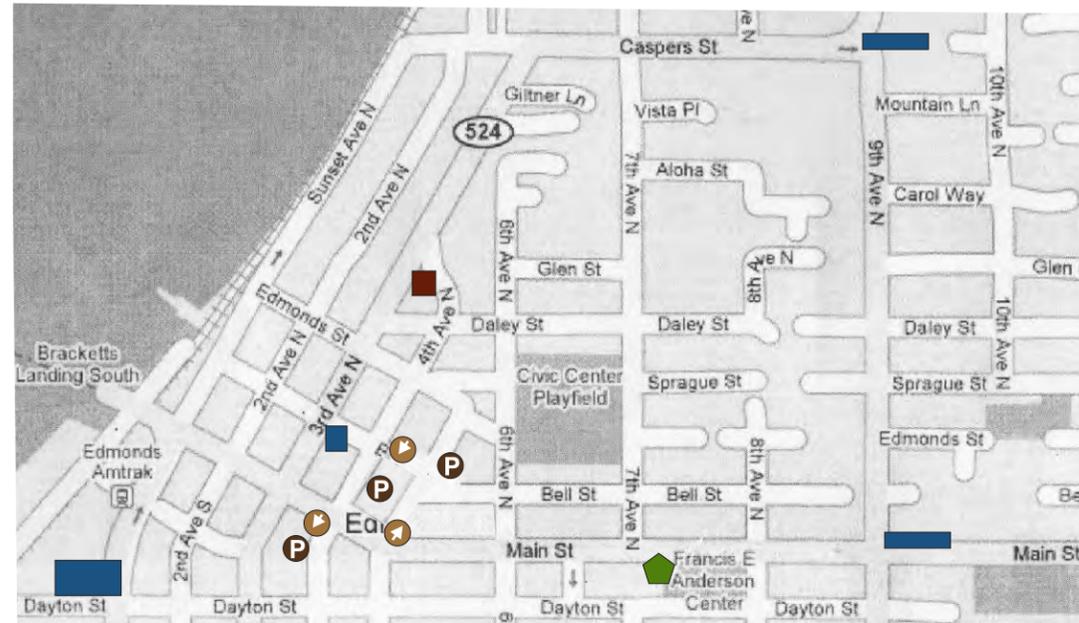
PARKS & RECREATION

S I G N T Y P E S Phase I



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## Phase I Preliminary sign location plan



## Phase I Paint & Vinyl Film Specifications

**Note:**  
Sites for unique gateway signage are identified in the Streetscape Plan and are not included in this Sign Program.

Key/Smbols	Sign Type	Phase 1 Locations
	P-DR Primary Directional -	@ SR 104 & Dayton St.
	S-DR Secondary Directional	@ Casper St. & 9th Ave. N. @ Main St. & 9th Ave N.
	M-DR Misc. Directional	@ 3rd Ave. N. & Bell
	S-ID Street Identification	@ 4th Ave N. & 3rd Ave N.
	P.ID Public Parking Entry ID	@ Driveway entry, as indicated
	P.Dr Public Parking Directional	@ various locations, as indicated
	P&R-ID Park Identification	@ Sierra Park Entry (not shown)
	P&R-FAC Frances Anderson Center	@ Main St. primary entrance

**Vinyl Specifications :**  
Brand Names: Avery, 3M/Gerber

- V.1 3M Reflective White
- V.2 3M Harvest Gold
- V.3 3M Reflective (Russet) Brown
- V.4 3M Duranodic
- V.5 3M Matte Black
- V.6 Avery Polo Green
- V.7 3M Satin Aluminum
- V.8 Avery Cocoa A 8278-O
- V.9 3M Copper
- V.P Vinyl Print; Digital 3M

**Water based Paints :**  
Brand Name: Sherwin / Williams

Sign Post Accent: Jasper green  
Sign Post Base: Andiron- med. brown

### **Polyurathane Paints**

**F-1 Paint: Mathews Brand: primer & finish.**  
**Color: Satin Silver Metallic # 18082**  
**F-2 Optional: Clear coat over**  
**natural aluminum**

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**Sheet 04**



P-Dr.1

P R I M A R Y   D I R E C T I O N A L



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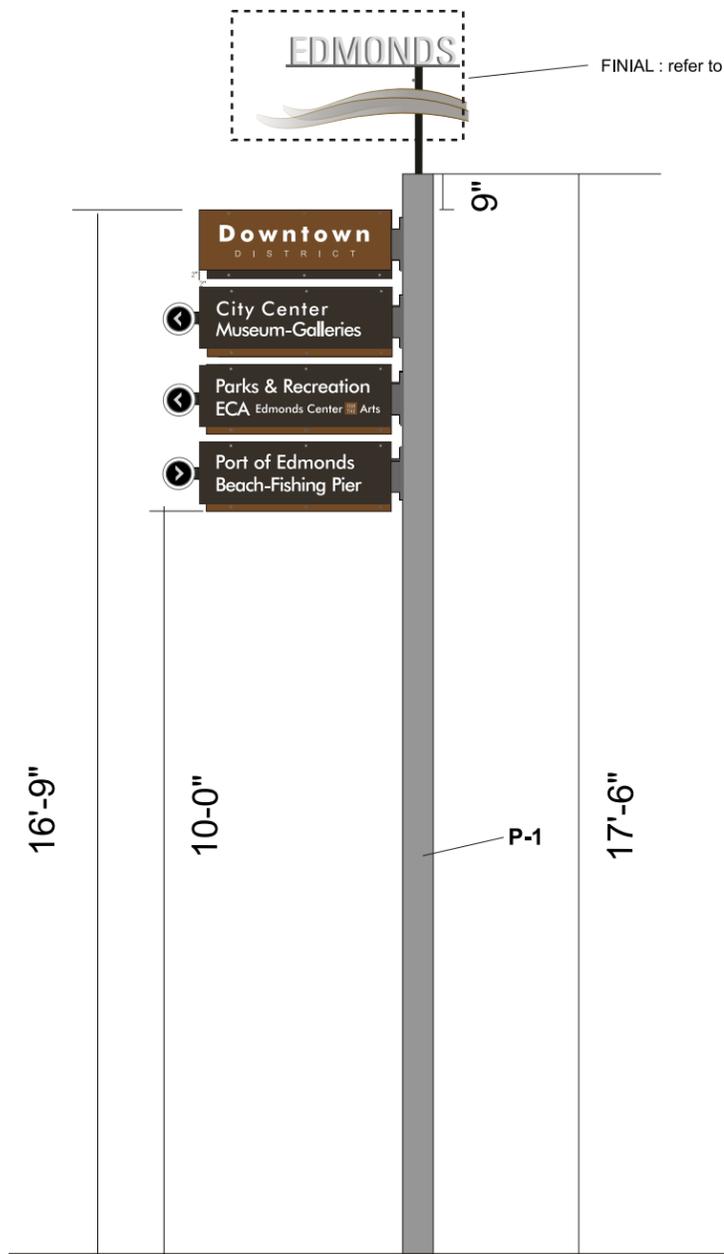
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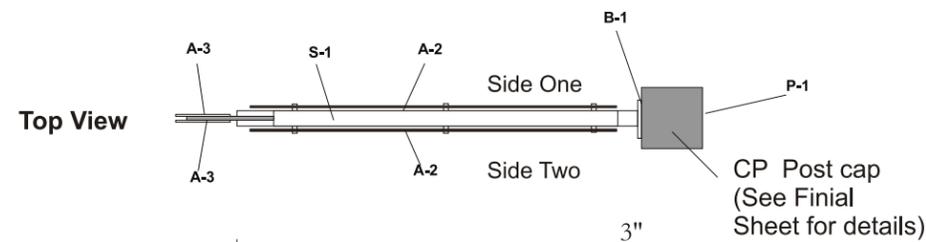
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Sheet 05



**Elevation**

Post & Framework

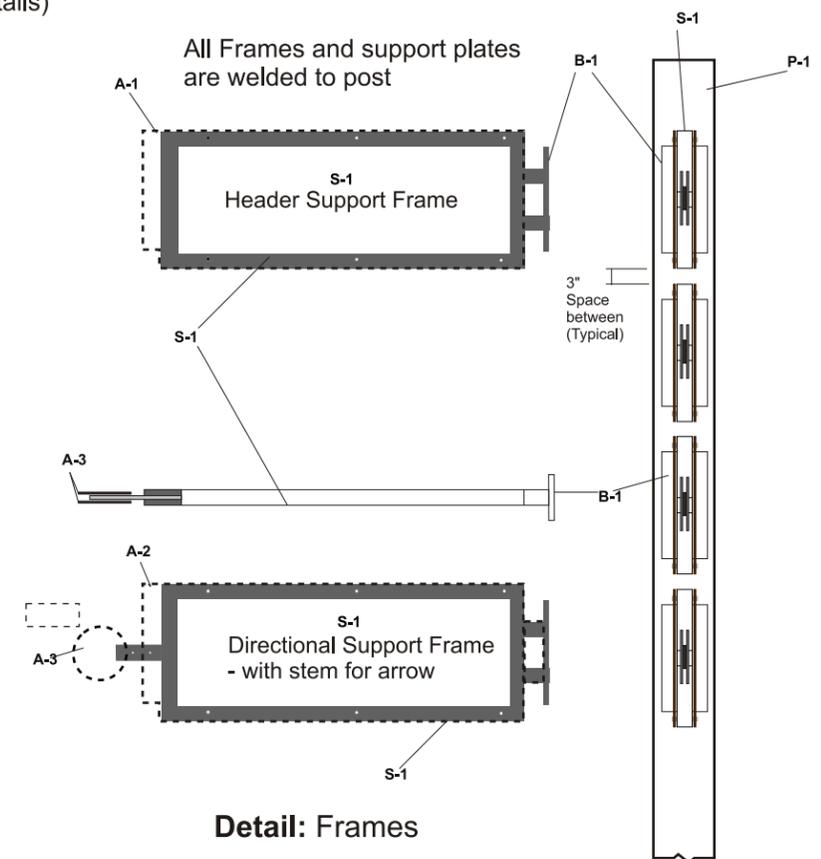


**Partial Elevation**  
Scale 1/2"=1'

**NOTE:**  
Final copy will be determined by the City of Edmonds



Typical Sign Panel



**Detail: Frames**

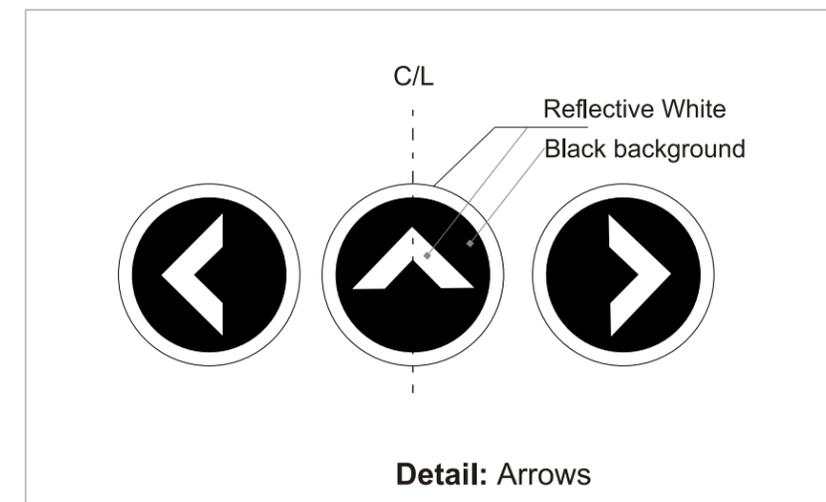
**End View Scale 1/2"=1'**

ITEM / PART	MATERIAL
P-1 PRIMARY SIGN POST	8"x8"x1/2" Alum. sq. tube
S-1 SIGN FRAME /SUPPORT	2"x2"x1/4" Alum.sq. tube
B-1 BRACKET / MOUNTING PLATE	6"x14"x3/4" Plate Alum.
A-1 SIGN PANEL - Header	48"x18"x1/8" Plate
A-2 SIGN PANEL - Secondary Copy	48"x18"x1/8" Plate
A-3 ARROW CIRCLE	1/4" Plate Aluminum
CP COVER PLATE	1/4" Plate Aluminum

**NOTES:**

1. All exposed aluminum to be sanded smooth, non-directional finish.
2. Paint: Mathews Brand: primer & finish. Color: Satin Silver Metallic # 18082  
Optional: Clear coat
3. Submittal Samples must be approved prior to painting.
4. All hardware to be engineer approved non-corrosive:galv. or stainless steel
5. Written dimensions take precedence over scale
6. All visible metal to be aluminum -unless otherwise noted.
7. All lettering & graphics vinyl -unless otherwise noted.
8. Visible bolt heads on sign panels to be covered with vinyl or touch up paint color to match.)

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**Detail: Arrows**



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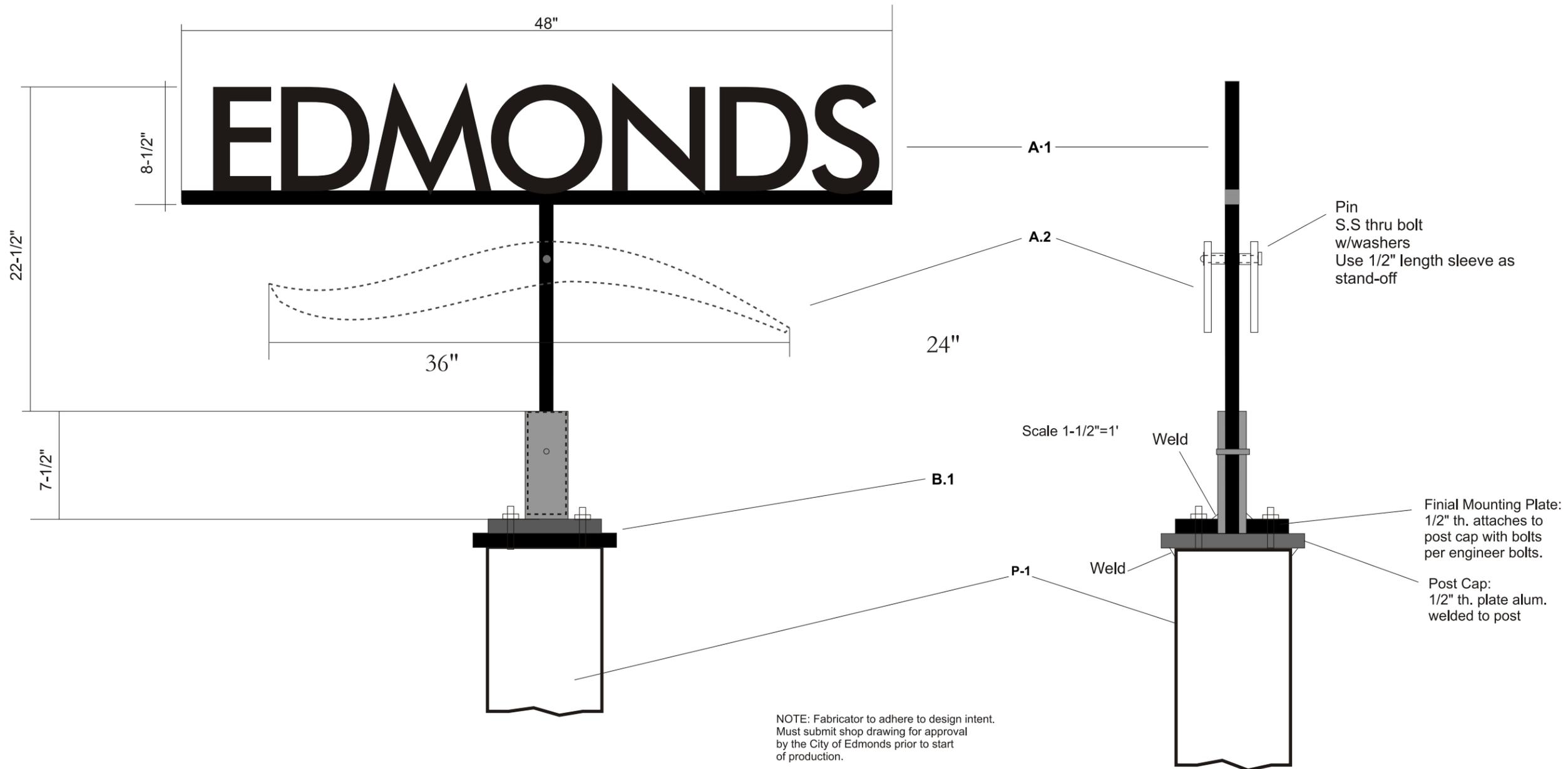
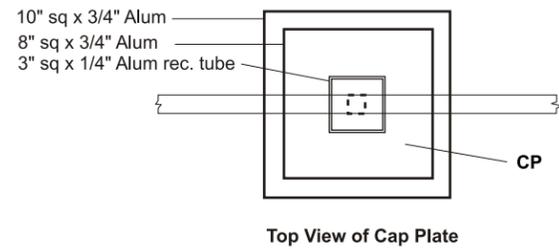
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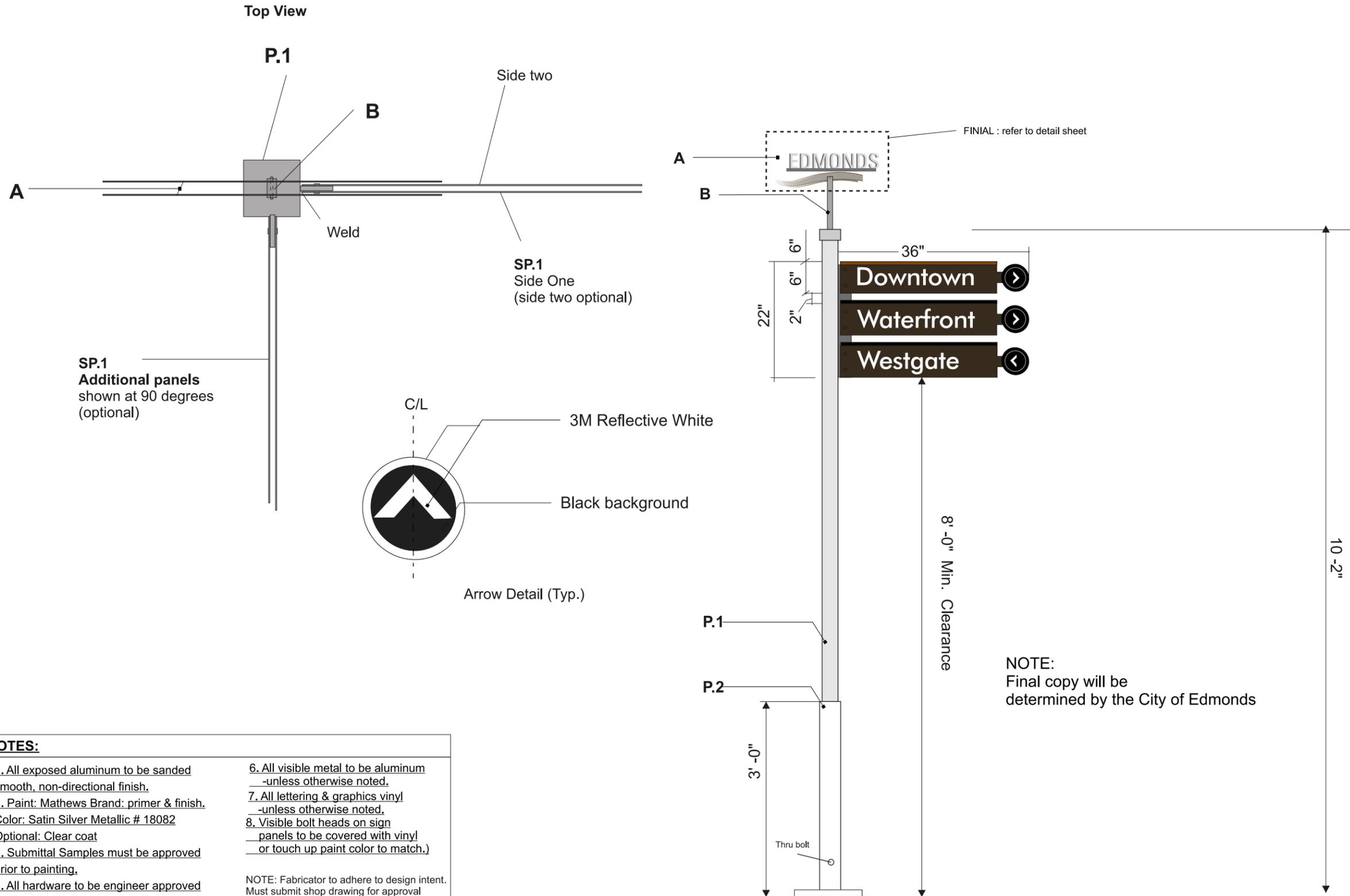
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- NOTES:**
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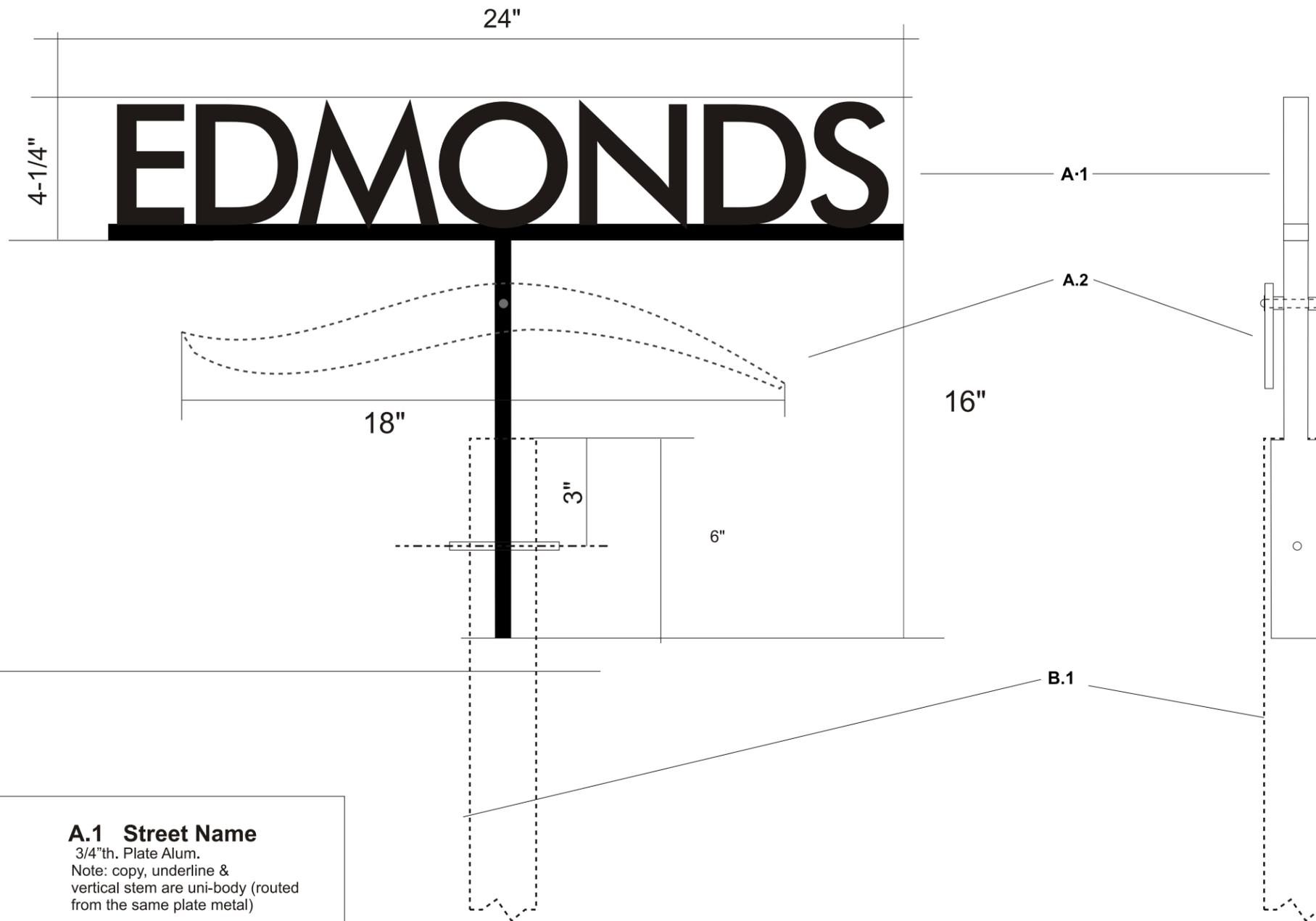
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**Sheet 09**



**A.1 Street Name**

3/4"th. Plate Alum.  
Note: copy, underline & vertical stem are uni-body (routed from the same plate metal)

**A.2 "Waves"**

2 Qty ( one per side)  
wave shape routed from 1/4" plate aluminum.

**B.1 Post**

2" x 2" x 1/8" Aluminum

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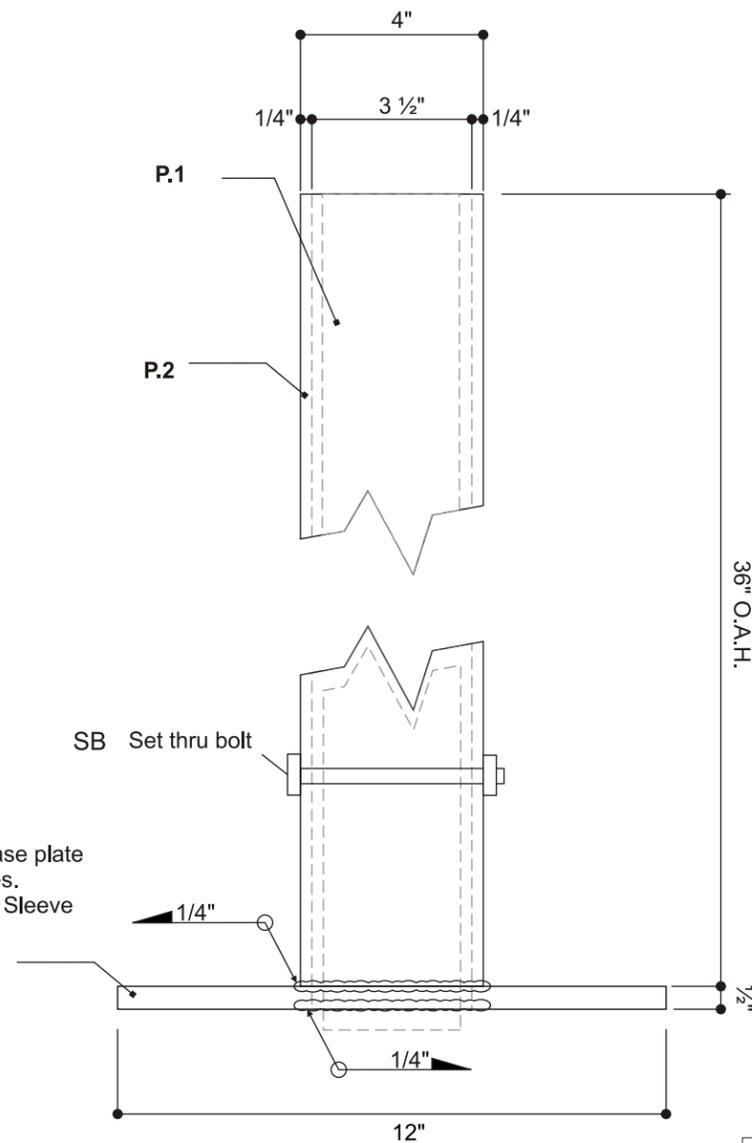
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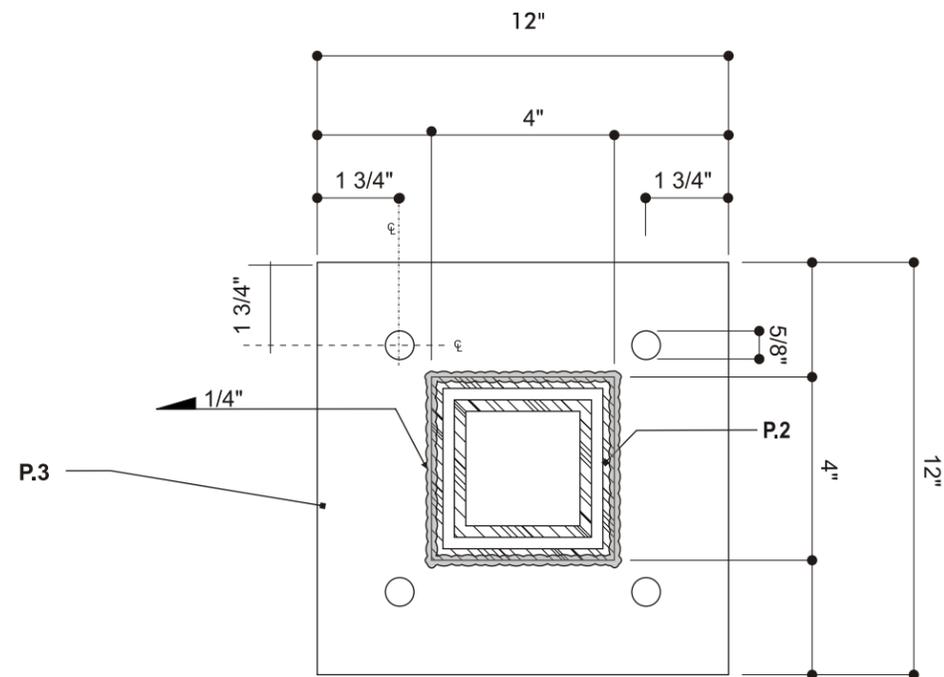
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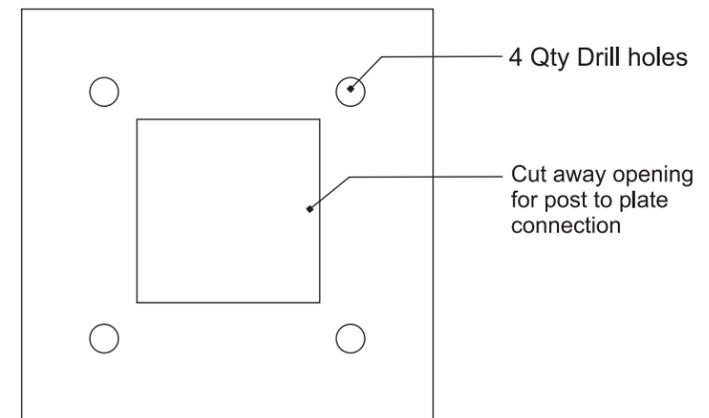
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**P.3** 1/2" x 12" x 12" Alum. base plate  
 5/8" dia. holes drill holes.  
 Plate is welded to Post Sleeve



**Detail Base plate  
 Base plate  
 welded to post sleeve**



**Notes**

1. Primary post is slotted for insertion of the center blade-center blade is then welded to the post.
2. Directional panels are attached to the center blade with tamper resistant screws. Directional panels are removable
3. P.2/P.3 Sleeve/Plate assembly is attached to existing concrete with anchor bolts (Spec. TBD by engineer).
4. SB - Set thru bolt per engineer spec.

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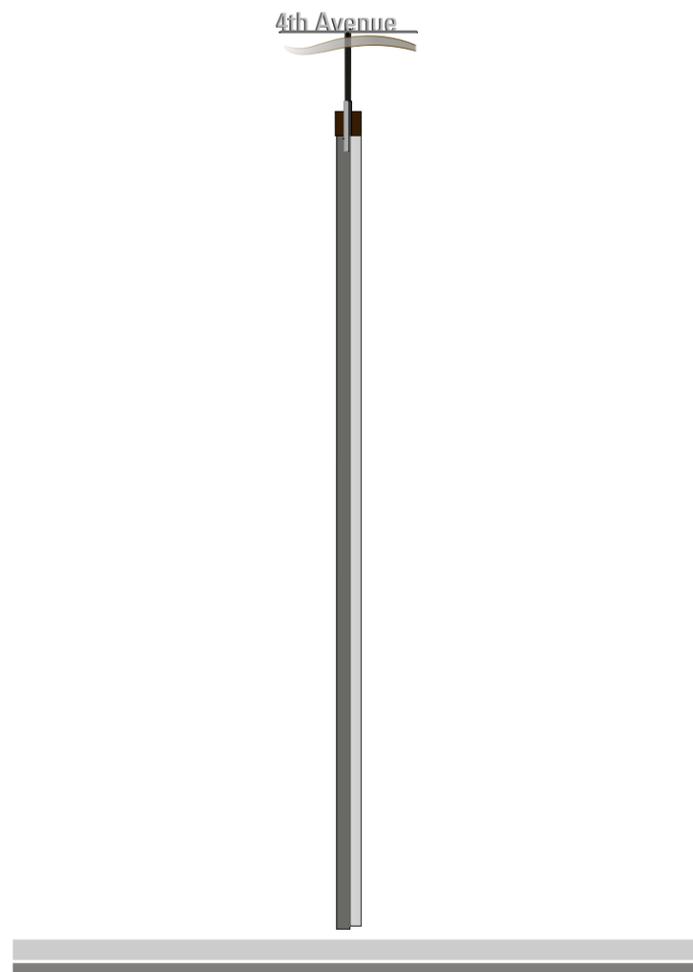
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S T R E E T I D : 4 T H A V E

UNIQUE 4TH AVE ID (AT CULTURAL CORRIDOR)



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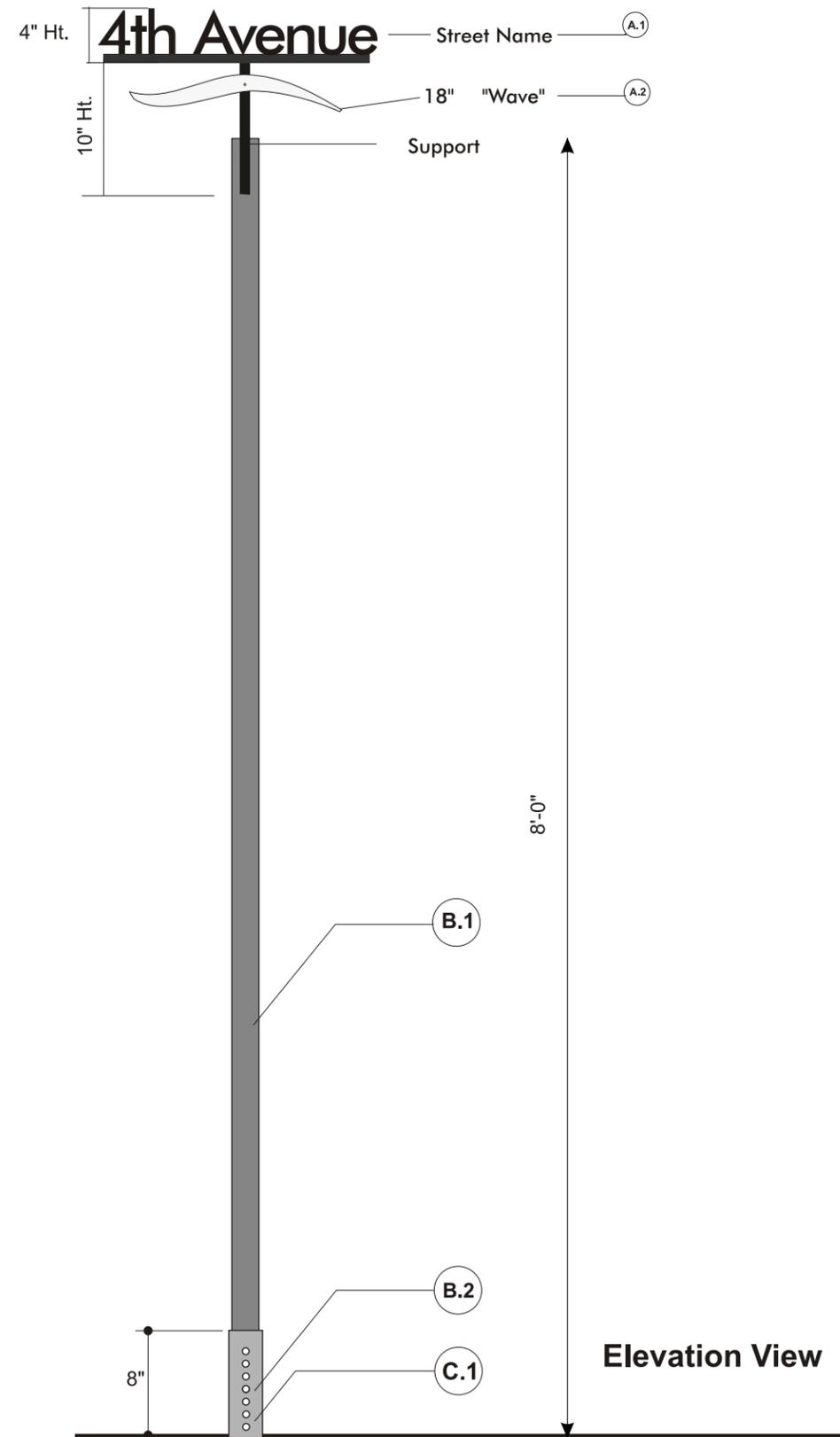
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**A.1 Street Name**  
 1/4"th. Routed Plate Alum.

**A.2 "Waves"**  
 1/8" Plate Alum.

**B.1 Post**  
 2" x 2" x 1/8" Aluminum

**B.2 Post Sleeve**  
 Per City of Edmonds standards

**C.1 Attachments**  
 Ground Mount  
 Per City of Edmonds standards

**F-1** All exposed aluminum to be sanded smooth, non-directional grain-finished with poly-urathane clear coat (spray application) Brand: Mathews Paint, or approved equal or better. Exceptions: Hardware & C.1 base sleeve Note: C.1 painted silver

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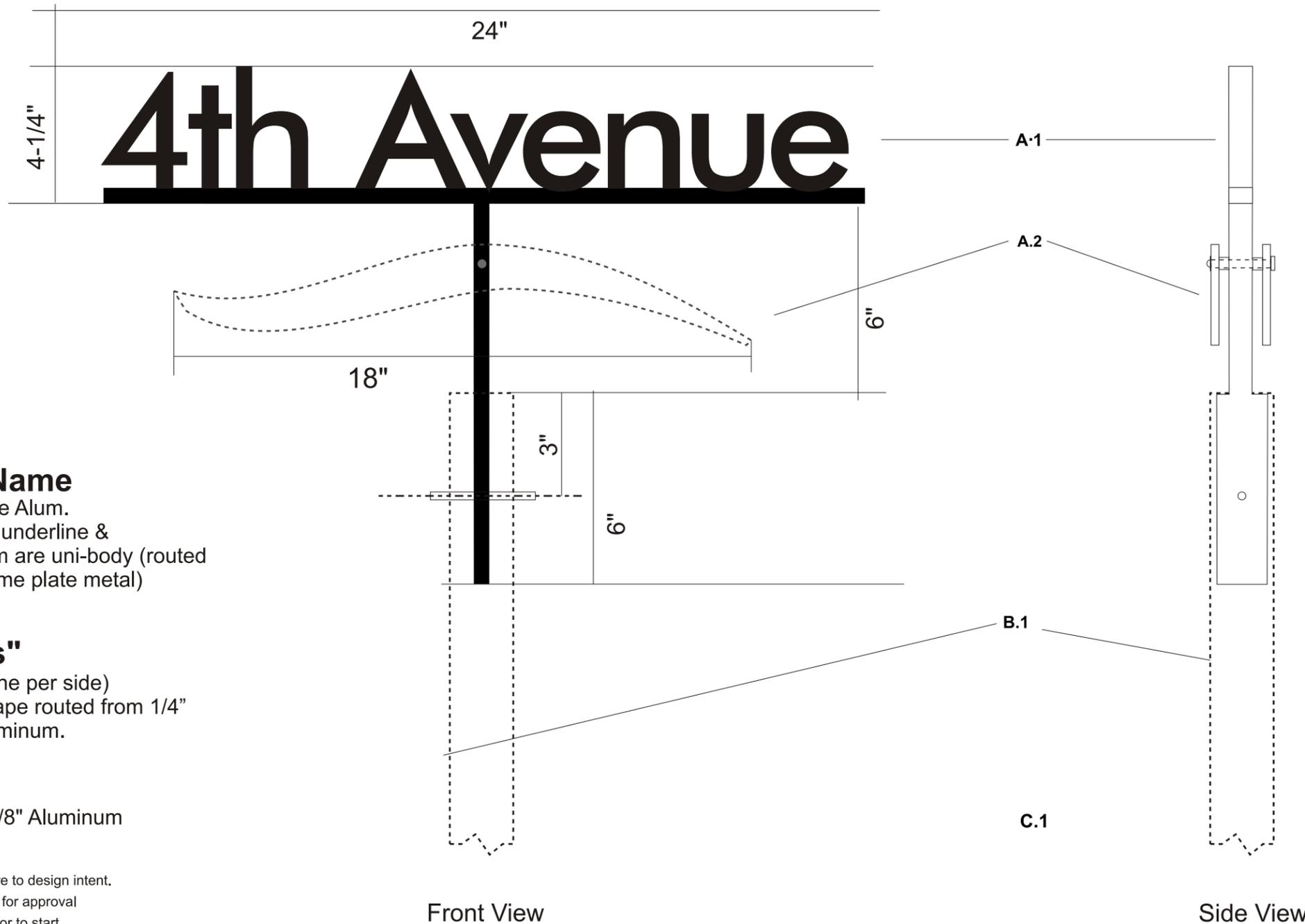
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FONT= FUTURA Md BT



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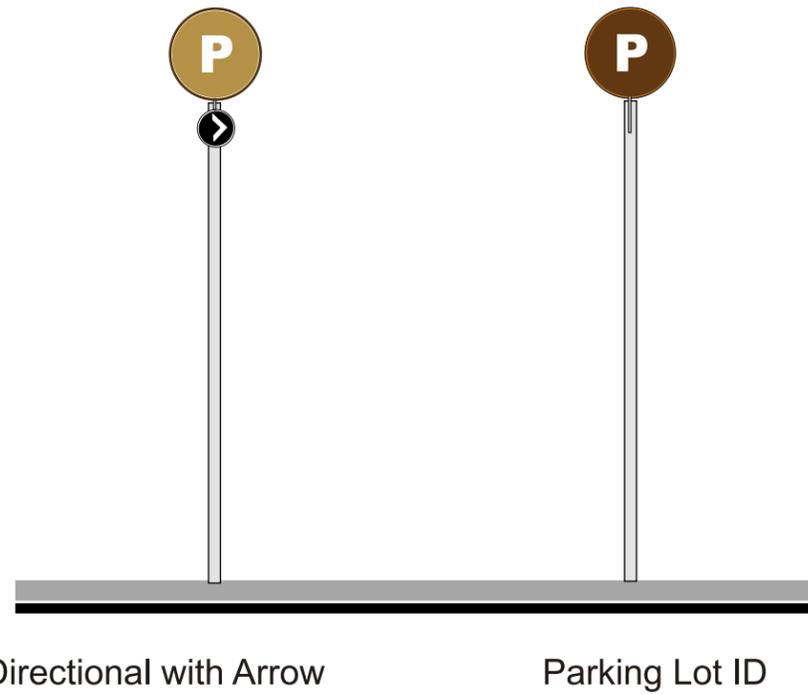
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P U B L I C P A R K I N G





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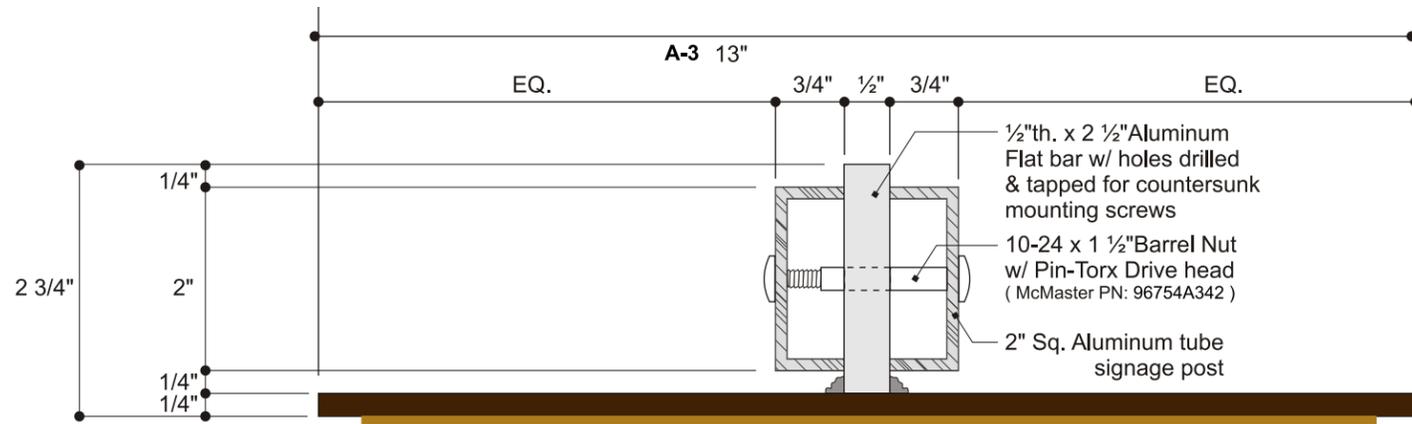
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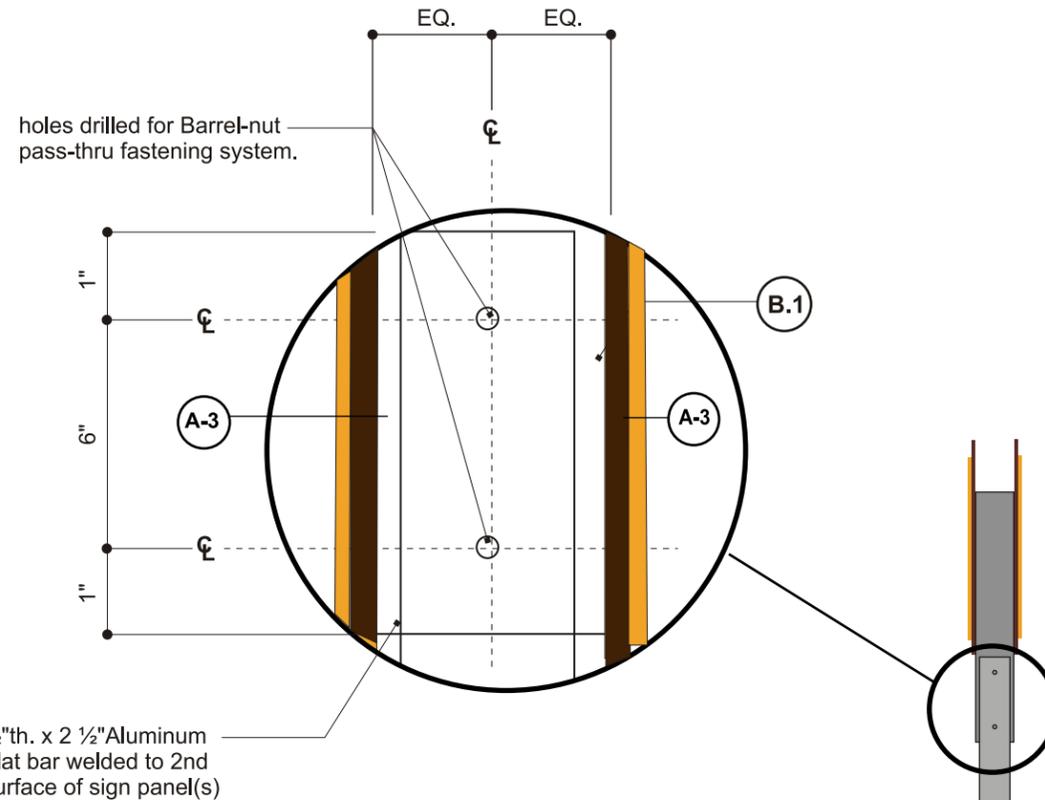
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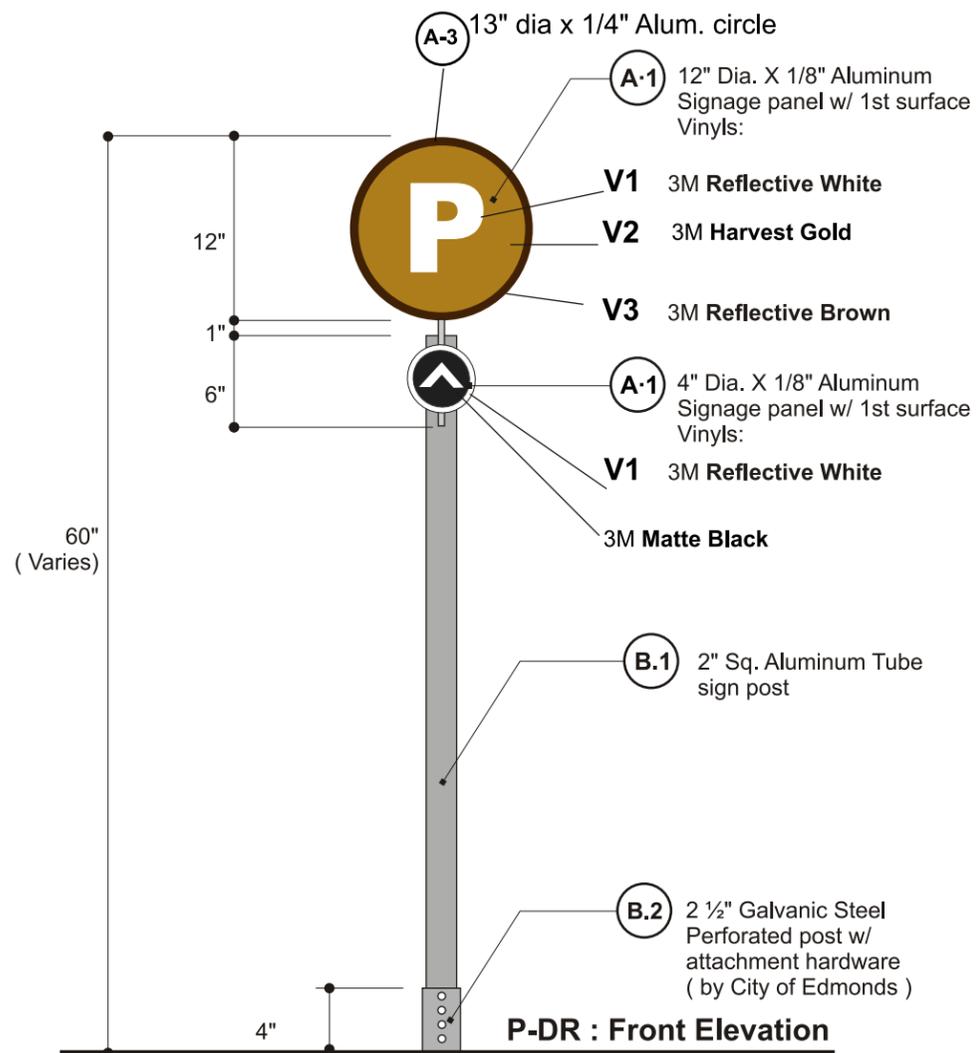
**Plan View ( Single Sided )**



**Detail NTS**



Nut Type Barrel Nuts (Binding Barrels)  
Barrel Nut Type Pin-In-Star  
Material Type Stainless Steel  
Finish Plain



**P-DR : Front Elevation**

**Vinyl Specifications :**  
Brand Names: Avery, 3M/Gerber

- V.1 3M Reflective White
- V.2 3M Harvest Gold
- V.3 3M Reflective (Russet) Brown
- V.4 3M Duranodic
- V.5 3M Matte Black
- V.6 Avery Polo Green
- V.7 3M Satin Aluminum
- V.8 Avery Cocoa A 8278-O
- V.9 3M Copper
- V.P Vinyl Print; Digital 3M

**Side View ( Double-sided )**



FORMA

114 4th Ave N.  
Edmonds, WA.  
98020

**Project:**

City of Edmonds  
Master Planned  
Signage Program

**Location:**

City of Edmonds

**Owner:**

City of Edmonds

**Designer**

Clayton Moss

[Cmoss@FormaSeattle.com](mailto:Cmoss@FormaSeattle.com)

Direct Line: 425. 775. 2442

Fax Line: 425. 775. 2817

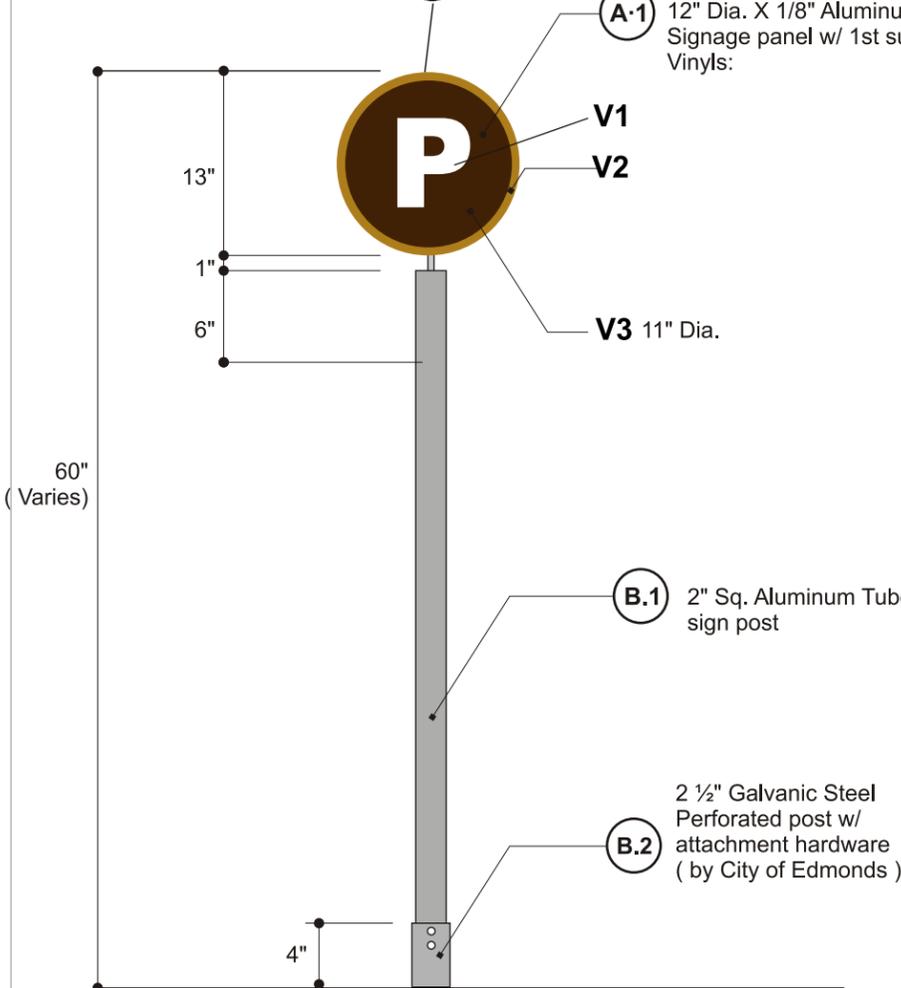
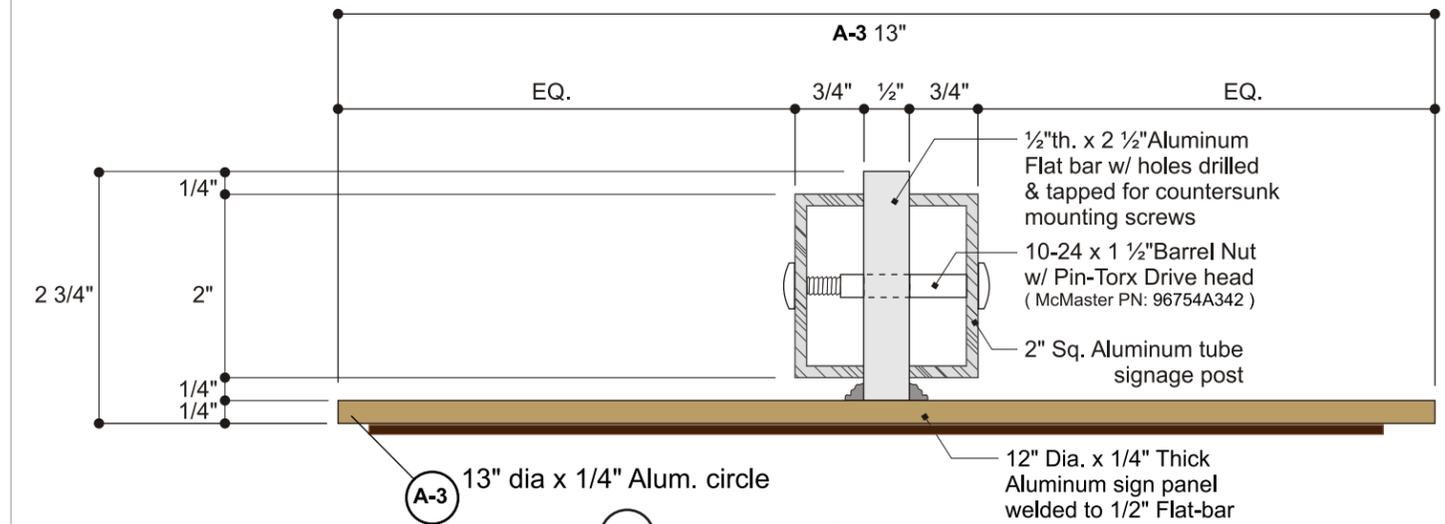
The objective of these drawings is to define the overall design intent for fabricator's understanding and estimation purposes. These drawings are only for City of Edmonds sign projects.

**Notes:**

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3. Concrete footing, engineering specifications and installation-by owner no bid required.
4. Final Artwork for logo provided by FORMA.

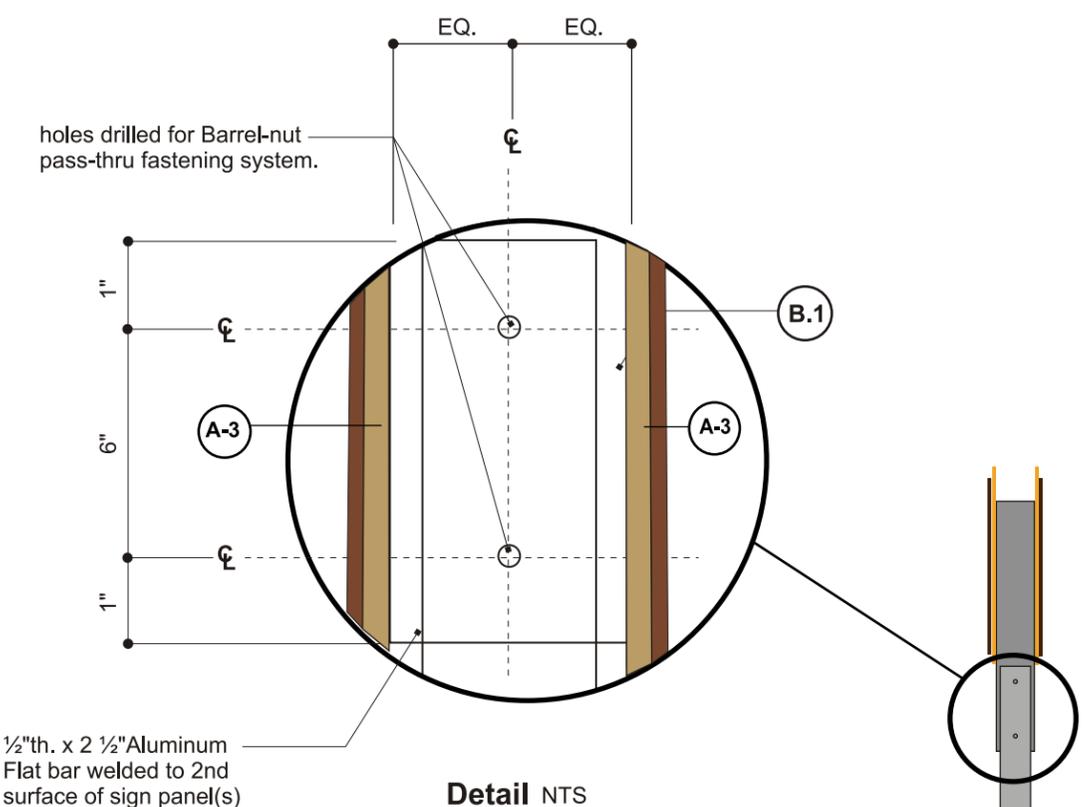
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Sheet 15



**DIRECTORY Vinyl Specifications : Brand Name: Avery, 3M/Gerber**

--V.1	3M Reflective White	Letter "P"
--V.2	3M Harvest Gold	Circle outline
--V.3	3M Reflective (Russet) Brown	Circle background color
--V.4	3M Duranodic	
--V.5	3M Matte Black	
--V.6	Avery Polo Green	
--V.7	3M Satin Aluminum	
--V.8	Avery Cocoa A 8278-O	
--V.9	3M Copper	
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M I S C E L L A N E O U S  
W A Y F I N D I N G S I G N S



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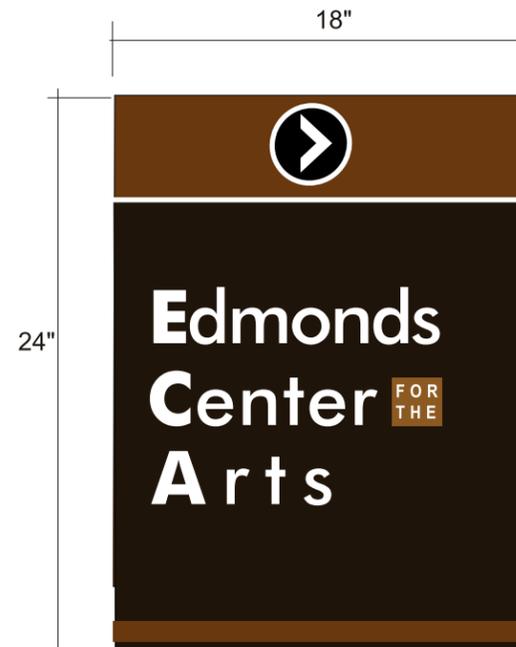
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Small Panel Type A:  
(prototypes)



Medium Panel Type B

--V.P (Typical)



Large Panel Type C  
(located at SE corner of Bell St. & Third Avenue)

--V.P Vinyl Print; Digital print to 3M control tac

Graphics are Digital Print applied to 3M control tac vinyl  
Sign Panel Material : 1/8" alum. cut to size with eased corners  
Colors to match PMS or Vinyl color as specified.

Font Name: "Futura MD "

NOTE:  
Final copy will be determined by the City of Edmonds

DIRECTORY Vinyl Specifications : Brand Name: Avery, 3M/Gerber

- V.1 3M Reflective White "
- V.2 3M Harvest Gold
- V.3 3M Reflective (Russet) Brown
- V.4 3M Duranodic
- V.5 3M Matte Black
- V.6 Avery Polo Green
- V.7 3M Satin Aluminum
- V.8 Avery Cocoa A 8278-O
- V.9 3M Copper
- V.P Vinyl Print; Digital 3M Color print to match duranodic



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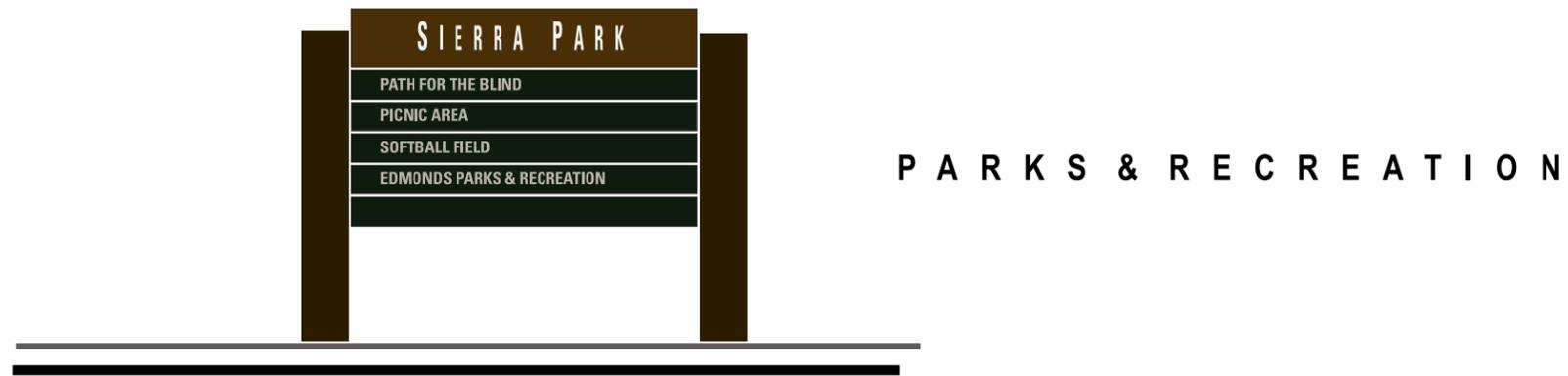
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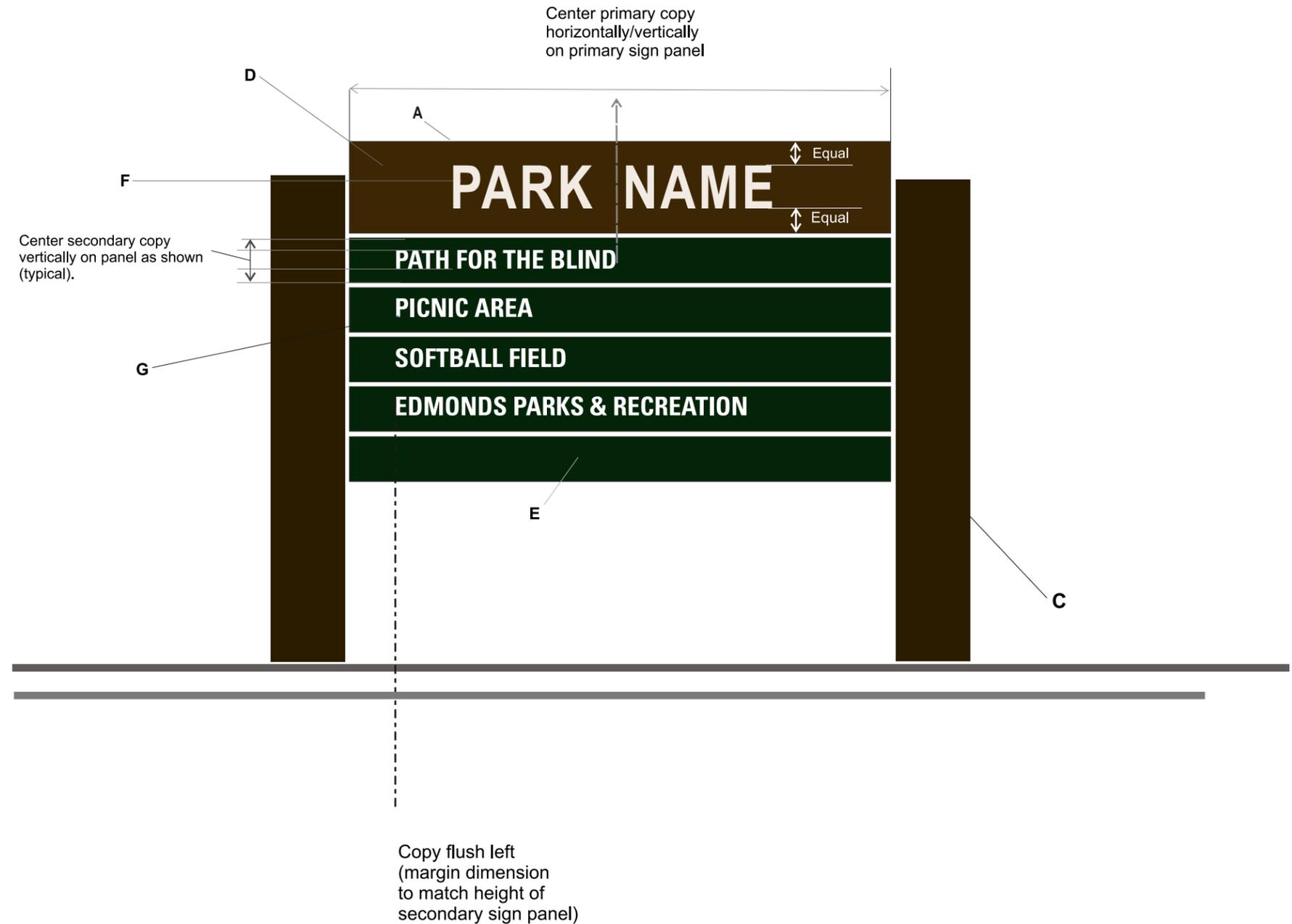
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**FINISH SPECIFICATIONS -**

**Painted surfaces :** Brand Name: Sherwin / Williams

- A Main Header panel     Leather Bound- earth tone
- B Secondary panels     Jasper green
- C Sign posts             Andiron- med. brown

**Vinyl surfaces:** (Alternate to paint) Brand Name: Avery, or approved equal

- D Sign header alternate   Cocoa A 8278-O
- E Sub panels alternate   Polo GreenA8695-O

**Vinyl lettering:** specifications

Vinyl : Brand Name: Avery or approved equal  
Avery Specifications:

- F Primary Copy .....Reflective White A7801-R.
- G Secondary Copy     Light Grey         A9001-O

**Font Name:** "Arial Narrow-bold"

Graphic Notes: Sierra Park

- 1 Initial cap height greater as shown.
- 2 Kerning (one extra space between each letter, as shown.)
- 3 Layout all graphics as indicated



**F O R M A**

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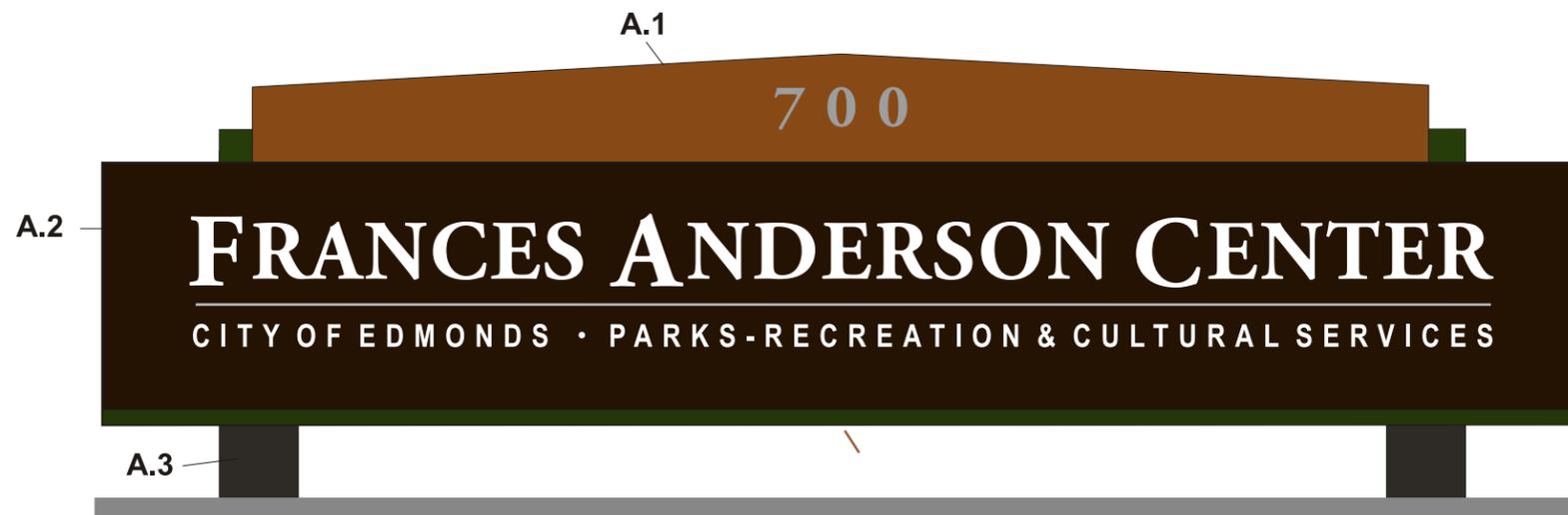
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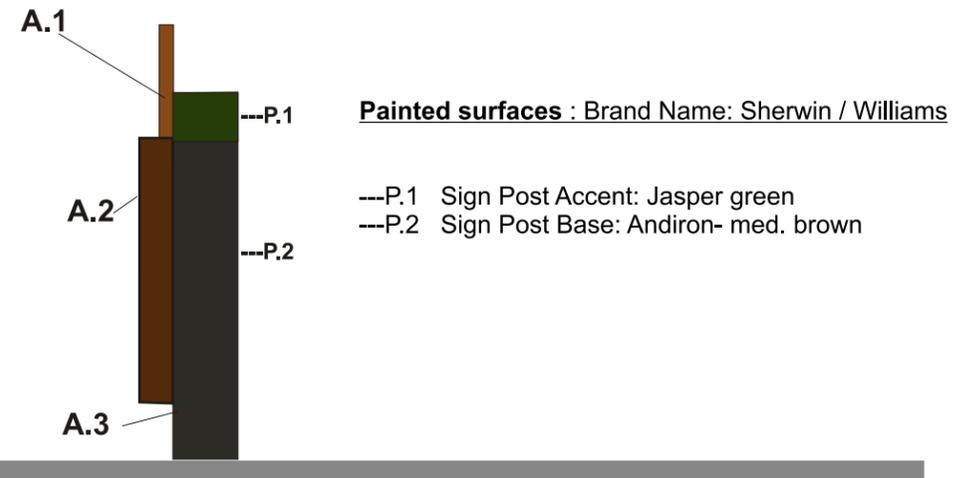
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MONUMENT : Front Elevation Scale: 1/2"=1'-0"



MONUMENT ; End View

Painted surfaces : Brand Name: Sherwin / Williams

- P.1 Sign Post Accent: Jasper green
- P.2 Sign Post Base: Andiron- med. brown

**A.1 Header (Address) Panel : 12'x 1'-2"x1-1/2"**  
 Face: cut out peak shape from 1/8"th. Alum.  
 attached to alum. fabricated tube frame structure  
 with engineered adhesive.  
 Frame: 1-1/2" sq. tube & angles- welded construct.  
 Backside: natural alum. sanded frame and all  
 visible metal. Upgrade: to enclose backside attach  
 panel - spec to match face panel and color. (no lettering  
 on backside)  
 Dimensional Address: Numerals & underline  
 are cut out as one piece from .50 Plate Alum.  
 Backsides of numerals are drilled & tapped.  
 Attach numeral assembly to face panel with  
 1/4" dia. threaded rods. Pin off the surface 1/2"  
 using sleeved stand-offs.

**A.2 Graphic/Primary Panel : 16'x2'-6"x3"**  
 Face: 1/8" Alum.  
 Lettering: "Frances Anderson Center"  
 routed thru face metal and backed with .063 alum.  
 sheet. .063 Backer behind letter cut away has applied  
 white reflective vinyl. Attach with engineered adhesive.  
 Lettering: "City of Edmonds..." with underline is vinyl  
 applied to surface.  
 Frame: Rectangular shape structure  
 made with standard 1'-1/2" alum sq. tube  
 and angles - welded construct  
 Backside optional upgrade: enclose by attachment  
 of sheet panel to frame- finish to match face.  
 Note: Accent green color below is applied vinyl.

**A.3 Posts / Footing:** 8"x10" By City of Edmonds

NOTE: Fabricator to adhere to design intent. Must submit shop drawing for approval by the City of Edmonds prior to start of production.

MONUMENT Vinyl Specifications : Brand Name: Avery, 3M/Gerber

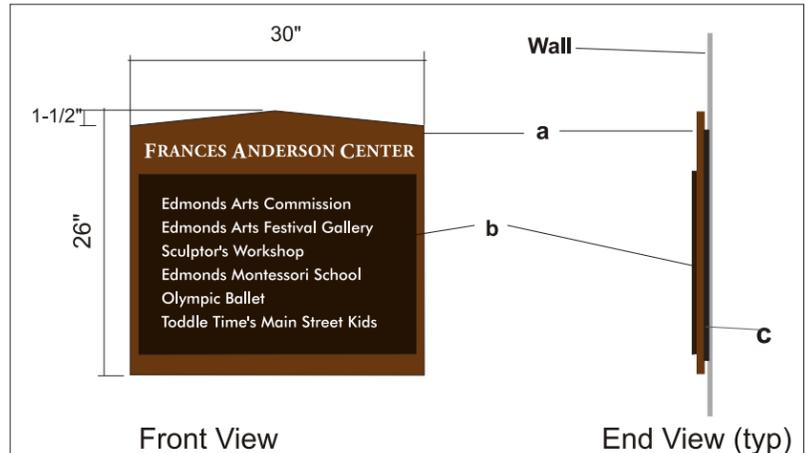
- V.1 3M Reflective White "FRANCES ANDERSON CENTER"
- V.2 3M Harvest Gold
- V.3 3M Reflective (Russet) Brown
- V.4 3M Duranodic A.2 Primary Graphic Panel
- V.5 3M Matte Black
- V.6 Avery Polo Green Green color band at base
- V.7 3M Satin Aluminum Address Numerals & "City of Edmonds..."
- V.8 Avery Cocoa A 8278-O
- V.9 3M Copper A.1 Header
- V.P Vinyl Print; Digital 3M

FONT #1= GARAMOND (Adobe Garamond Pro as shown)  
 for " Frances Anderson Center" and address numerals  
 FONT #2= ARIAL NARROW BOLD for sub copy

DIRECTORY Vinyl Specifications : Brand Name: Avery, 3M/Gerber

Note: Non-Reflective White may be used

- V.1 3M Reflective White "FRANCES ANDERSON CENTER"
- V.2 3M Harvest Gold
- V.3 3M Reflective (Russet) Brown
- V.4 3M Duranodic
- V.5 3M Matte Black
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- V.7 3M Satin Aluminum Address Numerals & City of Edmonds...
- V.8 Avery Cocoa A 8278-O
- V.9 3M Copper a. Header
- V.P Vinyl Print; Digital 3M b. Tenant name panel -White letters vinyl cut- or if too small order digital print



BUILDING DIRECTORY 1/2"=1'-0"  
Wall mounted

6 name capacity as shown

Note: All Lettering reflective white

- a. Header Panel= 1/2" black composite with vinyl graphic applied-Font =Adobe Garamond
- b. Tenant Name Panel= 28"x 18" 1/4" black composite with digital vinyl print applied Font= Futura Med. Bd.
- c. Sign Backer 1/4" black composite.

Directory panels b+c mounted to wall with counter sunk screws & engineered adhesive.  
 Tenant Name Panel; attached to primary panel with engineered adhesive high bond DB tape.