



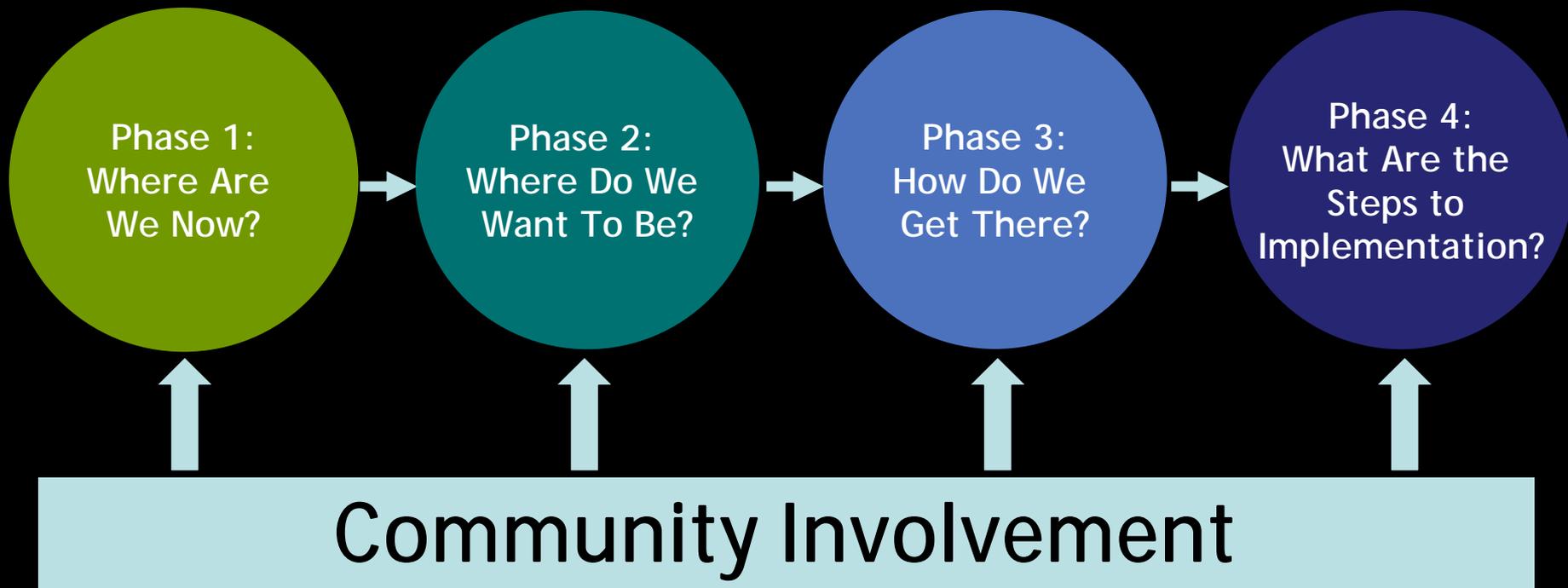
CITY OF EDMONDS

comprehensive parks,
recreation & open space
plan and community
cultural plan

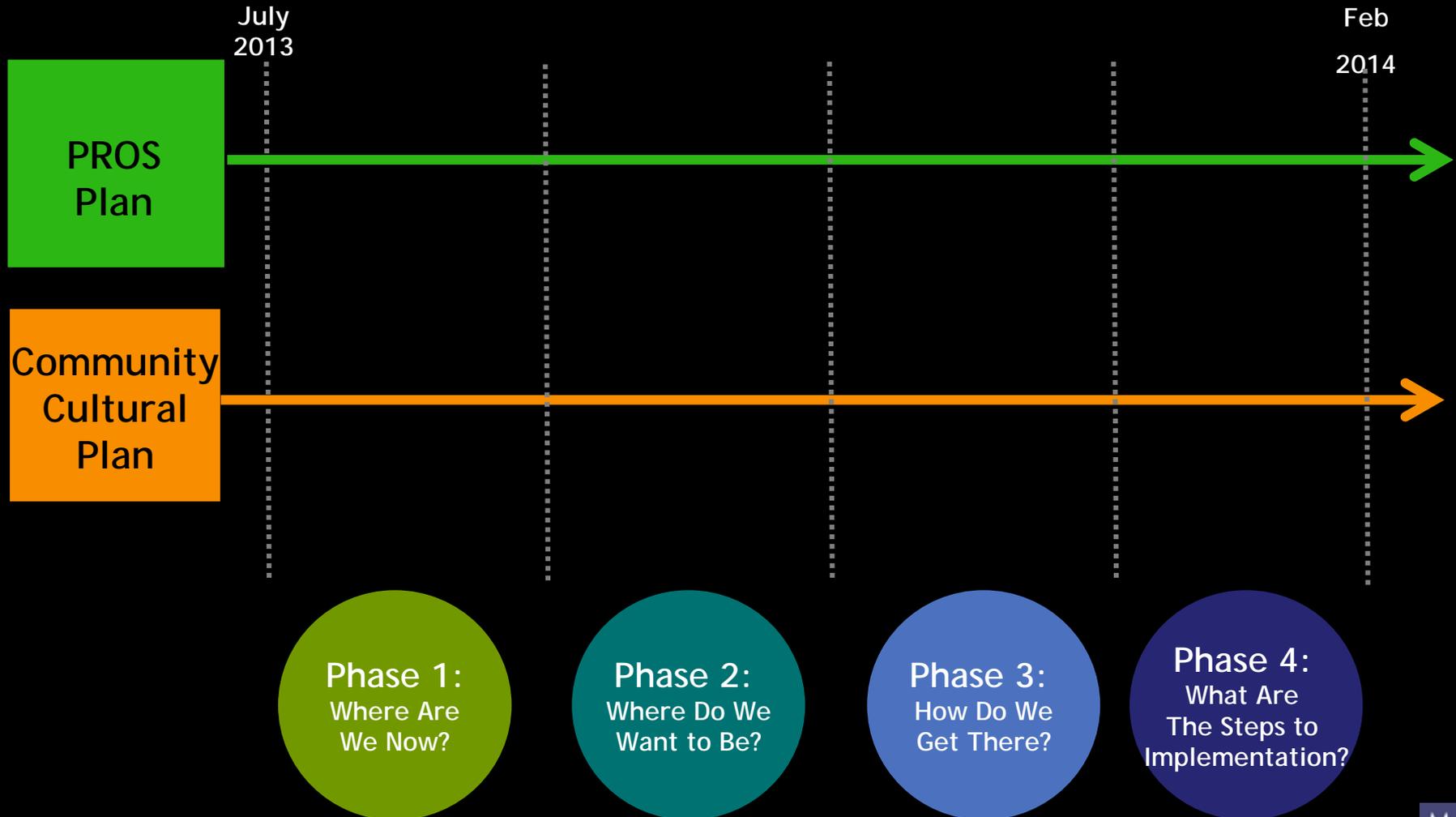


Planning Process

Integrated Planning Process



Project Schedules



Community Cultural Plan

1. Introduction and Background
2. Vision and Goals
3. Objectives and Strategies
4. Next Steps
5. Appendices

City of Edmonds: Community Cultural Plan





Planning Context: Edmonds Today

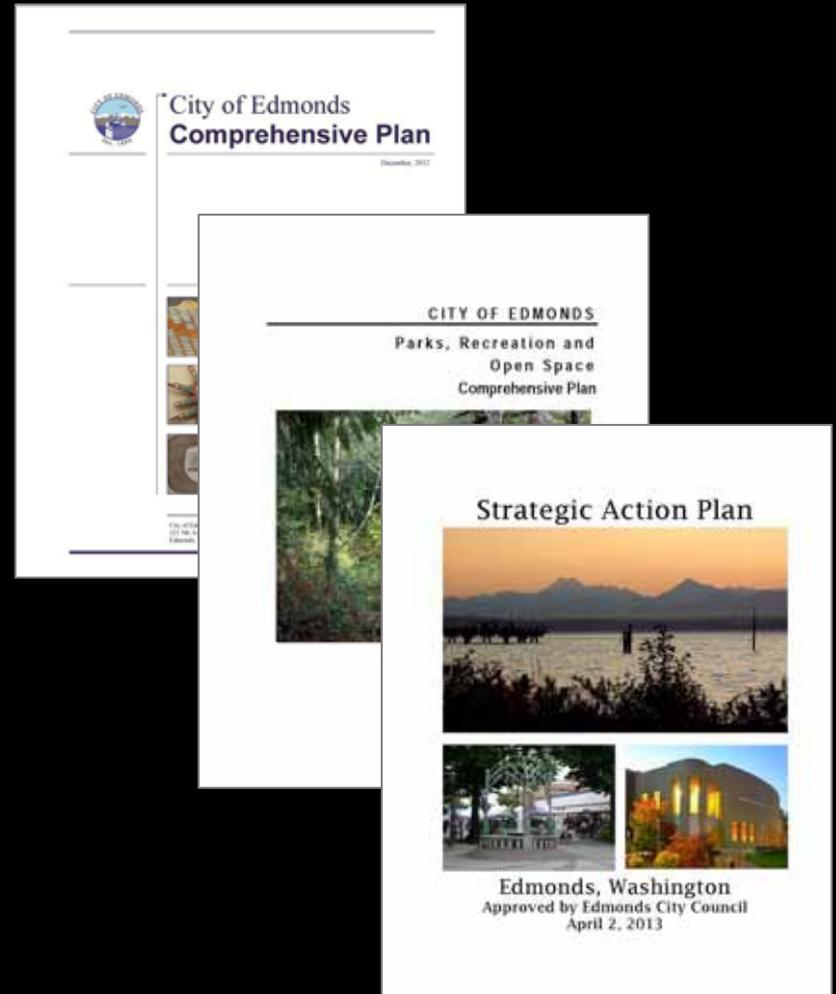
Demographics

- Median age: 47.5
- Median household income: \$72,452
- Fewer in poverty
- Increasing diversity
 - Asian
 - Hispanic/Latino



Related Planning

- Comprehensive Plan
 - Sustainability Element
- City Code
 - Critical Areas
 - Shoreline Master Program
- Strategic Action Plan
- Streetscape Plan/4th Ave
- Impact Fees
- Park Levy and MPD
- Transportation Plan





Public Involvement

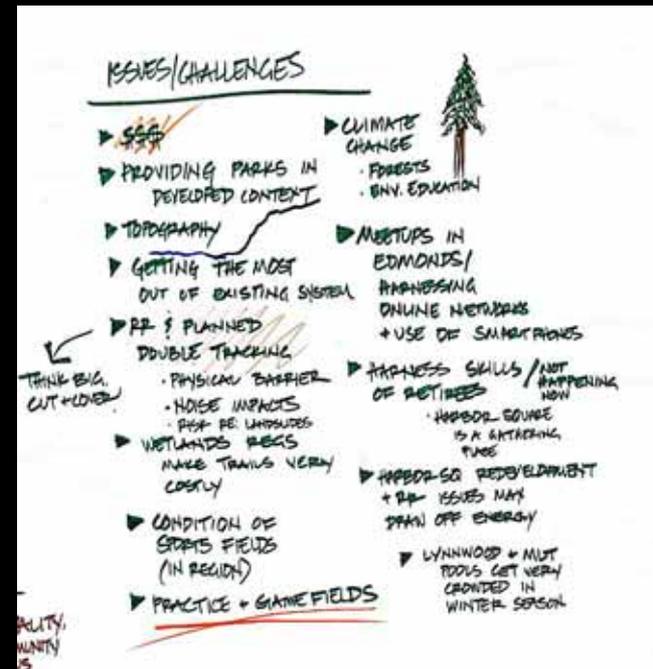
Community Engagement

- PAT and CCAT Meetings
- Focus Groups
- Community Intercepts
- Online Questionnaire
- Community Workshops
- Telephone Survey



Focus Groups

- Variety
- Stewardship
- Youth and seniors
- Expanded partnerships
- Growth as both a challenge and an opportunity
- Need predictable funding



Community Intercepts

- High value of parks recreation and cultural services
- Adding open space and trails
- Free community art events are very important
- Walking and biking and other casual activities should be encouraged



Online Community Questionnaire

- 1,161 Responses
- Receive information:
 - Craze (67%)
 - Word of Mouth (62%)



EDMONDS PARKS, RECREATION AND CULTURAL SERVICES

Edmonds Parks, Recreation and Open Space Plan & Community Culture Plan Questionnaire

The City of Edmonds wants your help in updating our community's Parks, Recreation and Open Space Plan and Community Cultural Plan. These two plans help guide how the Parks, Recreation and Cultural Services Department can best serve our City. Please take a few minutes to complete this questionnaire. Your input, with that of your fellow community members, will provide us with valuable information about Edmonds' needs and priorities. We are hoping to reach as many residents, business owners and visitors as we can, so please let your friends, neighbors and family members know about this opportunity to shape the future of our community.

Thank you for your time and ideas.

Carrie Hite
Director of Parks, Recreation and Cultural Services
City of Edmonds

Exit and clear survey Next >

How frequently have you visited the following parks and facilities in Edmonds over the past year (12 months)?

	At least once a week	A couple of times per month	Every few months	Once or twice a year	Never
A park near my home	<input type="radio"/>				
A school field/playground near my home	<input type="radio"/>				
A larger park with more or larger features (such as athletic fields)	<input type="radio"/>				
A waterfront park	<input checked="" type="radio"/>				
Frances Anderson Community Center	<input type="radio"/>				
Yost Park Pool	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Edmonds Center for the Arts	<input type="radio"/>				
Wade James Theatre	<input type="radio"/>				
Edmonds Senior Center	<input type="radio"/>				
Other (indicate the facility below)	<input type="radio"/>				

Park and Facility Visits

Frequently visiting (at least once/week)

- A park near my home (31%)
- Waterfront parks (29%)

Never visiting

- Senior center (66%)
- Wade James Theater (57%)
- Pool (53%)



Activities in Parks

Top activities

- Walking/biking
- Social gathering
- Nature observation
- Artistic or cultural expression

Would like to see more:

- Artistic or cultural expression
- Walking/biking



Arts and Culture

Top activities in Edmonds

- Visit galleries and/or exhibits
- Attend performances
- Attend an arts or cultural festival



Highest priorities

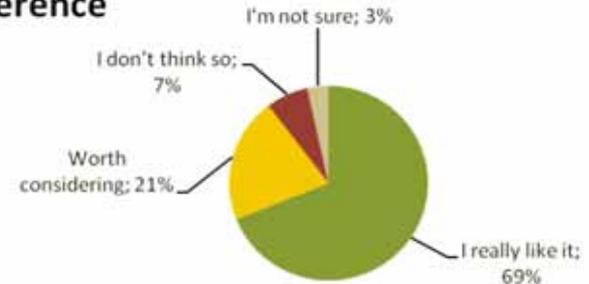
- Engaging more youth and young adults in the arts
- Having free publicly accessible arts and culture events

Community Workshop: Visual Preference Survey

	Personal Preference (Choose One)			
	I REALLY LIKE IT	I'D CONSIDER IT	I DON'T THINK SO	I'M NOT SURE
EX		✓		
A			✓	
B				✓
C	✓			
D		✓		



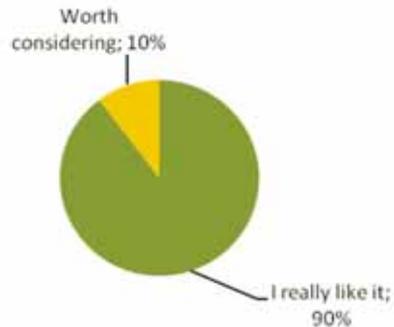
Preference



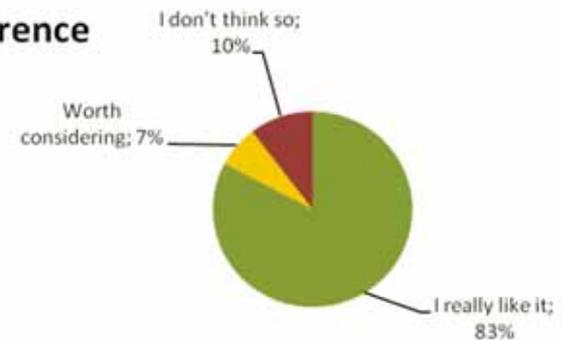
Community Workshop: Visual Preference Survey



Preference



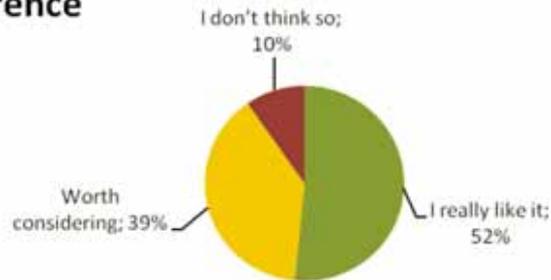
Preference



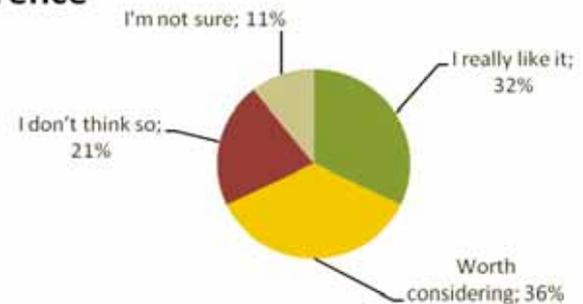
Community Workshop: Visual Preference Survey



Preference



Preference

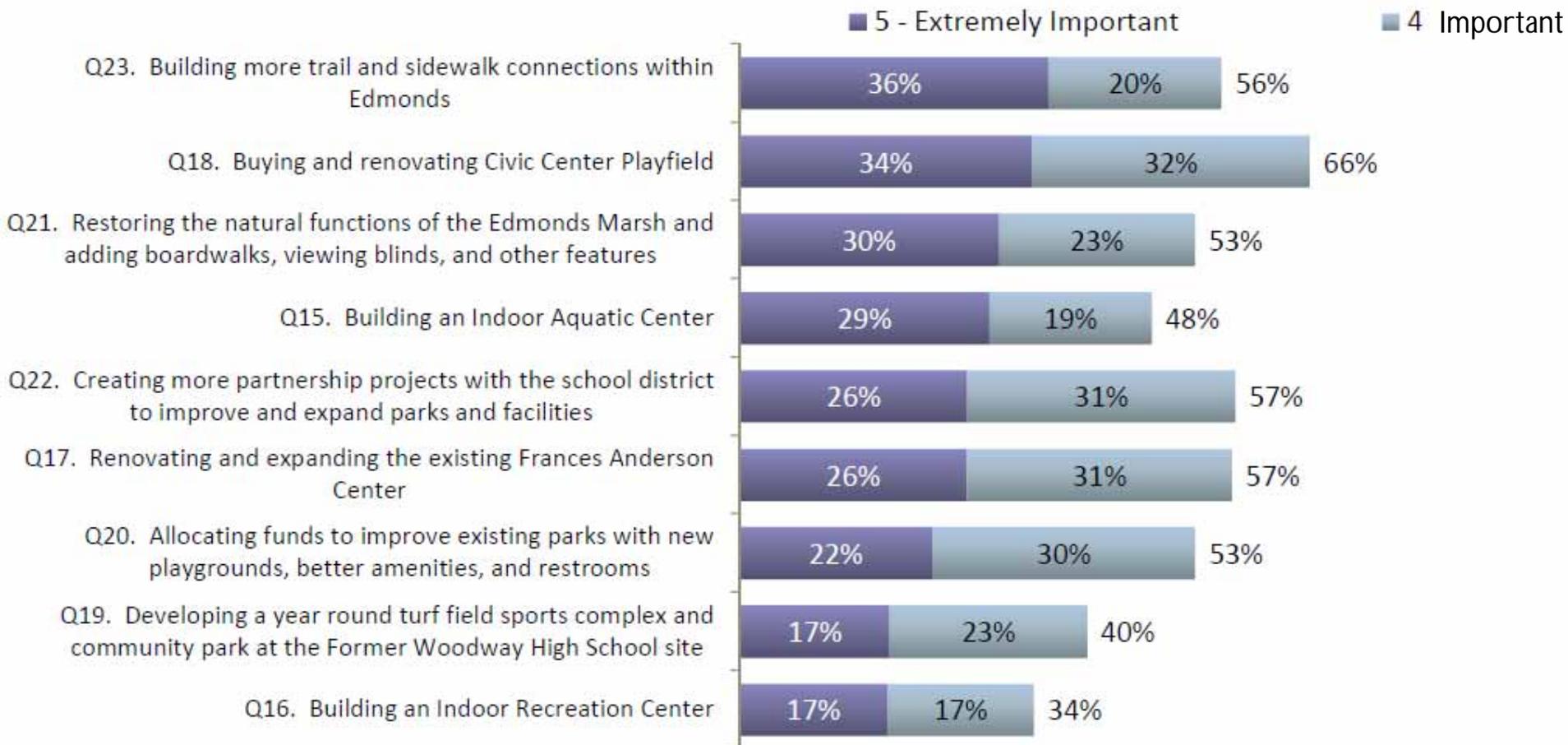


Phone Survey

- November 20th-25th, 2013
- Responses: 400
- Margin of error: +/- 4.9%
- Random sample of Edmonds Registered Voters
- Including cell-phone only

Potential Project Importance

Q15-23. I'm going to read you a list of potential projects that the City of Edmonds Parks, Recreation and Cultural Services Department is considering undertaking in the next couple of years. For each one, please tell me how important that particular item is to you and your household. Use a scale of 1 to 5, where 1 means that it is "not at all important" and 5 means it is "extremely important."



Split Between More \$ and Can't Afford It

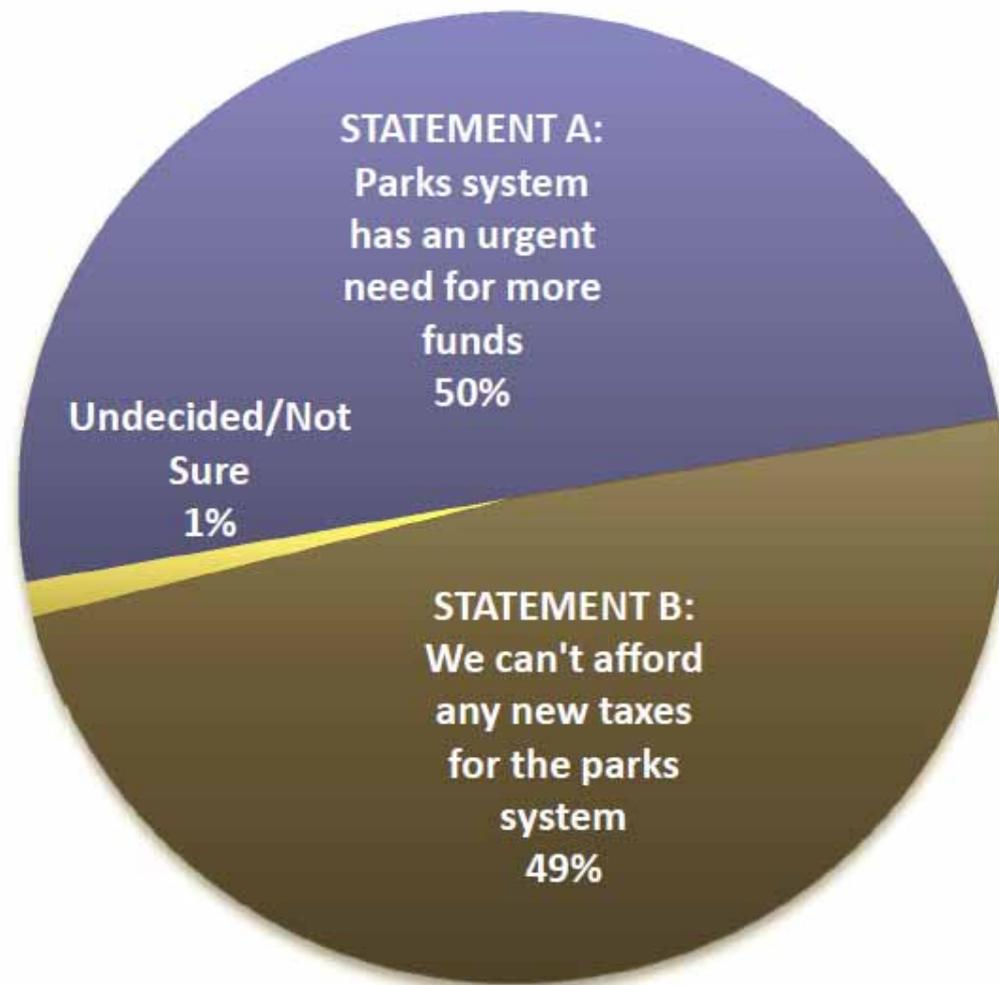
Which is closest to your opinion?

Statement A:

Some people say that our parks system has been neglected and here is an urgent need for more parks funding for day-to-day operations and maintenance of the system.

Statement B:

Other people say we can't afford new taxes for the Edmonds parks system right now and that the City should make do with what it has.



Split Between Expanding and Can't Afford It

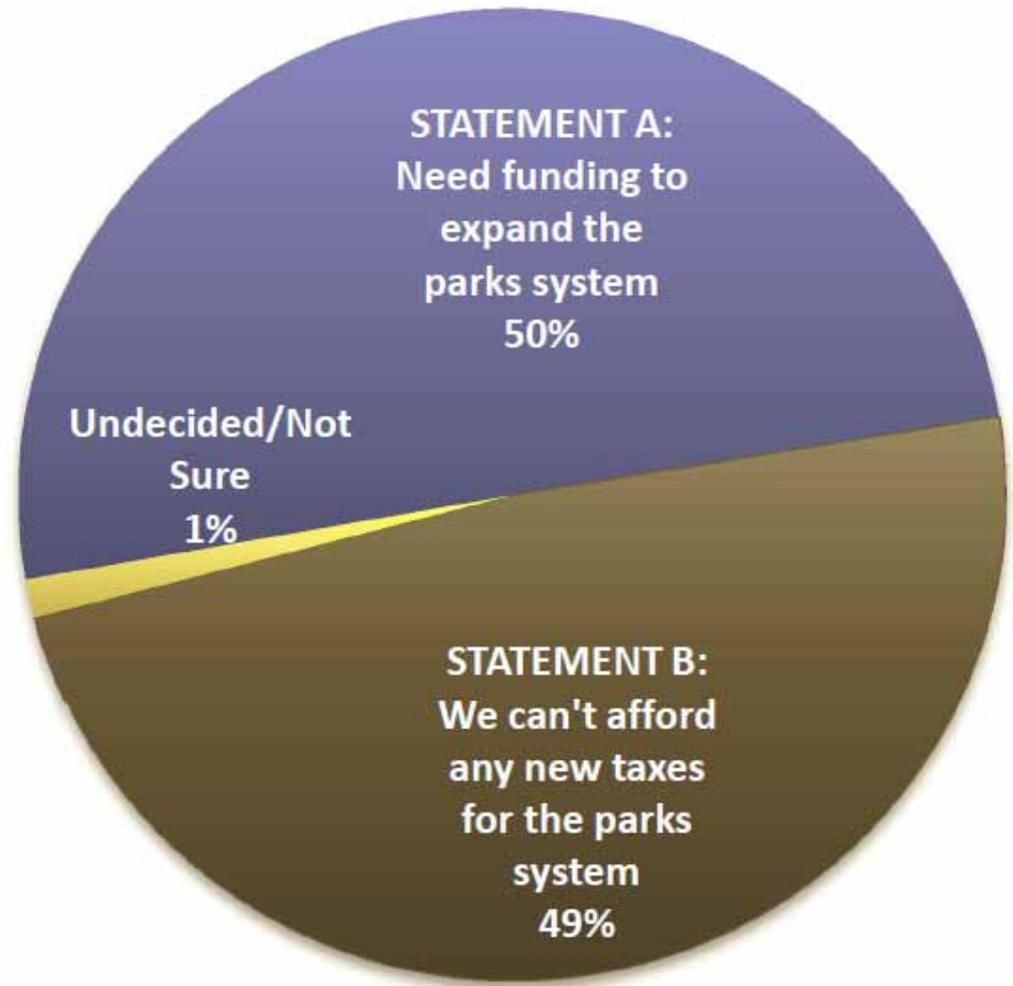
Which is closest to your opinion?

Statement A:

Some people say that we not only need more parks funding for day-to-day operations and maintenance of the system, but that we should also be expanding parks, recreational programs, and cultural programs

Statement B:

Other people say we can't afford new taxes for the Edmonds parks system right now and that the City should make do with what it has.

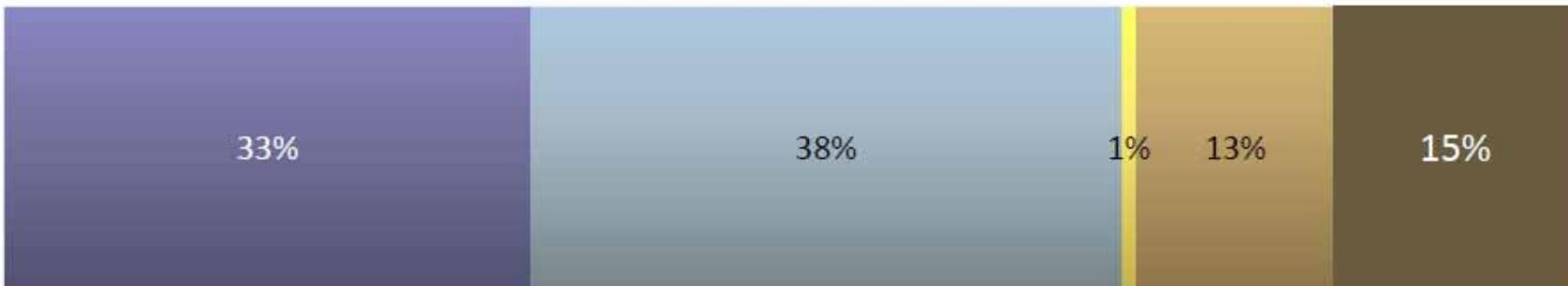


Parks District Request: \$10 Per Month

Q41. Many cities have chosen to cut budgets for parks maintenance and operations due to economic conditions. Some cities have chosen to create Parks Districts, which gives a city the ability to implement voter approved funding that is dedicated solely to parks and cannot be diverted to other purposes. An Edmonds parks district that would take care of all of the maintenance and day to day operations for all of Edmonds parks would cost the owner of a four hundred thousand dollar home about \$10 per month. In general, do you strongly support, somewhat support, somewhat oppose or strongly oppose creating this Parks District?

■ Strongly Support ■ Somewhat Support ■ Don't Know ■ Somewhat Oppose ■ Strongly Oppose

Parks District

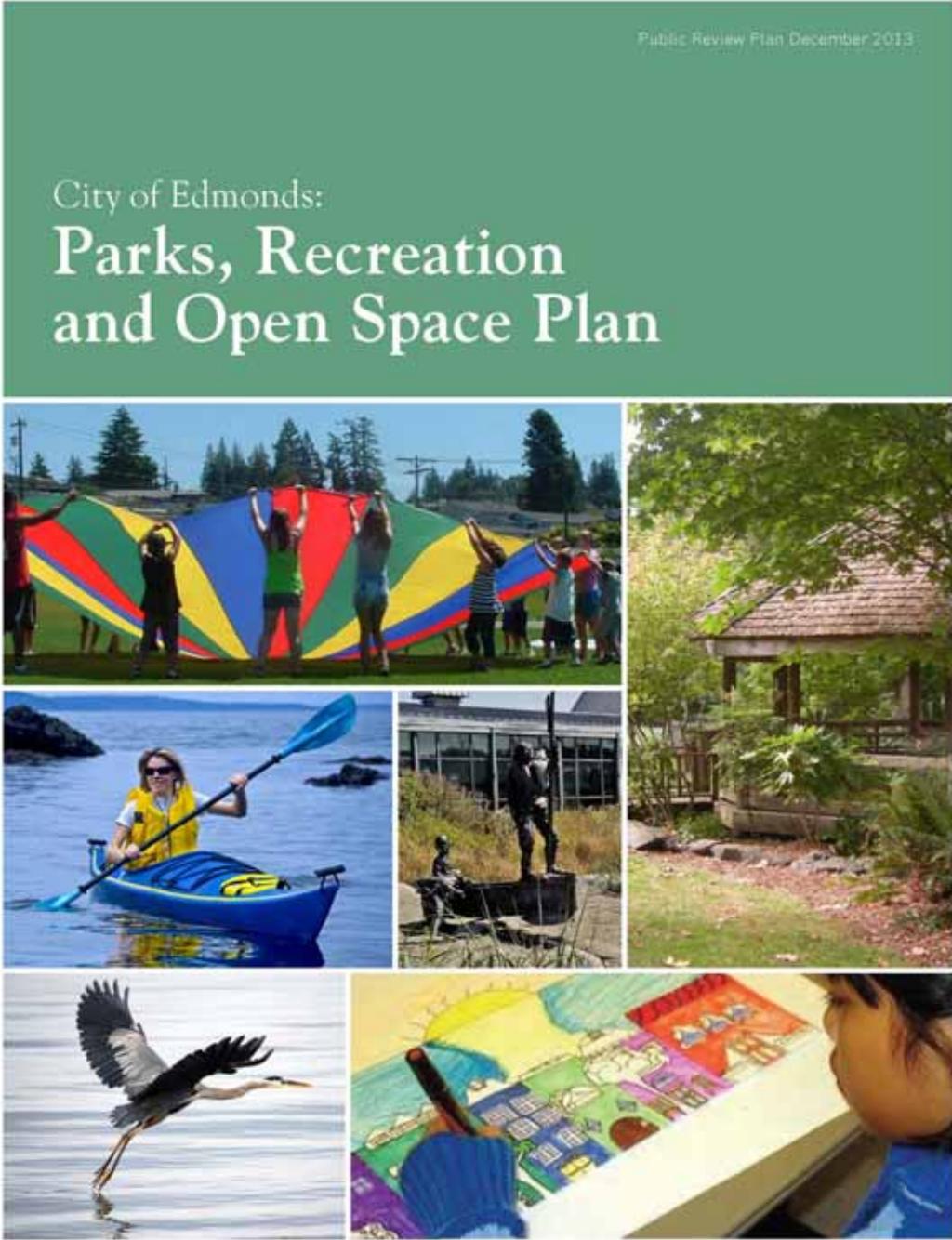




PROS Plan: Introduction

PROS Plan

1. Introduction
2. Parks, Recreation and Open Space System Needs
3. System Concept, Goals and Objectives
4. Action Plan
5. Funding Plan



Park Lands

- Neighborhood Parks
- Community Parks
- Regional Parks
- Special Use Areas
- Open Space
- Connections
- Gateways/Entrances
- Beautification Areas



Recreation Facilities



Recreation and Cultural Programs

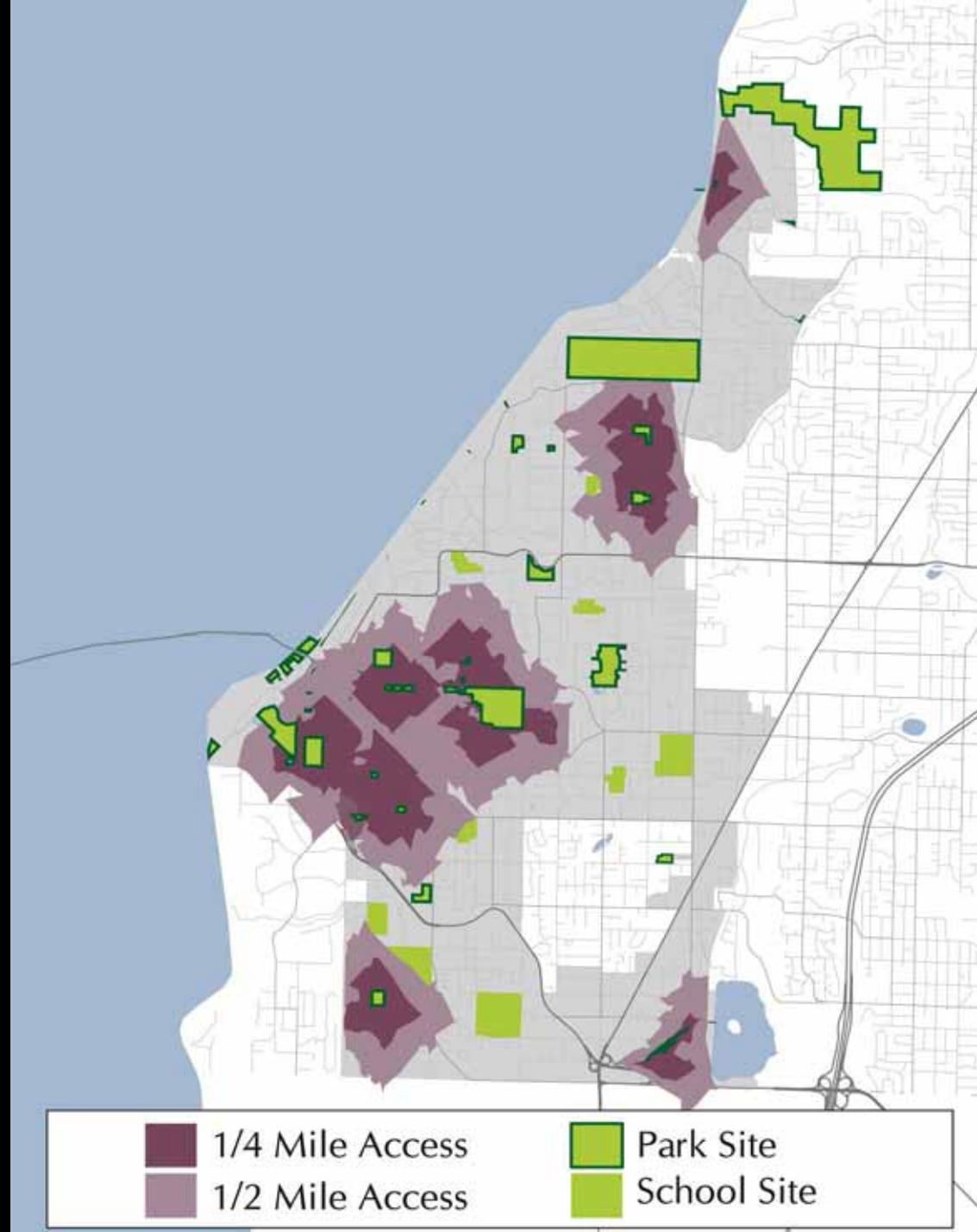


Level of Service Analysis

Park Type	Acreage	Existing LOS	2008 LOS Standard
City Of Edmonds	188.98	4.75	11.45
Additional Sites within Edmonds System	371.72	9.33	
Total System Level of Service	560.70	14.08	

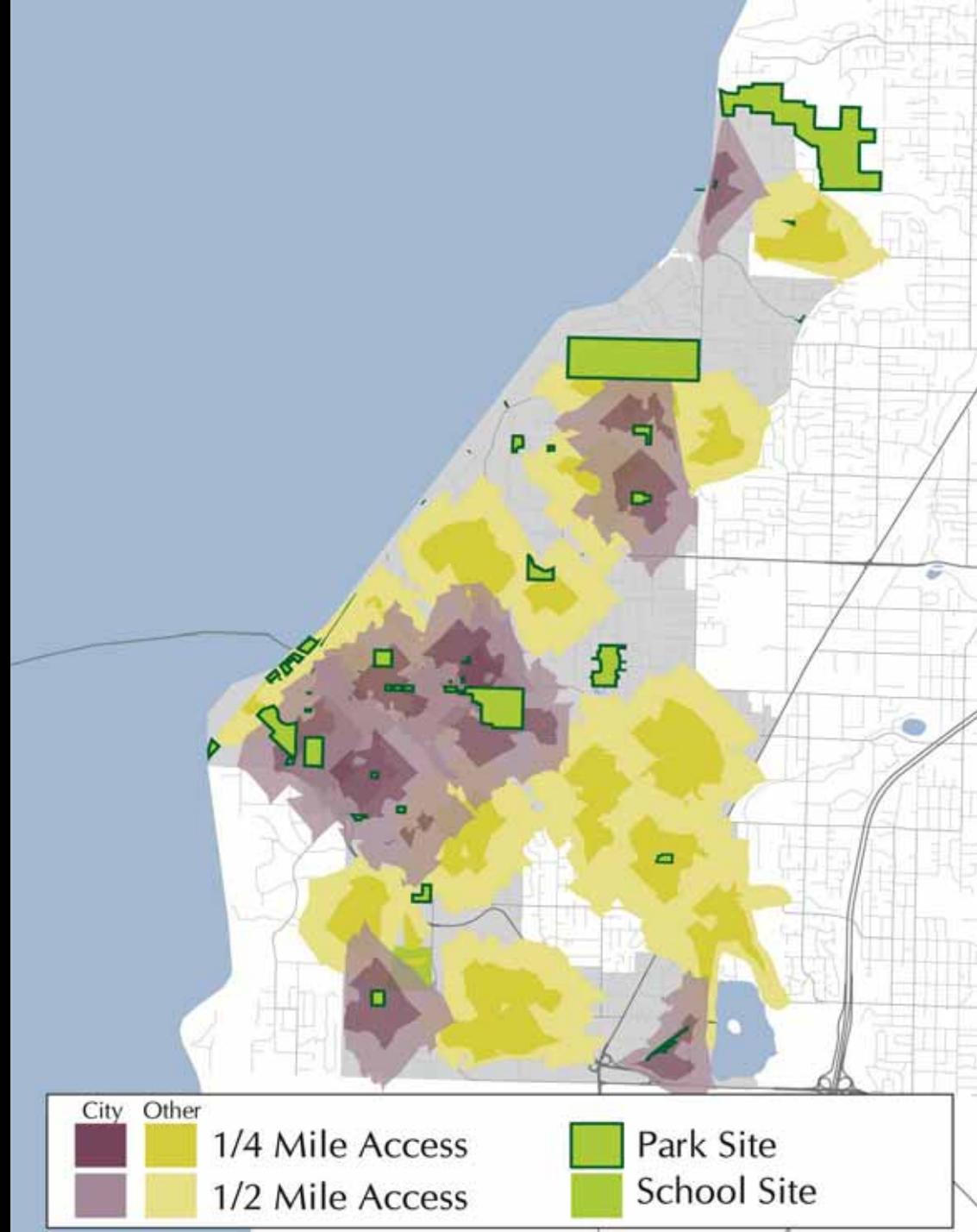
Access

Neighborhood and Community Parks



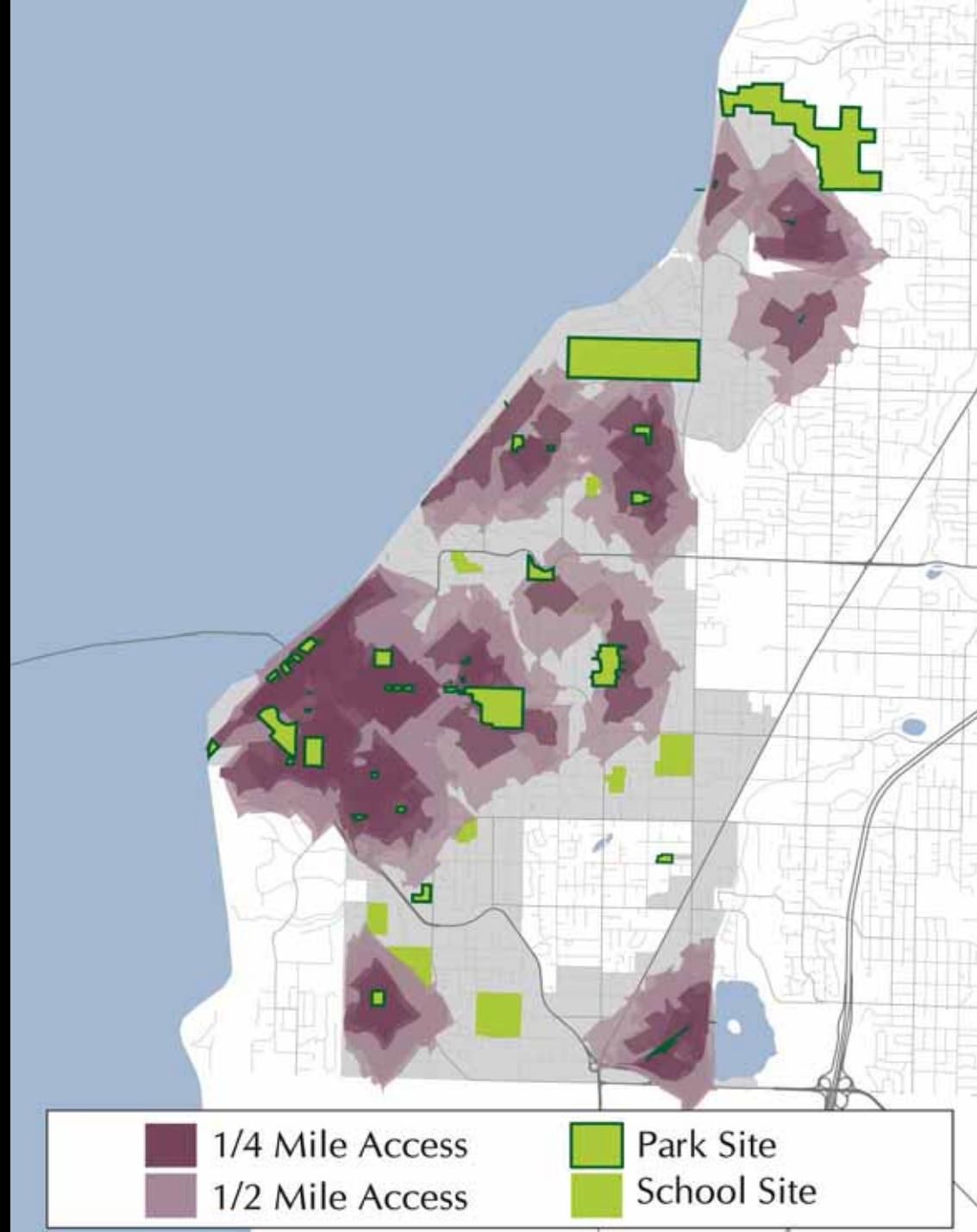
Access

Neighborhood,
Community,
and Other Parks



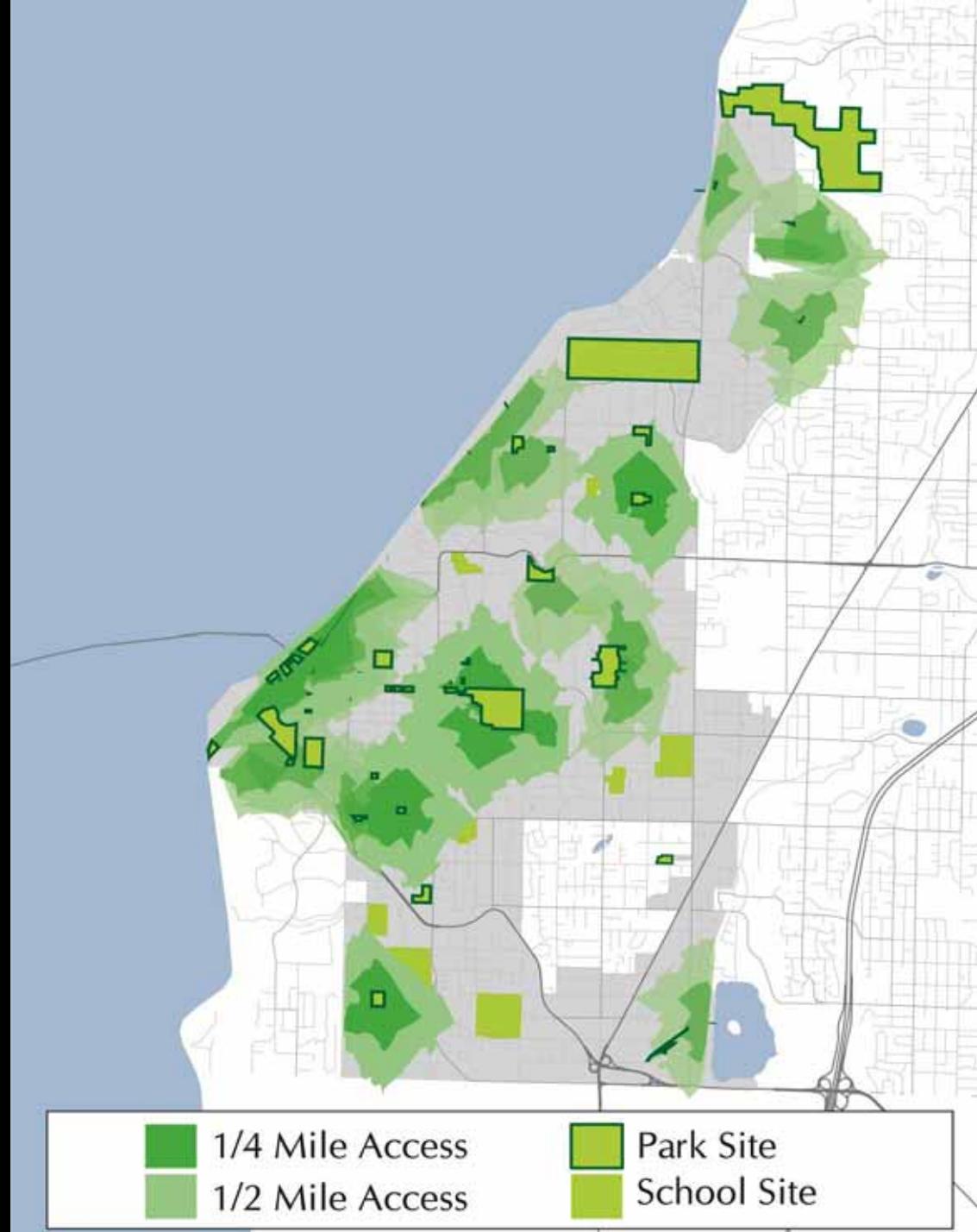
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All City Parks



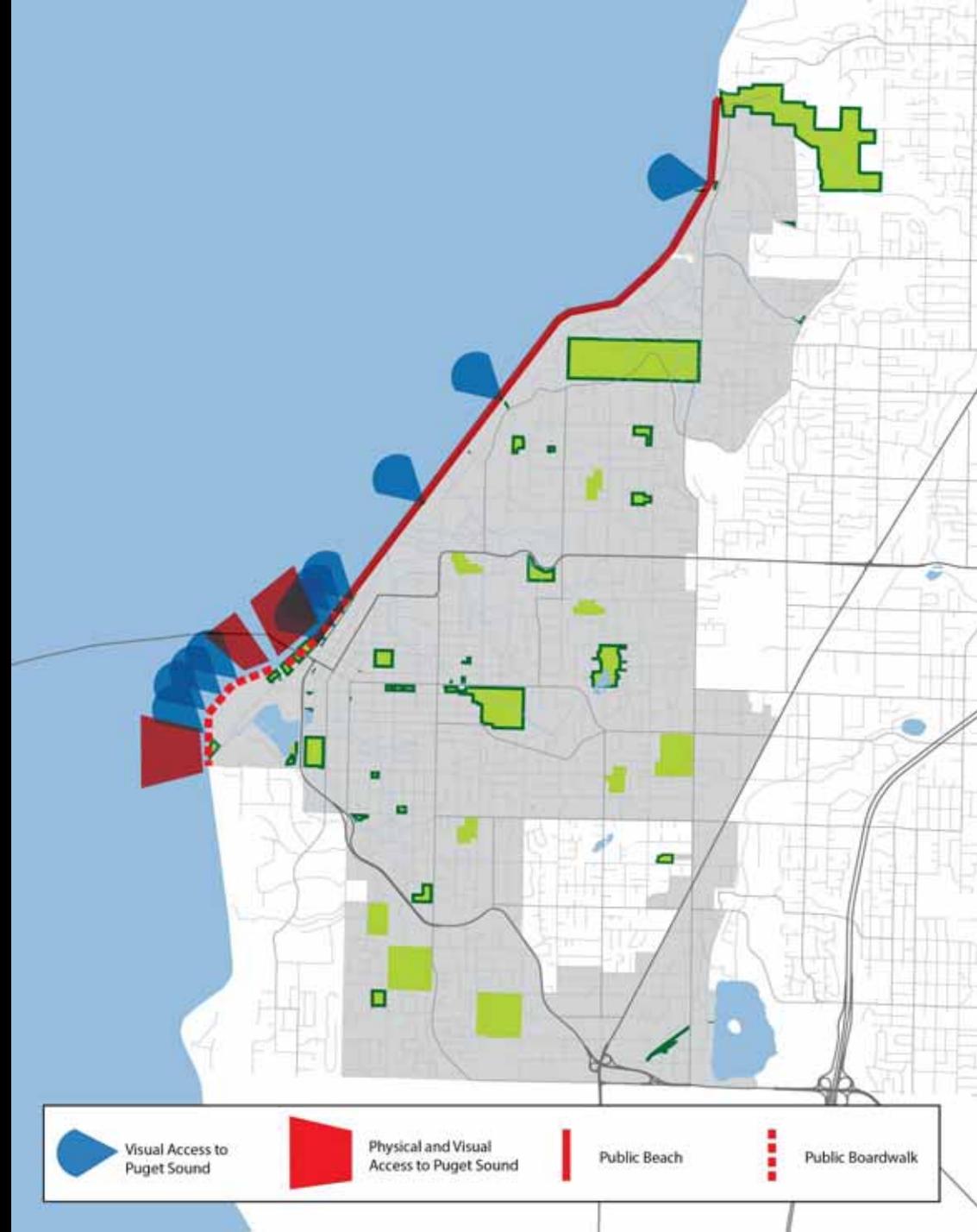
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Nature



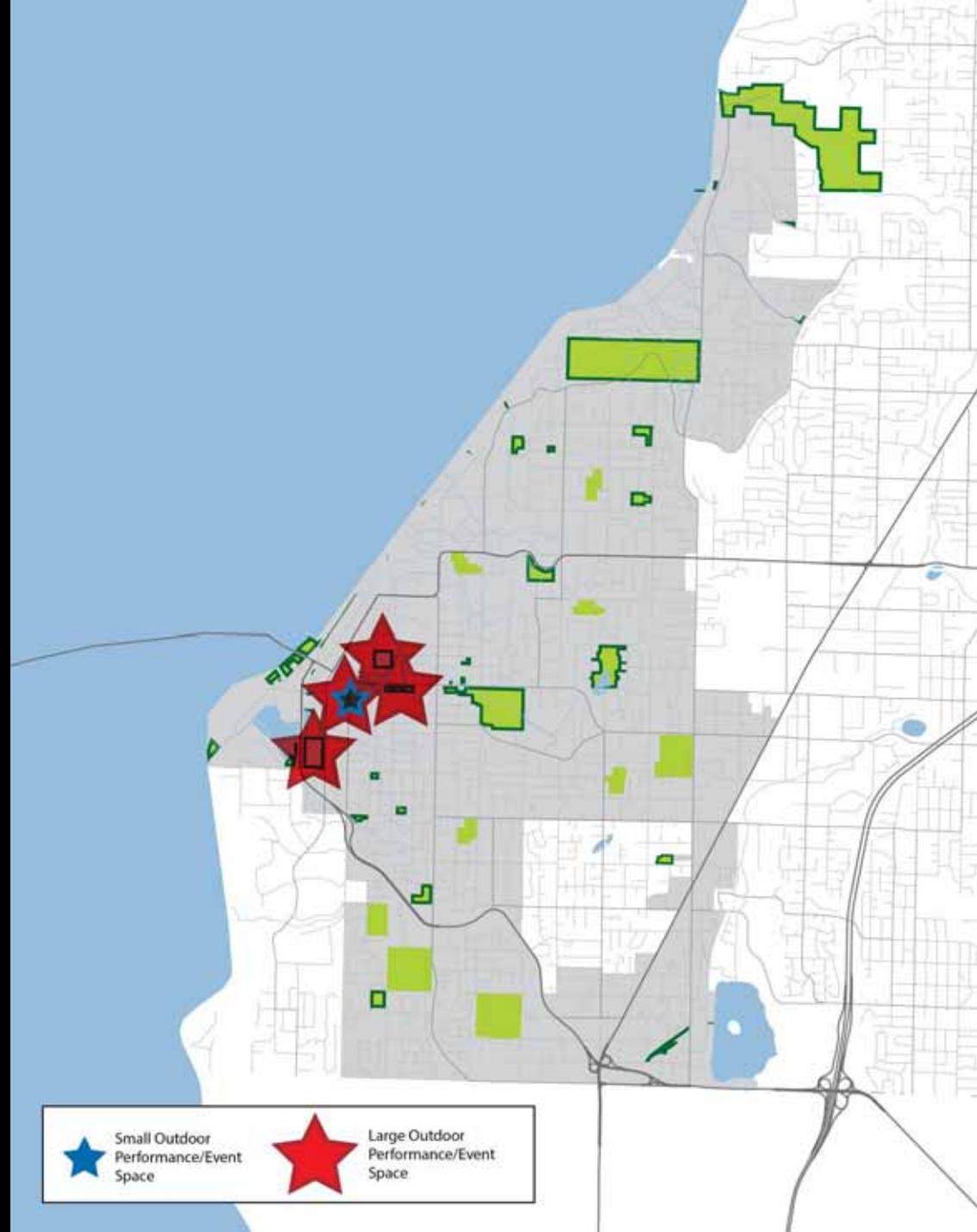
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Shoreline



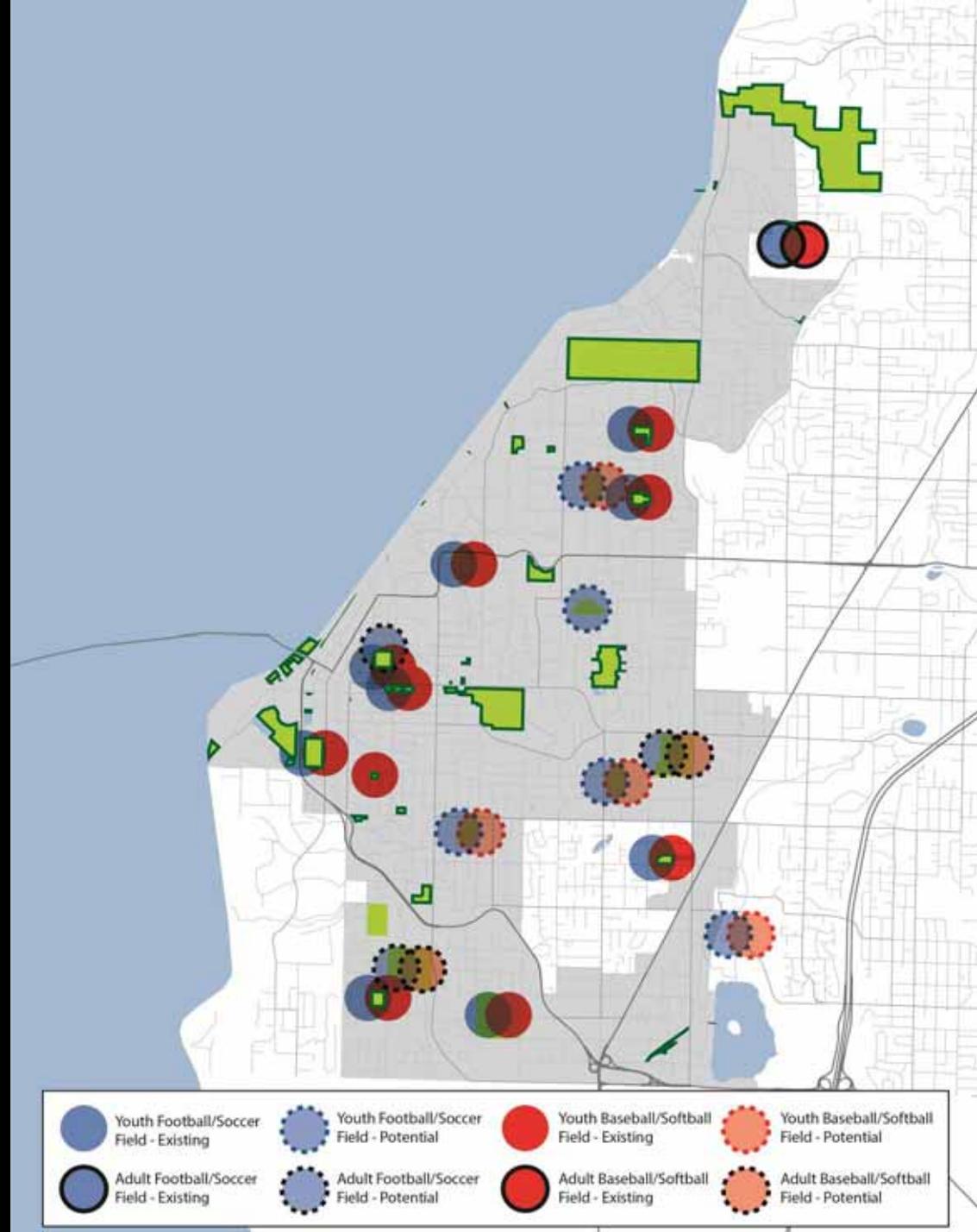
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Performance and Event Spaces



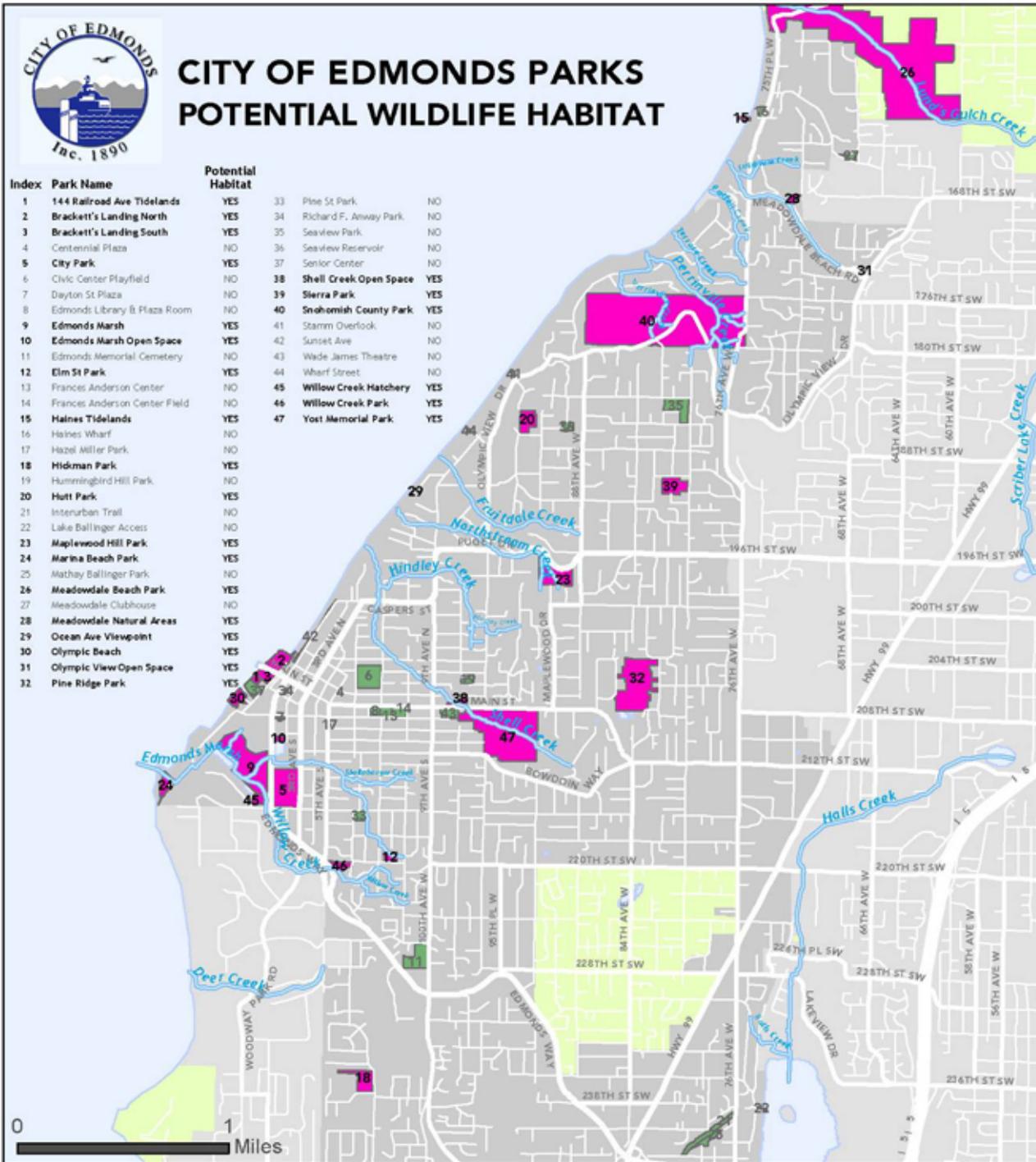
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Sports Fields



Habitat

Existing Habitat in Parks



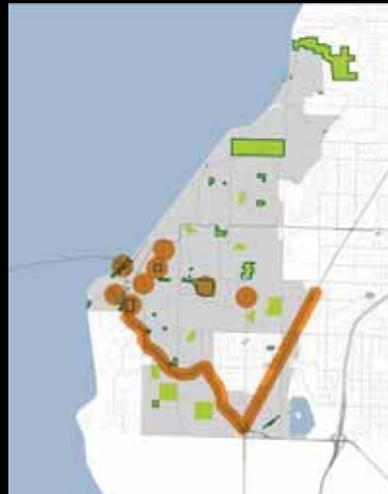
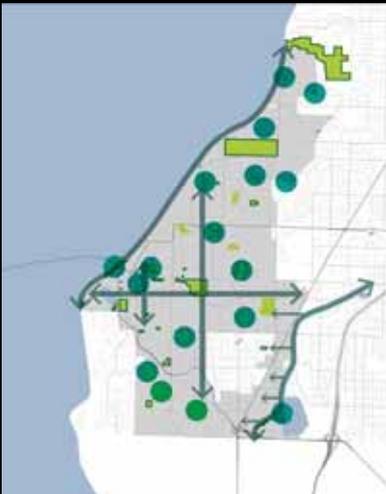
Park Condition and Capacity

- Newer parks are more interesting
- Capacity in existing parks



PROS System Concept

- **Expand and connect** recreation opportunities
- Capitalize on the **unique identity** of Edmonds
- Look forward to **the future of Edmonds**
- **Steward and activate** key community assets



PROS Plan Goals

Goal 1: Collaborations and Leadership

Goal 2: Parks and Open Space

Goal 3: Shoreline Use and Access

Goal 4: Natural Resource and Habitat Conservation

Goal 5: Recreation Programs and Activities

Goal 6: Cultural Services

Goal 7: Park Operations and Maintenance

Goal 1: Collaborations and Leadership

Lead collaborative efforts to fulfill the community's needs for park, recreation and cultural services.

Goal 4: Natural Resource and Habitat Conservation

Preserve and provide access to natural resource lands for habitat conservation, recreation, and environmental education.

Action Plan

- Recommended projects and initiatives to advance the system
- Organized by Goal



Funding Plan

- Capital Projects
- Planning Level Costs and Cost Model
- Funding Strategy
- Funding Sources





CITY OF EDMONDS

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