

	X	X			X	X	X	X	X		Flexible development regulations and process
			X								Front to back property connections
			X		X	X			X	X	Gateways and wayfinding
		X			X	X	X			X	Gateways defining entrance to Edmonds
								X			Green development standards
	X			X		X					Highway 99 Task Force property owners, developers, public
	X				X	X			X		Hospital/medical plans and projects
					X						Improve sign standards
				X							Improve SR-104 interchange
X				X			X		X		Increased and strengthened partnerships
				X					X		Integrate transit park and ride
X			X			X	X			X	Involved citizens in process and implementation
			X								Momentum building projects - low hanging fruit
X							X				Money - i.e., bond measure for improvements
X	X		X	X	X		X				Political leadership
			X	X							Prioritized plans and projects
		X									Promotion program for corridor stores and services
X			X	X	X	X	X			X	Property owner involvement
X	X	X	X	X	X	X	X	X	X	X	Subarea plan with timelines and transportation improvement
X	X			X	X		X	X	X		Targeted recruiting of businesses
			X	X				X	X		Transit oriented development (TOD) mixed use
X	X				X		X	X	X		Zoning changes to reflect potential - higher heights
											Highway 99 - responsible parties
										X	Adjacent cities
X			X							X	Business owners
			X								Car dealers
X	X	X								X	Chamber of Commerce
X	X		X							X	Citizens strong leadership
X	X	X	X							X	City - political leadership necessary
			X	X							Community Transit (CT)
	X										Economic Development Commission
X											Environmental groups
			X								Highway 99 corridor organization
			X								International district property, business,community leaders
		X								X	Mayor
		X								X	Planning Board
X			X							X	Property owners
X											Public development project manager
			X								Public/private partnerships
X			X								State and federal must be coordinated
	X		X								Stevens Hospital District
		X	X							X	WSDOT
											Highway 99 - performance measures
		X		X		X					# awards for aesthetic enhancement
X			X							X	# businesses retained on corridor
X											# Council votes on development plans and projects
X			X	X	X					X	# new business startups or locations to corridor
				X	X	X				X	# new businesses located on corridor
					X	X				X	# new development projects completed on corridor
X			X	X					X	X	# of businesses by type
X			X	X						X	# pedestrians on sidewalks
X											# years for development to occur
		X		X					X		% accessible by transit, bike, and walking
			X	X		X				X	% decrease in crime
			X	X							% decrease in traffic accidents
				X							% improvement in traffic level of service (LOS)
				X		X					% increase Highway 99 businesses in Chamber of Commerce

		X		X	X				X	% increase in employment
		X		X	X			X	X	% increase in people living/working on Highway 99
X		X	X	X	X	X		X	X	% increase in property values and property tax revenues
		X		X	X					% increase in residential - including younger households
X		X	X	X	X	X		X	X	% increase in retail sales and retail sales tax revenues
				X						% increase in sales, services to tourists on corridor
								X		% increase in transit ridership
				X						% increase or improvement in pedestrian crossing areas
X										% occupancy rate
				X		X				% participation in Highway 99 corridor organizations
				X	X	X		X		% public indicating appearance improved
						X				@ streetscape theme established for corridor
Downtown/waterfront - end-state or results										
X				X						ADA accessibility
				X	X	X	X	X	X	Additional places to play, eat, and stay on waterfront
	X									Additional year-round services - medical and entertainment
X				X						Aesthetics to attract rich residents and developers
			X							Affordable artist live/work/sell project or spaces
					X				X	Artist and arts center with workshops, galleries, etc
				X	X			X		Artist and other affordable housing
X				X	X	X	X	X	X	Attractions for young people, boats, divers, bikes, kitesurfing
	X		X	X		X				Business development
			X	X						Convertible street corridor for special events
				X	X	X	X	X	X	Destination uses on waterfront - hotel, restaurants, fishing pier
X										Develop land to help city generate revenues
									X	Develop small or boutique hotel
				X						Emergency access improved to waterfront
			X		X		X			Excursion boat access
				X						Farmers' and/or Public market on waterfront
X										Gateway park - land bank
						X				Harbor Square development completed
					X				X	Hotel or destination resort or retreat on waterfront
	X			X						Improved area near railroad tracks
				X	X	X	X	X	X	Increased park and recreational developments on waterfront
						X				Industrial uses retained
								X		Keep ferry terminal in present location
X							X			Landscaping covers all
X				X						Maintain low building heights - views preserved
		X						X		Marsh and shoreline connectivity to rest of city
X	X		X	X	X	X	X	X	X	Mixed use development - increased density
	X									Model train museum
	X					X				More parking on waterfront
	X			X	X			X	X	Open space connections and trails - with parks and industrial
	X		X	X				X		Pedestrian bridge over tracks
X			X	X		X	X	X	X	People on sidewalks and shorelines
X										Public restrooms
X										Public/private partnerships
									X	Redevelop Antique Mall - Rick Steves Global Market
				X	X	X		X	X	Redeveloped Safeway/Antique Mall site
					X		X			Renovated or relocated Senior Center
									X	Retain fountain at 5th & Main
			X	X	X	X		X		Sounder and Amtrak trains integrated into community
	X		X	X					X	Special events festival area
X					X	X		X		Transit service and ridership increased
X				X	X	X	X	X	X	Transportation linkage

X																				School district
																			X	WSDOT
Downtown/waterfront - performance measures																				
																			X	# completed trail miles
X																			X	# landscaped street miles
																				# new artist galleries and workshops
																				# new artists reside/work in Edmonds
																				# new development projects - retail, residential, mixed use
																				# new retail and other business startups
X																				% decrease in downtown vacancy rate
																				% increase in city-wide events
																				% increase in DEMA and Chamber membership/participation
																				% increase in employment
																				% increase in ferry ridership and destination
																				% increase in green projects
																				% increase in number of residents
																				% increase in pedestrian counts and activity
X																				% increase in property value and property tax revenue
																				% increase in public satisfaction from annual surveys
																				% increase in public use - residents
X																				% increase in rail and bus transit use
X																				% increase in retail sales and retail sales tax revenue
																				% increase in tourist use
																				% increase in walking distance as result of improvements
																				% increase in water excursions
																				% increase in waterfront and downtown events
																				% increase in youth-oriented events
X																				% public indicates improved appearances
																				% retention of current businesses
Arts/culture - desired end-state or results																				
																				4th Avenue Arts Corridor completion
																				Affordable artist live/work housing
																				Art and cultural outreach programs for youth and all ages
																				Art workshops and exhibitions - re., Schack in Everett
																				Artist workshops/galleries - i.e., Pike Place Market
																				Arts supply store
X																				Artworks distributed throughout city
																				Better sidewalk access
																				Business benefits, business involvement in promotions
																				Central clearinghouse for all arts events - tickets, info center
																				Children's Museum
																				Culinary artists, workshops, and classes
																				ECA master plan development completed
																				Edmonds brand based on arts and culture
X																				Events Board created
																				Farmers' Market retained in city
																				Fiber, quilt artists, workshops, classes, and galleries
																				Fine Arts Museum
																				Firdale arts community involvement
																				Gateways and wayfinding - with unique art themes
																				Historic preservation - walking tours, building plaques
																				Increased lighting
																				Initiate concerts in parks
																				Initiate murals program
X																				Larger out- of-area multiuse events space or venue
																				More programming at ECA - i.e., Rick Steves
X																				More quality festivals

X			X	X	X	X	X	X		More quality fine and performing arts events
X								X		No empty storefronts - fill with temporary artists
	X									On-road bike lanes
			X				X	X	X	Outdoor display and special events spaces
					X				X	Sports events programmed in Edmonds
	X									Unified community
							X			Update fountain at 5th and Main
X		X		X						Writers and authors colony and events
					X					Yost Pool renovations and expansions accomplished

Arts/culture - actions

			X			X				Adopt ordinance allowing live/work for artist and businesses
									X	Appoint a student to Arts Commission
	X					X				Civic engagement and leadership
		X	X							Conduct market analysis to determine source of customers
									X	Conduct oral history project at Historical Museum
					X					Coordinate and centrally program use of athletic facilities
					X					Coordinate Swedish Hospital arts programs and exhibitions
X			X							Create and adopt cultural plan and preservation district
		X	X		X		X	X		Create central website/social media outreach connections
			X	X	X	X	X	X		Create collaborative artist/education, re., Schack Everett
					X					Create fine arts museum and exhibition space
		X	X		X		X			Create partnerships with EdCC, Senior Center, Port, Schools
		X	X	X			X			Create promotion with businesses/hotel/restaurants
			X				X			Create small grants/residencies for artists
			X	X	X	X	X			Define Edmonds brand based on arts and culture
									X	Develop amphitheater at EAC, indoor spot like Roys Place
			X							Develop historic and artist walking tours
					X					Display and exhibit Kekinan Sister City artworks
X		X						X		Display art in vacant storefronts
X						X				Expand Arts Coordinator function and resources
	X							X		Expand Arts Festival
X	X	X	X		X	X	X			Improve marketing and promotion of assets and activities
							X			Initiate wine, picnic baskets sales in parks
							X			Install banners on Highway 99 for International District
		X			X	X	X			Install wayfinding to direct patrons to destinations
					X					Maintain 1% for Arts program funding
X		X	X		X	X	X	X		Private foundation financial sponsors - Hazel Miller
									X	Promote to EWHS students/WBN daily broadcast radio station
X										Provide long-term art use of Civic Field
			X							Redevelop Safeway/Antique Mall for artist live/work/display
									X	Sponsor "Freedom of Expression" night at Black Box
									X	Sponsor a student-run tv or radio station
									X	Sponsor inter-high school communication
									X	Sponsor young adult dance clubs, lessons, and dances
									X	Sponsor young adult night life such as Show Box
		X			X					Track art patron and tourist expenditures at local businesses
X										Use Edmonds Center for Arts
	X				X	X				Vision created by citizens and government
									X	Young adult activity - open mic, Poetry Slam

Arts/culture - responsible parties

X		X		X				X		Art community and organizations and foundations
X	X	X		X						Arts Commission
X		X		X						Arts Coordinator
		X						X		Business owners - restaurants, hotels,
		X								Chamber of Commerce
				X						Citizen support
	X							X		Community champions on arts issues - Rick Steves

		X	X					X		Conduct annual State of Edmonds reports and public surveys
		X	X							Conduct meetings outside of "bowl" on Highway 99, etc
						X				Conduct referendum on city manager form of government
								X		Conduct surveys of young adult opinions
		X	X		X			X	X	Conduct town halls, open houses on major issues, projects
					X					Consider allowing gambling casinos and revenues
	X				X					Create business recruitment program
	X									Create good investment opportunities
	X	X	X	X	X	X		X	X	Create opportunities for civic involvement/partnerships
									X	Create opportunities for young adult participation
	X							X		Create user-friendly codes and development processes
									X	Create youth employment opportunities
	X		X	X					X	Encourage participation in Council meetings
			X	X	X	X	X	X		Engage public in BFO process, priorities, etc
		X						X	X	Expand school student involvement in city boards, affairs
		X	X	X	X		X	X	X	Expand social media outreach of issues and processes
									X	Identify a way for young adults to submit ideas
	X		X	X	X	X	X	X	X	Incorporate citizen input into Budgeting for Objectives (BFO)
	X		X					X		Initiate status reports on projects and programs
		X								Install public kiosks with agendas, notices, etc
									X	Instigate social media outreach to young adults
			X	X	X	X	X	X		Institute Budget for Objectives (BFO) process
	X			X				X	X	Institute can-do attitude with Council and staff
									X	Involve club leadership through schools
					X					Market Edmonds fiber optic potential
			X					X	X	Measure/report progress on Strategic Plan performance
									X	Provide young adults internships and other training options
					X					Reevaluate use of REET monies
									X	Sponsor senior projects and other community services
	X				X					Televise Council meetings
					X					Use eminent domain when warranted

Governance - responsible parties

		X							X	Business owners
		X	X						X	Citizens
		X	X							City staff and employees
		X	X						X	Council
		X	X							Department heads
			X						X	Interest groups - sports, environment, business, etc
		X	X						X	Mayor
			X						X	Senior Center
			X						X	Youth groups

Governance - performance measures

		X		X					X	# citizen and other user surveys
	X								X	# consensus votes on Council
		X		X		X		X		# days required for permit approvals
			X	X		X				# hits on city website, blog, social media outreach
				X						# new jobs created in Edmonds
				X						# new people running for local office
		X		X				X		# persons attending Council meetings
	X		X	X						# volunteer programs and projects - like flower baskets
				X				X		% annual completion rate on city programs and projects
	X							X		% attainable goals and priorities
	X									% citizens feel safe and secure
		X		X				X	X	% citizens satisfied from annual public surveys
	X									% cohesiveness between staff and Council
			X	X				X		% eligible persons registered to vote in Edmonds
	X					X				% increase in funding from tourism, economic activities

	X			X						% increase in property values and property tax revenue	
	X			X						% increase in retail sales and tax revenue	
										X	% local funds leveraged with state and federal financing
			X								% of volunteers are newcomers to city
				X							% rate of business turnover or startups
			X						X		% volunteer efforts involving youth, seniors
			X	X					X		% voter turnout in elections
		X						X			@ on-line access for information
		X						X	X		@ on-line status reports on projects and programs
				X							@ quality of completed public projects

- 1 - Steve Price
- 2 - Nancy Jordan
- 3 - Andrea Logue
- 4 - Tom Beckwith
- 5 - Tom Beckwith
- 6 - Steve Price
- 7 - Eric Hovee
- 8 - Nancy Jordan
- 9 - Stephen Clifton/Frances Chapin
- 0 - Shawn Hunstock
- Y - Alex Springer/Peter Gibson for Young Adults

