

MAYOR'S PRELIMINARY BUDGET BOOK CHANGES

Budget Book Page #	Description	Cash Increase (Decrease)
GENERAL FUND		
39	Executive Assistant Schedule Salary Step Increase	(\$4,314)
43	Advertising Expense	(\$4,200)
86	Small Equipment (Reduce Decision Package #13)	\$2,200
26	Business Licenses & Fees (Increase Animal License Fee Revenue)	\$27,770
26	Public Safety (Increase Grant Revenue from Dept. of Justice)	\$3,970
36	Public Safety (Increase Woodway Law Protection Revenue)	\$7,500
45	City Attorney	(\$87,440)
	Medical Plan Savings	\$295,393
	Property Tax Levies as approved by Council (November 18)	\$340,036
	Impacts to General Fund Ending Cash	\$580,915
Fund 104 Drug Enforcement Fund		
	Increase to Beginning Fund Estimate	\$19,600
	Reduce Intergovernmental Services	\$5,000
	Impacts to Fund 104 Ending Cash	\$24,600
Fund 111 Street		
	Medical Savings	\$10,896
	Impacts to Fund 111 Ending Cash	\$10,896
Fund 112 Street Construction		
163	Construction (DP # 36)	(\$100,000)
163	Interfund Services (DP #36)	(\$6,000)
	Impacts to Fund 112 Ending Cash	(\$106,000)
Fund 120 Hotel/Motel Tax¹		
94	Professional Services (Increase budget per LTAC recommendation)	(\$15,000)
	Impacts to Fund 120 Ending Cash	(\$15,000)
Fund 125 REET 2		
165	Meadowdale Playfields	(\$50,000)
165	Annual Street Preservation	(\$50,000)
	Impacts to Fund 125 Ending Cash	(\$100,000)
Fund 126 REET 1		
166	Construction	\$200,000
166	Land	(\$200,000)
	Impacts to Fund 126 Ending Cash	\$0
Fund 130 Cemetery Fund		
	Medical Savings	\$1,727
	Cemetery Seasonal Labor DP from 2014	(\$15,186)
	Impacts to Fund 130 Ending Cash	(\$13,459)
Fund 132 Parks Construction		
168	Land	\$1,300,000
168	Construction	(\$1,300,000)
168	Construction	(\$200,000)
	Impacts to Fund 132 Ending Cash	(\$200,000)
Fund 421 Water Utility Fund		
	Medical Savings	\$19,871
	Impacts to Fund 421 Ending Cash	\$19,871
Fund 422 Storm Utility Fund		
	Medical Savings	\$11,151
	Impacts to Fund 422 Ending Cash	\$11,151
Fund 423 Sewer Fund		
	Medical Savings	\$31,870
	Impacts to Fund 423 Ending Cash	\$31,870
Fund 511 Equipment Rental Fund		
	Medical Savings	\$4,660
	Impacts to Fund 511 Ending Cash	\$4,660

¹LTAC Recommended Work Plan and Budget Attached below, with individual grant applications

COUNCIL'S PRELIMINARY BUDGET BOOK CHANGES

Budget Book Page #	Description	Cash Increase (Decrease)
GENERAL FUND		
	Council Meeting Video Taping	(\$6,500)
	Historic Preservation Commission 2016 Calendar (On-going)	(\$5,000)
	Tree Board Minute Taking	(\$1,400)
	Planning Board Video Taping	(\$2,000)
	Downtown Restrooms	(\$14,000)
	Hire Consultant to Complete the Development Code Re-write	(\$300,000)
	Impacts to General Fund Ending Cash	<u>(\$328,900)</u>

¹LTAC Recommended Work Plan and Budget Attached below, with individual grant applications

Lodging Tax Advisory Committee's Recommended 2015 Tourism-Promotion Work Plan and Budget

Background

Pursuant to Revised Code of Washington (RCW) 67.28.1817 all cities of greater than 5,000 population that impose a lodging tax must appoint a Lodging Tax Advisory Committee to provide recommendations on the usage of lodging tax revenue for the purposes of tourism promotion. The City of Edmonds Lodging Tax Advisory Committee met three times in 2014 (July 21 and October 21 & 27, 2014) to review the lodging tax revenue projections, consider applications for use of lodging tax monies for tourism events and promotional activities, and prepare their recommendations to City Council, as required by RCW 67.28.1816.

With lodging tax revenues on the rise, the current projection for lodging tax revenue in 2015 is \$90,000.

Arts/Culture

Pursuant to City Council Resolution #630, 25% of the lodging tax revenue (or \$22,500 in 2015) will be directed to Fund 123 for arts and culture events that promote tourism. Attached are 9 (nine) applications for arts/culture events and/or programs that promote tourism in 2015, totaling \$21,200, as follows:

City of Edmonds Arts Commission Tourism Promotion Awards - \$10,000

(Cascade Symphony - \$2,000; Olympic Ballet Theater - \$2,000;

Art Studio Tour - \$1,000; Driftwood Players - \$2,000,

Sno-King Chorale - \$1,500, Phoenix Theater - \$1,500)

Write on the Sound Conference - \$7,200

Public Art Brochure - \$2,000

DeMiero Jazz Fest - \$2,000

Subtotal: \$21,200

General Tourism Promotion

The remaining 75% of lodging tax revenues (or \$67,500 in 2015) is available for general tourism promotion activities (Fund 120), programs and services. Attached are 6 (six) applications for general tourism promotion activities in 2015, totaling \$67,000, as follows:

Snohomish County Tourism Bureau -	\$6,000
Greater Edmonds Chamber of Commerce Visitors Center -	\$2,500
Edmonds Center for the Arts Season Brochure Ad -	\$12,500
Puget Sound Bird Fest -	\$2,500
Advertising/marketing for tourism -	\$27,500
Promotion of Edmonds arts/culture in SnoCo Visitor Guide, CRAZE, Arts Access -	\$4,000
Professional services for tourism and arts/culture/events Marketing and website implementation	<u>\$12,000</u>
Subtotal:	\$67,000

One-Time Expenditure

In addition, you will see attached one application to cover costs associated with the City of Edmonds hosting the "Revitalize WA 2015" Conference, organized by the Washington State Trust for Historic Preservation and Washington State Main Street Program, in the amount of \$3,000. This cost is anticipated to be covered by monies in the Fund 120 Fund Balance.

Revitalize WA Conference Sponsorship	<u>\$3,000</u>
TOTAL:	\$70,000