

Lodging Tax Advisory Committee

July 21, 2014 Meeting ~ 4 p.m.

Fourtner Meeting Room, City Hall

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Committee members: Joan Bloom, Chair, Councilmember  
Jan Conner, Harbor Inn  
Pat Moriarty, The Studio  
Frances Chapin, Edmonds Parks & Rec Cultural Services, Manager  
Joe Mclalwain, Edmonds Center for the Arts Executive Director

Staff: Cindi Cruz, Economic Development

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Agenda for meeting

1. Approval of August 6, 2013 meeting minutes
  2. Review of 2013 and 2014 revenue and expenditures
  3. Review and approval of 2014 Funding Applications for Budget Year 2015
  4. Miscellaneous
  5. Audience Comments
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Minutes from 08/06/13 Meeting Approved at 07/21/14 Meeting

Committee members present: Joan Bloom, City Council  
Jan Conner, Harbor Inn  
Joe Mclalwain, Edmonds Center for the Arts Executive Director  
Frances Chapin, Edmonds Parks, Recreation, & Cultural Services, Mgr.

Staff present: Cindi Cruz, Economic Development

Meeting was opened by Joan Bloom at 10 a.m.

1. Approval of February 12, 2013 meeting minutes.  
Jan Conner moved to approve 2/12/13 meeting minutes and Joe seconded the motion. Motion passed.
2. Review of 2013 revenue and expenditures  
Discussed budget and reported revenue is over target from estimates in budget.  
Every 3 years we have the expenditure of the log cabin treatment of \$4,500 and that will happen in 2013 and there is a \$4,000 annual transfer to the 117 Fund to fund the Craze recreation publication.

3. Review and approval of 2014 Funding Applications  
Discussed recent changes to LTAC rules by state legislature and how applications will be required for all requests for funding. All entities including City will need to submit applications.  
Frances discussed the applications received by the Edmonds Arts Commission (EAC). These grants are limited to a maximum of \$2,000 each. The recommendations by the EAC are: Sno-King Chorale \$1,000, Art Studio Tour \$800, Cascade Symphony \$1,700, Olympic Ballet \$2,000, Friends of Frank DeMiero Jazz Festival \$2,000, Driftwood Players \$2,000, Write on the Sound \$5,000, and the City for printing the Craze \$4,000. These awards total \$14,500, Jan moved to approve for funding and Joe seconded, motion passed. The City submitted applications for Puget Sound Bird Fest \$1,500 Jan moved to approve for funding Joe seconded, motion passed. The City also submitted for Economic Development for Marketing/Advertising \$48,500 Joe moved to approve for funding and Jan seconded, motion passed. Funding requests were received from the Edmonds Center for the Arts \$12,500, Jan moved to approve for funding and Frances seconded, motion passed. Funding requests were received from Snohomish County Visitor's Bureau \$6,000 and Edmonds Chamber of Commerce/Visitor's Bureau \$2,500 Joe moved to approve for funding and Frances seconded, motion passed.
4. Review of 2014 Budget  
General discussion on expenditures and revenue projections for 2014. Way-finding signage was discussed and it was advised the project did not have to be complete by the end of June. Coordination of sight location and installation details need to be confirmed.
5. Membership  
Patricia Moriarity has been identified as an owner of a Bed & Breakfast in town and fits the description of a generator of lodging tax. Joe moved to recommend Pat Moriarity for the vacant generator position on the LTAC, Jan seconded the motion. Motion passed unanimously.
6. Next meeting will be held in November or December if necessary otherwise the next meeting will be held in 2014.
7. Meeting adjourned @ 11:07 a.m.