

Presented By:  
City of Edmonds Arts Commission  
Parks, Recreation &  
Cultural Services Department

Frances Anderson Center  
700 Main Street  
Edmonds, Washington 98020  
425-771-0228  
[www.writeonthesound.com](http://www.writeonthesound.com)

# 27th Annual WRITE ON THE SOUND Writers Conference

OCTOBER 6-7, 2012  
PRE-CONFERENCE OCTOBER 5

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## REGISTER ONLINE

[www.writeonthesound.com](http://www.writeonthesound.com)

Early registration rate: \$127 (2 days)  
After September 4, regular rate \$147.  
Limited to 250 participants.



"Cedar Dreams" by Benson Shaw

### Consider a long weekend in Edmonds.

Take the time to explore our waterfront community and beyond. Stroll through the center of town, discover local art galleries, specialty shops, clothing boutiques, the Historic Museum and walk to dinner at one of many local restaurants. Take the aviation tour or tour nearby wineries, see a show at the **Edmonds Center for the Arts**, or enjoy sunset on the Waterfront Walkway with stunning views of Edmonds' Public Art collection and the Olympic Mountains. Plan to make Edmonds and the Write on the Sound Conference your next destination for a memorable getaway in downtown Edmonds, only 15 miles north of Seattle. [www.visitedmonds.com](http://www.visitedmonds.com)

## JOIN US

for the 27th annual Write on the Sound (WOTS) conference presented by the City of Edmonds Arts Commission. The historic Frances Anderson Center in Edmonds, WA, a beachfront town on Puget Sound, is an ideal setting for unraveling the mysteries of writing.

This unique and affordable conference hosts a capacity 250 attendees. Attracting presenters and participants from the Northwest, far flung states, and abroad, our Saturday and Sunday workshops offer over thirty sessions on craft, marketing, and specialty writing topics. Fiction, non-fiction, poetry, YA, social networking and creativity are only some of the choices.

Highlights include Friday's six pre-conference half day workshops (see p.3). One-on-one manuscript critique appointments are available throughout the conference with experienced industry professional, Bonnie Rough (see p. 8).

Saturday's Keynote speaker Carla Neggers, a *NY Times* and *USA Today* bestselling author, has published over sixty novels in mystery and romantic suspense. She'll share her writer's journey and unravel the mystery of success in her keynote and workshop.

Need a break? Enjoy our on-site bookstore or take an easy walk to nearby restaurants, outdoor market and shopping in the village-like downtown.

Plan on attending Saturday evening's public reception and book signing by conference authors, including keynote speaker Carla Neggers, travel writer and TV personality Rick Steves, and Washington State Poet Laureate Kathleen Flenniken.

Explore "Destination(s)", the theme of this year's contest. Submit your entry in the fiction, nonfiction or poetry categories. Winners announced Saturday morning. The contest deadline is September 4 (see p. 8).

Travel to Edmonds for WOTS and explore answers to the mysteries of writing. For inspiration and information, make the City of Edmonds your *destination* for the 27th **Write on the Sound** conference, October 5-7, 2012.

Questions? Call 425-771-0228 or email [wots@ci.edmonds.wa.us](mailto:wots@ci.edmonds.wa.us)

## KEYNOTE SPEAKER

*Carla Neggers*  
Writing as 'work' or  
'play': does it have to be  
either/or?

Carla Neggers is the *New York Times* bestselling author of more than sixty novels of romantic suspense and contemporary romance. Her work has been translated into twenty four languages. She is a founding member of the New England Chapter of Romance Writers of America and has served as president of Novelists, Inc., and vice president of International Thriller Writers.



**Carla Neggers**  
1:00 pm Saturday, Oct 6  
Edmonds Theater  
415 Main Street

This year's a busy one for Carla. In February, she returned to her romance roots with *Secrets of the Lost Summer*, which received a starred review from *Booklist* and was a *RT Book Reviews* Top Pick. In August, *Heron's Cove*, the second novel in her Sharpe & Donovan romantic suspense series, debuted, along with the paperback of *Saint's Gate*, the series launch introducing FBI art crimes expert Emma Sharpe and deep-cover agent Colin Donovan. In addition, Carla's short story, "Cold Moonlight," is included in *Love Is Murder*, an anthology edited by Sandra Brown.

An avid traveler, Carla especially loves Ireland, where part of her Sharpe & Donovan series is set. When she's not writing, or planning her next trip, she enjoys hiking, kayaking, gardening and, of course, reading. Carla lives with her husband on a hilltop in Vermont, not far from picturesque Quechee Gorge.

[www.carlaneggers.com](http://www.carlaneggers.com)

In addition to the Keynote lecture, Carla will be teaching a workshop titled: "Making a Mystery: Planning, Plotting and Suspense" on October 7 from 9:15-10:30 am.

The lecture is free to conference participants and additional tickets are \$15 for adults/\$10 Student (w/ID). Tickets are available in advance by calling 425-771-0228 or 425-771-0230.



"Vision" by Everett DuPen

## THANK YOU 2012 STEERING COMMITTEE

Joanne Otness – Chair, Leslie Adkins, Erin Arguelles, Mark Ayers, Paula Rae Brody, Cindy Bruce, Darlene Dubay, David Gross, Marcia Helme, Scott Phillips, Rubie Sanborn Johnson, Liz Sheffield, Kim Votry, Sandra Walker, Judith Works

**Staff:** Frances White Chapin & Sarah Cocker

## THANK YOU COMMUNITY SPONSORS

**Contest Awards:** Patricia Thorpe & Heather Krause/RBC Wealth Management

**Reception:** Windermere Real Estate, Edmonds

**On-Site book sales:** Edmonds Bookshop

**Keynote:** Edmonds Theater

**Pre-Conference site:** ArtsNow Edmonds Conference Center-EdCC

**Hospitality & Door Prizes:** Edmonds Bookshop, Edmonds Harbor Inn, Europe Through the Backdoor, Half Price Books, Petosa's Family Grocery, Safeway, Top Food & Drug, Walnut Street Coffee

## TRANSPORTATION TO WOTS

Please check websites for current transportation schedules.

**Community Transit:** [www.commtrans.org/tripplanner](http://www.commtrans.org/tripplanner)

**Sound Transit:** [www.soundtransit.org](http://www.soundtransit.org)

**Train:** [www.amtrak.com](http://www.amtrak.com)

**Airport Shuttle:** [www.shuttleexpress.com](http://www.shuttleexpress.com)

## WRITER'S GROUPS

If you have a writer's group and are taking new members, or would like to form/join one, see the posting board outside Room 113.

## RESOURCE GROUP

Share your business cards, event flyers, or information about your recent projects with other conference attendees on the Resource Table located opposite the Bookshop in Room 113.

## ART EXHIBIT

Art Exhibit by visual artist and author, Marcia Shaver in EAF Gallery.

# EVENTS WOTS & AROUND TOWN

## FRIDAY OCTOBER 5

**Dianne Reeves, Jazz Vocalist**

**7:30 pm, Edmonds Center for the Arts**

410 4th Avenue N, Edmonds

For tickets call 425-275-9595 or [www.ec4arts.org](http://www.ec4arts.org)

Mention you are registered for WOTS and receive a special rate.

## "On Being an Author" A Documentary Film

**7:00-8:30 pm, Edmonds Conference Center**

201 4th Avenue N, Edmonds

Free showing of documentary film interviewing seven authors in different stages of their careers: Eileen Cook, Carla Rieger, Gail Z. Martin, Bob Mayer, Robin Spano, Marina Sonkina, and Kathrin Lake. Film introduction and question and answer session following the film with Kathrin Lake. Produced by The Vancouver School of Writing.

## SATURDAY OCTOBER 6

### Summer Market

**9:00 am-3:00 pm**

Downtown Edmonds, on Bell Street and Fifth Avenue North, in the Centennial Plaza. Handmade or home grown in Washington; produce, flowers, plants, crafts and original art, lunch items available.

### Reception & Book Signing

**5:45-7:00 pm, Edmonds Plaza Room, 650 Main Street**

Join fellow conference attendees and presenters for a public reception hosted by the Edmonds Arts Commission and sponsored by Windermere Real Estate, Edmonds. Relax, enjoy the view, refreshments, and conversation. The Edmonds Bookshop will have books by conference presenters available and many of the authors will be present for book signing.

### Restaurants

Edmonds is home to a diverse selection of cafés & restaurants. A complete list is available at the conference.

### Movie Theater

The Edmonds Theater, a 1920's classic theater at 415 Main Street features current release movies and great popcorn. 425-778-4554 for schedule.

### Public Art & Historic Sites

Take a self-guided walking tour and visit our beautiful waterfront parks. <http://www.edmondswa.gov/visiting/walking-tours.html>

### Explore Edmonds and Beyond

[www.visitedmonds.com](http://www.visitedmonds.com) | [www.snohomish.org](http://www.snohomish.org)

Call 425-771-0228 for information on local aviation and winery tours.

# WOTS PRE-CONFERENCE WORKSHOPS OCTOBER 5, 12:00 - 4:30

## CRITIQUE WORKSHOPS

Held at: Edmonds Conference Center - 201 4<sup>th</sup> Avenue N  
October 5, 12:00-4:30 pm \$70

Co-Sponsored by the Edmonds Community College, Convergence Writers Series with support from the Arts, Culture and Civic Engagement Initiative. Hosted by ArtsNow, Edmonds Community College



### Marcia Woodard: Nonfiction – Limit 7



Marcia Woodard's first book *Collected Kona: Brief Takes on a Basenji* was a finalist for the 2011 DWAA Humor Book award and runner-up for the 2010 APDW Book of the Year award. Woodard has served as breed columnist for the *American Kennel Club Gazette* magazine since 2004 where her work has been nominated for several awards. Other publications include the anthology *My Life at the Gym*. Marcia holds an

MFA from the University of Washington where she served as nonfiction editor of the *Seattle Review*. She currently teaches writing at Edmonds Community College. (Email Marcia Woodard at [marcia.woodard@edcc.edu](mailto:marcia.woodard@edcc.edu))

### Dan Hurley: Fiction – Limit 8



An enthusiastic advocate of the workshop format, Dan Hurley aims to create an environment that is engaging and challenging for all fiction writers. Hurley has taught fiction writing and composition at EdCC since 1996, and has taught this WOTS fiction workshop for the past six years. He earned an MA in Creative Writing from Boston University, where he also taught fiction. A recipient of the Goodman Short Story

Award and a BU teaching fellowship, he is currently working on a collection of short stories. (Email Dan Hurley at [dhurley@edcc.edu](mailto:dhurley@edcc.edu))

### Holly Hughes: Poetry – Limit 10



Hughes's collaboration with essayist Brenda Miller, *The Pen and the Bell: Mindful Writing in a Busy World*, was published in May 2012 (Skinner House Books). She is the editor of the award-winning anthology *Beyond Forgetting: Poetry and Prose about Alzheimer's Disease* (Kent State University Press, 2009), and her chapbook *Boxing the Compass* won the Floating Bridge Press poetry chapbook contest in 2007. She teaches

writing at Edmonds Community College, where she co-directs the Convergence Writers Series. A graduate of the Rainier Writing Workshop MFA program, she has also taught writing workshops at the North Cascades Institute, Olympic Park Institute, and Fishtrap, among others. (Email Holly Hughes at [hhughes@edcc.edu](mailto:hhughes@edcc.edu))

**Take advantage of this unique opportunity** to work closely with a published author in the genre of your choosing, receive valuable feedback on your work from the instructor, and from other students in a structured workshop format.

## SUBMISSION INSTRUCTIONS for the Critique Workshops

After you have registered and been accepted, please email up to ten pages of fiction or nonfiction or three poems to the instructor (see emails above) by September 4. Prose submissions must be double-spaced (poetry should be single-spaced) and no smaller than twelve point font. (*Please, no italic fonts*) Your instructor will email you the other workshop participants' work to read – with instructions for critiquing – two weeks prior to the workshop. If you cancel after September 16, no refunds will be given, but you will receive a written critique of your work from the instructor.

## WRITING AND MARKETING WORKSHOPS

Held at: Frances Anderson Center - 700 Main Street  
October 5, 12:00-4:30 pm \$70

Presented by: Edmonds Arts Commission

### Stella Pope Duarte “(Memoir) The Call to Write: Unraveling Truth From Within” Non-Fiction - Limit 25



What is the shape of your writing world? Beginning to advanced students will draw from memory, imagery and personal themes as they reach into the heart for the stuff of real stories. Writing and sharing of work will be done throughout the workshop as participants connect with the “writer within,” and discover fresh, new ideas for crafting stories that profoundly move readers. Unraveling truth from within is the birthright of every writer, and putting pen to paper creates a pathway to wholeness, and a new vision of self. Stella Pope Duarte was inspired to become a writer by a prophetic dream of her father in 1995. She is described as an author who “will enlarge humanity.” *Let Their Spirits Dance* (HarperCollins, 2002) won her a place on Oprah's list. Recipient of a 2009 American Book Award, and a Pulitzer Prize nomination for her novel *If I Die in Juárez*, (2008, University of AZ Press), she is hailed as a “major, new literary voice in America.” She teaches creative writing for colleges and universities in Arizona, as well as presenting at national conferences and as an artist-in-residence.

### Robert Dugoni “You’ve Got the Power: Story Telling Techniques to Bring Your Novel to Life” Fiction – Limit 35



In this workshop you will learn the fundamental relationship between good stories and journeys. Robert will help students build understanding of story structure, so they can evaluate their novel's plot. He will provide techniques to make characters well-rounded individuals that will keep readers wondering about them long after they have finished reading. Learn to strengthen your opening chapter, make critical judgments about the middle of your book, and to write an ending that delivers an emotionally satisfying conclusion. Robert Dugoni is the *New York Times* Bestselling Author of the David Sloane series, *The Jury Master*, *Wrongful Death*, *Bodily Harm*, *Murder One* and *The Conviction*. Other novels include: *Damage Control* and *The Cyanide Canary*. He has been hailed as “the undisputed king of the legal thriller” and the “heir to Grisham's literary throne.” His work has been selected as picks of Library Journal and finalists for the Harper Lee Award. [www.robertdugoni.com](http://www.robertdugoni.com)

### Ron Gompertz “Social Media Critique– Small Group and One-On-One Consultations” – Limit 15



Whether traditionally or “indie” published, all authors need to master the art of building a social media platform and marketing their work. Speaker and successful indie author Ron Gompertz offers small group consultations on social media strategy. Bring your laptop or tablet and questions about Facebook, Twitter, Hootsuite, LinkedIn, YouTube, Goodreads, Blogs, and Amazon.com. Learn specific insights, proven techniques, and helpful

suggestions. Prior to the class you will be asked to send Ron a half page description of your goals, including specific areas of interest for using social media. Ron Gompertz is the indie author of *No Roads Lead to Rome* and *The Expat's Pajama's - Barcelona*. He focuses the other side of his brain on optimizing every aspect of Amazon.com and unlocking the basic keys to social media marketing. Ron's well-received consults and presentations are informative, upbeat and humorous. He is happy to share his discoveries, best practices, and easy-to-avoid pitfalls. [www.noroadsleadtorome.com](http://www.noroadsleadtorome.com)

**Sign up early! Limited enrollment.**

# 2012 Presenters



**Jennifer Armstrong** is a pop culture writer. She was the senior writer at *Entertainment Weekly* for nearly a decade. Recent publications include: *Why? Because We Still Like You*, and she is working on a book about *The Mary Tyler Moore Show*, and co-authoring *The Feminist Bombshell*. She has provided commentary for CNN, VH1, A&E, and ABC, and has been featured in *Salon*, *Details.com*, *Match.com*, *Nerve.com*, *New York Magazine* online, and *Glamour*. She co-founded and runs [SexyFeminist.com](http://SexyFeminist.com).



**Philip Athans** is the *New York Times* bestselling author of *Annihilation* and a dozen other books including *The Guide to Writing Fantasy and Science Fiction*, and the recently released *How to Start Your Own Religion and Devils of the Endless Deep*. His blog, *Fantasy Author's Handbook*, (<http://fantasyhandbook.wordpress.com/>) is updated every Tuesday and you can follow him on Twitter @PhilAthans.



**Erica Bauermeister** is the bestselling author of two novels, *The School of Essential Ingredients* and *Joy for Beginners*. She is also co-author of two non-fiction guides – *500 Great Books By Women* and *Let's Hear It For the Girls: 375 Great Books for Readers 2-14*. She has a PhD in literature and has taught at the University of Washington and Antioch.



**Carole Estby Dagg** is the author of the award-winning *The Year We Were Famous* (Houghton Mifflin Harcourt), a historical novel based on the true story of her great-aunt Clara and her suffragist mother who walked 4,000 miles to save the farm and prove women could do it. She's a retired librarian writing in Everett and San Juan Island. Visit [www.CaroleEstbyDagg.com](http://www.CaroleEstbyDagg.com)

**Robert Dugoni** (see p. 3)



**Kathleen Flenniken** is the 2012 – 2014 Washington State Poet Laureate. Her books are *Plume*, a meditation on the Hanford Nuclear Site, and *Famous*, named a Notable Book by the American Library Association and a finalist for the Washington State Book Award. Flenniken's awards include a Pushcart Prize and fellowships from the National Endowment for the Arts and Artist Trust.



**Kathryn O. Galbraith** is the author of fifteen books for children, including *Arbor Day Square* and *Boo, Bunny! Planting the Wild Garden*, her most recent picture book, was awarded the 2011 Parents' Choice Gold Award and received a starred review from *Publishers Weekly*. A frequent speaker at writing conferences, she also taught at University of Washington on the craft of writing for children.

**Ron Gompertz** (see p. 3)



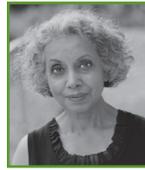
**Ann Gonzalez** is the author of *Running For My Life*. She received her MFA from the Northwest Institute for Literary Arts. She is fascinated by the importance of stories and the way in which people express themselves. Gonzalez went on to earn her Master's in Counseling Psychology. In addition, she teaches at conferences and in the North Seattle Community College's Continuing Ed Department.

**Holly Hughes** (see p. 3)

**Dan Hurley** (see p. 3)



**Janice Hussein** is a freelance editor/ writer/ teacher. With nine years of experience, she's worked for a literary agent, holds two Master's degrees, and has presented workshops at ECWC and Wordstock. Her articles about unsympathetic protagonists, novel structure, submissions and dialogue have appeared in *RWR* and *Writer's Digest's* (2010, 2011 and 2013), and *Novel & Short Story Writer's Market*. She offers workshops/classes at: [www.documentdriven.com](http://www.documentdriven.com)



**Bharti Kirchner** is the author of five novels, several cookbooks and hundreds of short pieces. Her latest, *Tulip Season: A Mitra Basu Mystery* is now out. She is the Contributing Editor for *The Writer* and has written for *Food & Wine*, *Vegetarian Times*, *Writer's Digest*, *Fitness Plus*, *Northwest Travel*, and *The Seattle Times*. Bharti received grants/fellowships from the VCCA, Seattle Arts Commission, Artist Trust and Jack Straw. She has been honored as a Living Pioneer Asian American Author.



**Kathrin Lake** is an author, award-winning playwright, professional speaker and founder of the Vancouver School of Writing. Her books include *From Survival to Thrival*, *The A to Zen of Writing* and now *Writing with Cold Feet*. Kathrin is a Writing Coach and helps individuals write their first books and keynote speeches using her Power of Story system. She helps authors become speakers and speakers become authors.



**Amanda Laughtland** holds an MFA from the University of Washington and has taught writing at Edmonds Community College since 2004. Her book of poems, *Postcards to Box 464*, was published by Bootstrap Press in 2010. She has her own small press called Teeny Tiny. Visit her online at <http://teenytiny.org>.



**Sarah Martinez** currently serves as Senior Editor for Pink Fish Press. She has worked with several freelance editors and knows how the process works on both sides. Her novel *Sex and Death in the American Novel* will be published in August 2012. Learn more at: [www.mywildskies.com](http://www.mywildskies.com).

**Brandon LaFave** is an editor at Pink Fish Press. He has worked for large and small publishers, co-agented manuscripts, and served as the agent and editor coordinator for the 2011 Whidbey Island Writers Conference.



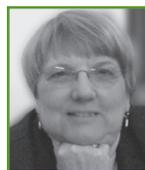
**Corbin Lewars, M.Ed.** is a writing coach and developmental editor specializing in memoir. She teaches personal essay, publishing and marketing, and memoir classes through Richard Hugo House, Field's End, and national conferences. Her memoir *Creating a Life* was nominated for the Washington State and Pacific Northwest Booksellers awards. Learn more at: [www.corbinlewar.com](http://www.corbinlewar.com).



**Helen Townsend** specializes in developing nonfiction manuscripts on subjects ranging from religion and philosophy to parenting skills. As the former Publishing Manager of award-winning Dorling Kindersley *Eyewitness Travel Guides*, she's an expert at structuring content and has edited dozens of books in her twenty year career. Learn more at: [helentownsend.com](http://helentownsend.com).



**Jennifer McCord** is a thirty year publishing veteran and has worked in all areas of the book trade, from national retailers and NY publishers to small presses and self-publishing ventures. Currently she supports writers and publishers through her consulting and coaching business.



**Roberta Trahan** is the author of the epic fantasy *The Well of Tears* (47North, Sept. 2012). A Local marketing professional for over twenty years, Roberta has helped promote other authors while developing her own writing career.



# 2012

## Schedule

### Friday OCTOBER 5

12:00 – 4:30	<b>CRITIQUE WORKSHOPS</b> at Edmonds Conference Center, Fiction, Nonfiction or Poetry, Limited Enrollment. See p. 3 for details.
12:00 – 4:30	<b>WRITING AND MARKETING WORKSHOPS</b> at the Frances Anderson Center. See p. 3 for details. “(Memoir): The Call to Write: Unraveling Truth From Within,” Stella Pope Duarte “You’ve Got the Power: Story Telling Techniques to Bring Your Novel to Life,” Robert Dugoni “Social Media Critique– Small Group and One-On-One Consultations”, Ron Gompertz
7:00 – 8:30	<b>“On Being an Author”</b> – A documentary film, shown at Edmonds Conference Center. See p. 2 for details.

### Saturday OCTOBER 6

\*CLASS CONTENT KEY: B=Beginner, I=Intermediate, A=Advanced, F=Fiction, NF=Nonfiction, P=Poetry

8:00 8:30 - 9:00	<b>REGISTRATION, CHECK-IN &amp; MORNING REFRESHMENTS ORIENTATION &amp; CONTEST AWARDS</b>			
9:00 - 10:15	<b>WRITING WITH COLD FEET</b> (Lake) – Is it possible to both love to write and approach it with reluctance? That’s what this author calls <i>Writing with Cold Feet</i> , the name of her soon-to-be published fourth book. Using inspiring stories from her career as a writer and the authors she has coached, she will delve into her 3P’s, Procrastination, Permission and Process, as well as many other great tips for writing. F,NE,B,I,A	<b>AUTHOR TOOLKIT: Five Ways to Prepare for a Creative Career</b> (Trahan & McCord) – Discuss the journey to publication: five tools every writer can use to prepare for becoming an author. The hardest work comes after the book deal is signed, and before the book comes out. This new phase of your career requires business savvy, artistic fortitude, and an understanding of your creative process. F,NE,I,A	<b>MAKING ANY WRITING SUSPENSEFUL</b> (White) – The speaker will share tools for creating suspense in stories and novels of any genre. Topics will include dis-expectation, the proper use of Alfred Hitchcock’s “MacGuffin,” the art of exposition, zigzagging, and more. Writing and brainstorming exercises will enable participants to try these ideas and apply them to their own stories and novels. F,B,I	<b>FLAVOR IT UP!: Add Sizzle to Your Fiction &amp; Memoir</b> (Kirchner) – The published author of both novels and cookbooks will show you how to use food as a tool for plot and character development. Exercises help you spice up your writing with sensuous food references. F,NE,B,I,A
10:30 - 11:45	<b>IT’S ALL ONE MUSE</b> (Schein) – Are you a poet or novelist? A playwright? A dancer? A clown? Creativity devours boundaries, and that’s what we will be focusing on in this session. Drawing on experiences such as writing a novel chock full of poetry, fire-eating, and adapting his historical novel for the stage, Michael will help you tap into the most exciting work of your life. F,NE,P,B,I,A	<b>BUILDING WORLDS</b> (Athans) – Learn the art and craft of world building for fantasy and science fiction. There’s more to compelling and enduring fantasy and science fiction than plot and characters. Learn to balance setting, character, and plot so that all three serve each other. Get practical advice on research, note-taking, and creating a “World Bible.” Learn to set your own rules and stick to them. Make your world come to life. F,B,I,A	<b>TRUST YOUR TRIGGERS</b> (Pajer) – Trigger writing is approaching your work with the understanding and confidence that readers bring as much to the page as the writer. In this workshop, you’ll learn craft techniques to help you spark images, emotions, questions, and curiosity in your readers. From simple visual to situational triggers, you’ll discover the art of actively engaging readers in the journey of your story. F,B,I	<b>NOVEL ARCS</b> (Hussein) – Pilot your craft to publication. Hone your writing sonar for the submerged dangers of storytelling. The novel arcs (story, character, romantic, subplot) provide structure. Learn to navigate through them, how they are related, and how they work together to create interest, depth, and suspense, and what will keep readers turning the pages. F,B,I,A
11:45 - 12:45	<b>LUNCH BREAK</b> - On your own - brown bag, prepaid box lunch, or dine at a nearby restaurant.			
1:00 - 2:15	<b>KEYNOTE SPEAKER: Carla Neggers</b> <i>Writing as ‘work’ or ‘play’: does it have to be either/or?</i> , Edmonds Theater, 415 Main St (3 Blocks West of FAC)**			
2:30 - 4:00	<b>GUFFAWING AT GRIEF: Humor in Personal Essay &amp; Memoir</b> (Munro) – Humor sells. Editors and readers like to be surprised by a good laugh amidst even the most intense, profound, and poignant story. An unexpected chuckle provides relief for readers, just like it does in real life. We’ll take a look at examples and practice the art of the mirthful metaphor as the humerus bone that humorous work hinges on. NE,I	<b>CONFLICT: Can’t Live With It, Can’t Write Without It</b> (Morrell) – Stories require a dramatic clash of conflict. Conflict is the engine of fiction; it creates tension, suspense, forward momentum and the delicious anticipation necessary to make it zing. We’ll discuss external conflict as in real dangers and antagonists, along with internal conflict, and how it complicates fiction, forcing characters to change. F,B,I,A	<b>KEYS TO ARTICLE WRITING</b> (Armstrong) – Got great writing skills but limited journalistic experience? That’s no problem once you learn the basic building blocks of professional article writing. Here you’ll master the most important parts of every magazine story, long or short: the lead, nutgraf (the editorial heart of the story), and kicker. Get this stuff down and any editor will respect you. NE,B,I	<b>FORMATTING FOR SELF PUBLISHING</b> (Russell) – Provides detailed information on how to self-publish for unpublished and published authors. Gerri will discuss how to prepare your manuscript for conversion then take you through the steps of producing a converted document for the reader. For anyone considering self-publishing their backlog or any work that might not have been mainstream enough for New York. F,NE,P,B,I,A
4:15 - 5:30	<b>WRITING THROUGH REVELATIONS, VISIONS &amp; DREAMS</b> (Pope Duarte) – Dream symbols can form the basis for new discoveries of self and create understanding of personal visions and revelations. Through symbols and codes, a writer’s internal world is revealed as a source of secret “inklings.” Zero in on ways to use dream symbols as a way to enrich the writing journey. Gain knowledge through writing reflections exploring the “internal landscapes.” F,B,I,A	<b>WORKING WITH AN EDITOR PANEL</b> (Martinez) – An important part of a freelance editor’s job is to help writers toward the best vision of themselves and their work. Every writer, published or unpublished, has a unique perspective and viewpoint. We will talk about how a freelance editor can help maintain authorial voice when preparing authors to query agents and editors, or when preparing to self-publish. F,NE,B,I,A	<b>YA SUSPENSE</b> (Purcell) – Explore ways to build tension and suspense in a contemporary YA novel. How you give information slowly and put questions in the reader’s mind; foreshadowing in a subtle way and giving just the right amount of details; and mistakes writers make that slow down a book. Experiment with a writing exercise and sharing. Discuss examples from her own novel as well as popular YA novels, like Hunger Games. F,B,I,A	<b>TRAVEL WRITING</b> (Steves) - 2011 “Travel Writer of the Year” will share his insights on travel research, writing, and publishing. Steves believes that in a post 9/11 world, the role of a travel writer has broadened and travel is more important than ever. Along with sharing practical tips for travel and guidebook writing, he’ll talk about how to market your work and make a living as a travel writer. NE,B,I,A
5:45 - 7:00	<b>RECEPTION &amp; BOOK SIGNING - Edmonds Plaza Room</b>			

# 2012 Schedule

Sunday OCTOBER 7

\*CLASS CONTENT KEY: B=Beginner, I=Intermediate, A=Advanced, F=Fiction, NF=Nonfiction, P=Poetry

8:30 - 9:00	<b>REGISTRATION, CHECK-IN &amp; MORNING REFRESHMENTS</b>			
9:15 - 10:30	<p><b>FINDING YOUR VOICE AS A MEMOIRIST</b> (Rough) - In the process of writing from personal experience, messy questions can arise and threaten your authentic voice. In this exercise-packed workshop, led by a memoirist who has published on family secrets and taboo subjects, you'll discover that it is possible to safely tell a risky story in the original, courageous voice you already possess. NF, B, I, A</p>	<p><b>FACT INTO FICTION</b> (Dagg) -Library research is only the first step in writing compelling historical fiction and family histories. Through examples and exercises, the class will provide tips on broadening the scope of research and immersing yourself in character to fill the gaps between known facts and create memorable stories. F,NF,B,I</p>	<p><b>WIMPS &amp; WONDERKIDS: Landscape of the Middle Grade Novel</b> (Selfors) - Think of the books you cherished as a kid- <i>Charlotte's Web</i>, <i>Black Beauty</i>, these are middle grade novels. In this workshop, we will explore the landscape of this genre, from the quirky kid hero to their middle grade world. We'll discuss how these books differ from chapter books and teen books and why this is such a fun age to write for. F,B,I</p>	<p><b>MAKING A MYSTERY: Planning, Plotting and Suspense</b> (Neggers) - Explore ways to build urgency and tension in your novel with focus on the elements of planning and plotting. And where does your book fit anyway - is it mystery, thriller or suspense? What's the difference? What about hybrids? F,B,I,A</p>
10:45 - 12:15	<p><b>REPORTING 101</b> (Armstrong) - Learn how to turn your word-smithing into profitable journalism by mastering the art of reporting. In this class, you'll learn interviewing skills, research basics, fact-checking, and more advanced techniques (charming your sources, handling publicists, sniffing out story ideas). Whether you want to write for your local paper or a national magazine, this is the stuff you'll need to know. NF,B,I</p>	<p><b>NAVIGATING AMAZON: Every Trick in the Book for Optimizing Your Presence &amp; Sales</b> (Gompertz) - Whether traditionally or "indie" published, authors need to master the art of building a platform &amp; marketing work on Amazon.com. Optimize your presence &amp; sales using the four primary outlets Amazon provides for authors: Amazon Author Central, Kindle Digital Publishing, Breakthrough Novel Award, Affiliate Marketing platforms, plus strategies for reviews and pricing. F,NF,B,I,A</p>	<p><b>TRACKING THE WILD CHARACTER</b> (Bauermeister) - How do we take flat characters and make them round, unique, interesting, or sympathetic? What is it that makes readers love some characters (even if we may not like them) and not others? In this workshop we will explore a variety of exercises to help you capture the essence of your characters and help them come alive. F,B,I,A</p>	<p><b>WRITE ABOUT LOVE: Love Poems Friends and Strangers Will Want to Read (and Publish)</b> (Flenniken) - The best love poems seem to belong to us. The bad ones make us squirm. We will read a few exemplary contemporary love poems, along with a misfire or two, and discuss the pitfalls and possibilities of this challenging form. We'll talk about strategies for transcending the private, and even write the start of a poem in class. F,B,I,A</p>
12:15 - 1:15	<b>LUNCH BREAK &amp; BOOK SIGNING</b> - On your own - brown bag, prepaid box lunch, or dine at a nearby restaurant.			
12:45 - 1:10	<b>ARTIST PRESENTATION: "Walking Towards Your Dreams: Creating a Book From Your Journal,"</b> with artist and author <b>Marcia Shaver</b> - EAF Gallery			
1:15 - 1:45	<b>POETRY READING: Washington State Poet Laureate - Kathleen Flenniken, Plaza Room</b>			
2:00 - 3:30	<p><b>IT WAS A DARK &amp; STORMY NIGHT: Improve Your Paranormal Writing</b> (McNeill) - Everyone loves a good ghost story, but what are the facts behind the fiction? Create authoritative and accurate characters and situations, explore the literary possibilities of psychic phenomena, and keep popular misconceptions from creeping into your paranormal writing by understanding the basics of parapsychology, ghosts, haunting, and paranormal field investigation. F,B,I,A</p>	<p><b>BUSINESS OF WRITING</b> (Williams) - You wrote the article query and got the assignment from that national magazine—now what's all this about contracts, copyright, invoices and taxes? Successful freelancers have split personalities. The creative side writes great articles. The other side takes care of business. Learn how to take care of business so you can continue to write. NF, B, I</p>	<p><b>CREATING CHILDREN'S PICTURE BOOKS FROM THE WRITER'S POINT OF VIEW</b> (Galbraith) - Have you always wanted to write your own <i>Goodnight Moon</i>? This craft lecture will focus on the essential elements of a successful picture book text, including how to create your own working dummy -- a crucial final step before you send your manuscript off into the world. F,B,I</p>	<p><b>CRAFTING KILLER DESCRIPTION &amp; DIALOGUE SCENE</b> (Rhamey) - Homework: you will get the handout in advance and a writing exercise to bring to the workshop. Discuss the experiential way to craft descriptions that characterize people, actions and scenes. Learn how action beats to help dialogue deliver the story behind the experience, followed by a fun writing exercise of crafting a scene using dialogue created by the class. F,B,I</p>
3:45 - 5:00	<p><b>BANISH WRITING BLOCKS</b> (Kirchner) - Learn mind-mapping, free-writing, and other useful tools to do away with the blocks you get from time to time. The instructor will show you how to use these tools to gather materials for an article or an essay, to flesh out a character, to dramatize a scene from a novel, and/or to write more speedily and effectively. Henceforth you'll be able to better manage your blocks and raise the productivity bar. NF, F,I,A</p>	<p><b>HOW TO PROMOTE YOUR BOOK: Online and On Tour</b> (Storm) - Learn how to launch a do-it-yourself book tour, complete with social media buzz, traditional public relations, speaking engagements, and book signings. Shari Storm will share her experiences visiting nine cities and being featured in over twenty publications. Learn what to do and what to avoid when promoting your book. F,NF,B,I</p>	<p><b>SMALL IS BEAUTIFUL: From Postcards to Mini-Zines</b> (Laughtland) - Intriguing writing comes in small packages, from lines printed on coffee cups to forms like flash fiction and haiku. "Think smaller" with ideas for experimenting with prompts that call for easy-to-manage bits and pieces of writing, and consider trying smaller-format projects to showcase your work such as printing postcards, making zines by hand, and sending tweets. F,NF,P,B,I,A</p>	<p><b>SPEAK WITH THE HANDS: Gesture in Dialogue</b> (Gonzalez) - Great dialogue is much more than writing the words characters say. People speak with their bodies, with silence, with a look, and with the way they interact in their environment. Explore ways to embody dialogue so that it operates on multiple levels to deepen and further the emotional arc of the story. F,B,I,A</p>

*All conference events are wheelchair accessible.*

*\*\*There are no wheelchair accessible restrooms at The Edmonds Theater.*



**Neil McNeill's** paranormal education work has appeared on *Evening Magazine*, *The Seattle Times*, *North County Journal*, and *SeattleMet*. His "Paranormal Studies" courses have been featured at Shoreline, North Seattle, and Edmonds community colleges since 2008. Neil consults for television, film, and print media, and has just released an educational DVD entitled "Dark & Stormy Nights: Parapsychology for Ghost Hunters." For more information, visit [www.NeilMcNeill.com](http://www.NeilMcNeill.com).



**Jessica Morrell** is a developmental editor, columnist, and the author of six books, five focused on writing topics. Her latest books are *Thanks, But This Isn't For Us*, *A (sort of) Compassionate Guide to Why Your Writing is Being Rejected* and *Writing the Hours*. She's been teaching writers for twenty years and lives in Portland, Oregon where she's surrounded by writers.



**Jennifer D. Munro** is a freelance editor whose work has appeared in numerous publications, including *Salon*; *Brain, Child*; and an anthology of essays about body image by funny women. Her humorous stories about sexuality are collected in *The Erotica Writer's Husband*. She has received grants/fellowships from Artist Trust, 4Culture, Jack Straw, Fishtrap, and Hedgebrook. She blogs about motherhood and marriage at [www.StraightNoChaserMom.com](http://www.StraightNoChaserMom.com).

**Carla Neggess** (see p. 1)



**Bernadette Pajer** is the author of the Professor Bradshaw Mysteries published by Poisoned Pen Press. She's a graduate of the University of Washington and a proud member of MWA, SinC, Northwest Science Writers, and the [Seattle7Writers.org](http://Seattle7Writers.org). Research is Pajer's favorite activity. She happily delves into Seattle's past and the early days of electrical invention as she plots Professor Bradshaw's investigations.

**Stella Pope Duarte** (see p. 3)



**Kim Purcell** has worked as the curriculum director for Write Girl in Los Angeles, where she has taught writing workshops for teens and their mentors. Her first novel is titled *Trafficked* (Viking, 2012) and has received starred review in VOYA, calling it "suspenseful, heartbreaking, and excellent." Booklist says, "Purcell's well-researched look into human trafficking has the slow pull of a dawning nightmare...gritty, realistic and eye-opening."



**Ray Rhamey** is a developmental fiction editor and book designer (covers, interiors, and ebooks) at [crrreative.com](http://crrreative.com); an author (four novels, one non-fiction) and indie publisher. He writes the internationally known blog, *Flogging the Quill*, on creating compelling fiction. His background includes advertising and screenwriting. His writing how-to book, *Flogging the Quill, Crafting a Novel that Sells* (2009), gets rave reviews from writers.

**Bonnie Rough** (see p. 8)



**Gerri Russell** has done it all when it comes to writing. She's worked as a broadcast journalist, newspaper reporter, magazine columnist, technical writer and editor, and instructional designer, which all finally led her to follow her heart's desire of being a romance novelist. Gerri is the author of six novels and one novella. She is best known for her adventurous and emotionally intense novels set in 13th and 14th Century Scottish Highlands. She is a two-time recipient of the Romance Writers of America's Golden Heart Award.



**Michael Schein** is the author of three novels, a play and a logorrhea of poems. His novels are *The Killer Poet's Guide to Immortality* by "AB Bard" (2012), *Bones Beneath Our Feet* (2011), and *Just Deceits* (2008). Michael has taught poetry and fiction at a number of venues, and is Director of LiTFUSE Poet's Workshop. He was once known as Pyro, the Charred Charlatan.



**Suzanne Selfors'** middle grade novels include *Smells Like Dog*, *Smells Like Treasure*, *To Catch a Mermaid* and *Fortune's Magic Farm*. Her accolades include Junior Library Guild Awards, starred reviews, School Library Journal Book of the Year, Kids Indie Pick, Bank Street Best Children's Books, and she's been nominated for the Sunshine State Award and William Allen White Award. She currently resides on Bainbridge Island.



**Rick Steves** has spent 120 days a year in Europe since 1973, and spending one third of his adult life living out of a suitcase has shaped his thinking. He has produced over fifty guidebooks on European travel, the most popular travel series in America on public television, a weekly hour-long National Public Radio show, and a weekly column syndicated by the *Chicago Tribune*. Rick Steves lives and works in his hometown of Edmonds, Washington.



**Shari Storm** has been an executive in the credit union industry since 1998. Her book *Motherhood is the New MBA: Using Your Parenting Skills to be a Better Boss* (St. Martin's Press) was published in 2009. She has been featured in *Time Magazine*, *Redbook*, *HybridMom*, *Body & Soul*, *Costco Connection*, Martha Stewart's radio program, KING 5 morning news, *The Metro News New York*, *BusinessWeek* online, *MomLogic* website and *Working Mother* magazine blog. [www.sharistorm.com](http://www.sharistorm.com)



**Steve White** writes science fiction and fantasy, and is an MFA candidate at the Northwest Institute of Literary Arts on Whidbey Island. He is best known for his alternate history bestseller, *Outrageous Fortunes*, and his writing mastery blog, *Novel Dog*.



**David Paul Williams** is the "In the Field" Editor of *Washington-Oregon Game and Fish*, and former Business Topics Editor of *ArrowTrade*. His articles have appeared in *Seattle Magazine*, *Northwest Palate*, *Backpacker*, *Seattle Metropolitan*, *American Angler*, *Northwest Travel*, *Northwest Fly Fishing* and *Fly Fusion*. He teaches freelance writing. Williams won the 2010 SCN First Five Pages and Novel Pitch Contest and is working on a non-fiction book for Stackpole Books.

**Marcia Woodard** (see p. 3)



## WALKING TOWARDS YOUR DREAMS: CREATING A BOOK FROM YOUR JOURNAL WITH ARTIST AND AUTHOR MARCIA SHAVER

Sunday, October 7, 12:45-1:10 pm

EAF Museum Gallery (public invited)

Marcia Shaver

In her recent book, *The Artist's Journey: The Perfumed Pilgrim Tackles the Camino deSantiago*, Marcia Shaver combines her passion for drawing and her love of travel. Readers are compelled to join Marcia and her well-chosen walking companion as they set a pace that permits time to draw and drink in the revitalizing countryside during the 1,299,851-step pilgrimage across Spain. Writing and journaling have always been important to her artwork and regardless of the medium, Shaver's strong sense of the graphic keeps her art grounded. She works in a variety of mediums and her prints and original paintings are featured in private and corporate collections internationally. She has a Bachelor of Education from the University of Oregon in art education, with masters and travel studies in Europe and Asia. She taught art at the high school level and now instructs adults within the art community.

**Exhibit featuring Marcia Shaver will be shown in both EAF Museum Gallery and EAC Display Case Sept 18-Oct 30, 2012.**

# CONTEST

## 2012 Theme: Destinations

The theme for the 19th annual Write on the Sound Literary Contest is Destination(s). Winners will be announced and prizes awarded on Saturday, October 6, 8:30 am, at the Conference orientation, and an anthology of the winning entries will be available.



RBC Wealth Management\*

Prizes\* sponsored by Patricia Thorpe & Heather Krause - RBC Wealth Management

1st Place Awards - \$100 2nd Place Awards - \$75

\*Awards will be made in consideration for the one-time right of the City to reproduce the material submitted for educational purposes (see release below).

### RULES:

- Entrants must be registered for the conference.
- Fee: **\$12 per entry** – you may enter more than one category, but only one entry per category: Fiction, Nonfiction, Poetry.
- Entries must be 1,500 words or less.
- Material must be original and not previously accepted for publication or production.
- Entries must be **received** (not postmarked) by **September 4, 2012**.
- Conference presenters, steering committee, and persons affiliated with Edmonds Arts Commission are not eligible.

### INSTRUCTIONS:

- Language and subject matter must be appropriate for the general public and for circulation in the public library.
- All entries (fiction, non-fiction and poetry) must be typed, single spaced, on 8 1/2" x 11" **white paper** with 1 1/4" margins on all sides, in a font size of 10-12 points. Do not bind.
- All entries must be anonymous. The author's name should not appear anywhere on the manuscript. Include the manuscript title on each page and number each page. Winners are selected by independent judges.
- Submit unfolded entries in a large (9"x12") envelope and include the signed release form (below). For each entry also include: a 3" x 5" card with the category, title of your piece, and your name on one side and a 30-word autobiographical paragraph on the other (which will be read at the awards if you are a winner).
- Mail all entries in the same envelope. You may pay all fees (contest fee & conference registration) at one time. Entries **MUST BE MAILED** (no email or FAX) with a check payable to **City of Edmonds** to:  
WOTS Literary Contest, 700 Main Street, Edmonds WA 98020.
- Failure to follow the above rules and instructions may result in disqualification. Contest fees are not refundable. Entries will not be returned.
- The Edmonds Arts Commission is not obligated to make an award.

### CLIP AND SEND WITH YOUR CONTEST ENTRY

I understand that by entering this competition, I allow the City of Edmonds a one-time reprinting right to publish my work in an anthology to be used for educational purposes and distributed with my by-line to participants in this conference. I also allow this anthology to be placed in the Edmonds Library. The City of Edmonds will not seek monetary gain with this anthology.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

*Social Security # will be requested if award is received.*

Title of Entry \_\_\_\_\_

Poetry  Fiction  NonFiction

Title of Entry \_\_\_\_\_

Poetry  Fiction  NonFiction

# MANUSCRIPT CRITIQUES

with Bonnie Rough

**SIGN UP** for a one-on-one, 15-20 minute session with Bonnie Rough to talk about your fiction or nonfiction book proposals. Manuscripts are sent in early and returned at the conference appointment. Take this opportunity to have an experienced consultant review your work and make suggestions in a relaxed, informal atmosphere.



Bonnie J. Rough is author of the award-winning memoir *Carrier: Untangling the Danger in My DNA*. Her writing appears in numerous periodicals including *The New York Times*, *The Sun*, *The Iowa Review*, and *Brevity*, as well as anthologies including *The Best Creative Nonfiction* and *The Best American Science & Nature Writing*. She teaches creative writing, and edits fiction for *Versal*.

[www.bonniejrough.com](http://www.bonniejrough.com)

### INSTRUCTIONS:

- Call to reserve your time slot prior to registering for conference. Registering for manuscript critique online prior to confirming a time slot, does not assure date or time is available.
- Manuscripts will be accepted on a "first come, first served" basis.
- Pay online with your registration or send check for **\$30 payable to City of Edmonds**.
- Fiction and nonfiction only (sorry, no poetry). Limit one manuscript per person.
- **Beginning Writers:** submit ten (10) pages of a work-in-progress; including a short synopsis of project and brief author biography. For committed writers who may not be ready to submit for publication but would like a professional opinion of their work.
- **Intermediate/Advanced Writers:** submit ten (10) pages for review. This will include: part of a first chapter (start at the beginning), a pitch for the book and concept statement (think back cover copy), and a brief author biography. For writers whose work is near publication, who seek extra polish that a practice submission can bring and professional input to guide them closer to publication.
- After appointment is confirmed, mail manuscript. All entries must be **received** (not postmarked) by **September 4, 2012**.

**WOTS Critiques**

**700 Main Street**

**Edmonds, WA 98020**

**PLEASE NOTE:** Accepted manuscripts will be returned at the conference.

Consultation appointments overlap with conference sessions; participants may miss part of a session. Consultation times will be confirmed prior to the conference. No refunds will be given on accepted manuscripts.

### CLIP AND SEND WITH MANUSCRIPT

Your Name \_\_\_\_\_ Phone \_\_\_\_\_

Manuscript Title \_\_\_\_\_

Check for \$30 enclosed  Payment made online

Check your confirmed appointment time. Appointments must be scheduled by calling 425-771-0228, prior to mailing in your manuscript.

#### SATURDAY

#### SUNDAY

9:00 AM  2:30 PM  1:30 PM  4:30

9:30  3:00  2:00

10:00  3:30  2:30

10:30  4:00  3:00

11:00  4:30  3:30

11:30  5:00  4:00

# 2012 Registration

425-771-0228 • EMAIL: WOTS@CI.EDMONDS.WA.US

SPACE IS LIMITED! FOR PRIORITY REGISTRATION, REGISTER ONLINE: [WWW.WRITEONTHE SOUND.COM](http://WWW.WRITEONTHE SOUND.COM)

Name \_\_\_\_\_ Phone \_\_\_\_\_ Emergency # \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_ (for conference use only)

Your name, city and email will be included on a participant list distributed at conference unless we are notified by September 28.

- Send me lodging information for Edmonds  Add me to the Edmonds Arts Bulletin quarterly newsletter email list

FRIDAY, October 5, Pre-Conference Workshops (see p. 3 for workshop descriptions)	AMOUNT
<b>WORKSHOP CHOICES:</b> Call 425-771-0228 to confirm space before sending money for one of these	
<b>12:00 – 4:30 Critique Workshops</b> at Edmonds Conference Center, 201 4 <sup>th</sup> Ave N, Edmonds	
<input type="checkbox"/> Nonfiction, Marcia Woodard (limit 7) \$70.00 .....	_____
<input type="checkbox"/> Fiction, Dan Hurley (limit 8) \$70.00 .....	_____
<input type="checkbox"/> Poetry, Holly Hughes (limit 10) \$70.00 .....	_____
<b>12:00 – 4:30 Writing and Marketing Workshops</b> at Frances Anderson Ctr, 700 Main Street, Edmonds (call to reserve space)	
<input type="checkbox"/> “(Memoir) The Call to Write: Unraveling Truth From Within,” Stella Pope Duarte (limit 25) \$70.00 .....	_____
<input type="checkbox"/> “You’ve Got the Power: Story Telling Techniques” Robert Dugoni (limit 35) \$70.00 .....	_____
<input type="checkbox"/> “Social Media Marketing for Authors: Small Group and One-On-One Consultations” Ron Gompertz (limit 15) \$70.00 .....	_____
<b>SATURDAY &amp; SUNDAY, October 6 &amp; 7, Write on the Sound, 700 Main Street, Edmonds</b>	
<b>BOTH DAYS</b> <input type="checkbox"/> Sat & Sun fee \$127.00 if registered by 9/4 .....	_____
\$147.00 after 9/4 if space available.....	_____
<b>ONE DAY</b> <input type="checkbox"/> Sat only OR <input type="checkbox"/> Sun only fee \$80.00 .....	_____
<b>BOX LUNCH</b> <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday fee \$15.00 each .....	_____
<b>Choose:</b> <input type="checkbox"/> vegetarian <input type="checkbox"/> turkey or <input type="checkbox"/> ham sandwich	
<b>KEYNOTE</b> <input type="checkbox"/> Yes, attending (FREE to Conference participants)	
Send additional Keynote tickets: ..... #___ @ \$15.00 Adult ..... #___ @ \$10.00 Student (w/ID) .....	_____
<b>MANUSCRIPT CRITIQUE FEE</b> included <input type="checkbox"/> \$30 (or may be sent with submission) .....	_____
<b>CONTEST FEE</b> included ..... <input type="checkbox"/> \$12 per entry (or may be sent with entry).....	_____
<b>TOTAL ENCLOSED: \$</b>	_____

## WORKSHOP CHOICES: REGISTER EARLY to get your first choice.

Indicate your workshop choices, selecting only one class in each time period. Include your second choice in case the first choice is full. See page 5 & 6 for workshop descriptions.

FRIDAY, OCTOBER 5 (See box at top of page)	SUNDAY, OCTOBER 7
<b>SATURDAY, OCTOBER 6</b>	
<b>9:00 - 10:15 am</b>	<b>9:15-10:30 am</b>
<b>1st 2nd Choice</b>	<b>1st 2nd Choice</b>
<input type="checkbox"/> <input type="checkbox"/> Writing with Cold Feet	<input type="checkbox"/> <input type="checkbox"/> Finding Your Voice as a Memoirist
<input type="checkbox"/> <input type="checkbox"/> Author Toolkit: Five Ways to Prepare for a Creative Career	<input type="checkbox"/> <input type="checkbox"/> Fact into Fiction
<input type="checkbox"/> <input type="checkbox"/> Making Any Writing Suspenseful	<input type="checkbox"/> <input type="checkbox"/> Wimps & Wonderkids: Landscape of the Middle Grade Novel
<input type="checkbox"/> <input type="checkbox"/> Flavor It Up! Add Sizzle to Your Fiction & Memoir	<input type="checkbox"/> <input type="checkbox"/> Making a Mystery: Planning, Plotting and Suspense
<b>10:30 - 11:45 am</b>	<b>10:45 am - 12:15pm</b>
<input type="checkbox"/> <input type="checkbox"/> It's All One Muse	<input type="checkbox"/> <input type="checkbox"/> Reporting 101
<input type="checkbox"/> <input type="checkbox"/> Building Worlds	<input type="checkbox"/> <input type="checkbox"/> Navigating Amazon: Tricks for Optimizing Presence on Amazon
<input type="checkbox"/> <input type="checkbox"/> Trust Your Triggers	<input type="checkbox"/> <input type="checkbox"/> Tracking the Wild Character
<input type="checkbox"/> <input type="checkbox"/> Novel Arcs	<input type="checkbox"/> <input type="checkbox"/> Write About Love: Love Poems
<b>11:45 am -12:45 pm Lunch</b>	<b>12:15-1:15 pm Lunch</b>
<b>1:00– 2:15 pm Keynote, Carla Neggers</b>	<b>12:45-1:10 pm “Walking Towards Your Dreams,” Marcia Shaver</b>
<b>2:30 - 4:00 pm</b>	<b>1:15-1:45 pm Poetry Reading, Kathleen Flenniken</b>
<input type="checkbox"/> <input type="checkbox"/> Guffawing At Grief: Humor in Personal Essay and Memoir	<b>2:00 -3:30 pm</b>
<input type="checkbox"/> <input type="checkbox"/> Conflict: Can't Live With it, Can't Write Without it	<input type="checkbox"/> <input type="checkbox"/> It was a Dark and Stormy Night: Improve Your Paranormal Writing
<input type="checkbox"/> <input type="checkbox"/> Keys to Article Writing	<input type="checkbox"/> <input type="checkbox"/> Business of Writing
<input type="checkbox"/> <input type="checkbox"/> Formatting for Self-Publishing	<input type="checkbox"/> <input type="checkbox"/> Creating Children's Picture Books from the Writer's Point of View
<b>4:15 - 5:30 pm</b>	<input type="checkbox"/> <input type="checkbox"/> Crafting Killer Description and Dialogue Scenes
<input type="checkbox"/> <input type="checkbox"/> Writing Through Revelations, Visions & Dreams	<b>3:45 -5:00 pm</b>
<input type="checkbox"/> <input type="checkbox"/> Working with an Editor Panel	<input type="checkbox"/> <input type="checkbox"/> Banish Writing Blocks
<input type="checkbox"/> <input type="checkbox"/> YA Suspense	<input type="checkbox"/> <input type="checkbox"/> How to Promote Your Book: Online and on Tour
<input type="checkbox"/> <input type="checkbox"/> Travel Writing	<input type="checkbox"/> <input type="checkbox"/> Small is Beautiful: From Postcards to Mini-Zines
	<input type="checkbox"/> <input type="checkbox"/> Speak with the Hands: Gesture in Dialogue

**SEND COMPLETED REGISTRATION FORM & CHECK PAYABLE TO:** WOTS City of Edmonds • 700 Main Street • Edmonds, WA 98020 • 425-771-0228

CHARGE:  VISA  MasterCard Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ A \$10 administrative fee will be charged on refunds - No refunds after 9/21.

# WRITE ON THE SOUND

## Writers' Conference

700 Main Street  
Edmonds, Washington 98020

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[www.writeonthesound.com](http://www.writeonthesound.com)

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Snohomish County  
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# 27th Annual WRITE ON THE SOUND Writers' Conference

OCTOBER 6 & 7, 2012  
PRE-CONFERENCE OCTOBER 5

Frances Anderson Center  
700 Main Street, Edmonds  
[www.writeonthesound.com](http://www.writeonthesound.com)

## Sponsors:

City of Edmonds  
Edmonds Bookshop  
Windermere Real Estate Edmonds  
Patricia Thorpe & Heather Krause/RBC Wealth Management  
Edmonds Theater

**Keynote Speaker: CARLA NEGGERS**

*Writing as 'work' or 'play': does it have to be either/or?*

Oct 6, 1:00 pm

Edmonds Theater, 415 Main Street



*New York Times* Bestselling Author

The lecture is open to the public - \$15 Adult/\$10 Student (w/ID) general admission

Tickets available in advance at 425-771-0228 or at the door