

Edmonds Advisory Library Board

Meeting Minutes Monday, June 16, 2014

Agenda

- I. Call to order 5:56
 - a. Attendees Tim Healy, Leslie Elsaesser, Judy Sasges, Joyce Hudemann, Wendy Kendall, Lesly Kaplan, Carrie Hite, Joanne Peterson, Susan Schalla, Guest Cheryl Telford
- II. Minutes of last meeting – February Minutes Approved
- III. Public comment – None
- IV. Old Business:
 - a. Welcome Susan Schalla, newest Board member
- V. New Business – Cheryl Telford presentation about Sno-Isle Community Ambassadors
 - a. “Questions to consider” hand out discussed
 - b. Background on the Ambassador program
 - i. Evolved from Sno-Isle strategic plan goal
 1. Recruit, train, and equip volunteers to connect with communities
 - ii. Help secure future of another generation of library users/supporters
 1. Communicate your passion with family, friends, colleagues
 - iii. Spontaneously share your library story in a variety of settings
 - iv. Develop new set of mindfulness and reflections on why library special to you
 - v. Sharing personal stories and testimonials is most effective because that intensifies the impact on the audience to try something new, and to support libraries. It’s also memorable, inspires action, and gets passed on one person to another.
 - vi. A solution for expanding grass roots support includes support at the ballot box
 - c. Review of the Tool Kit Cheryl gave to each meeting attendee
 - i. Emphasis is on Strategic Focus
 - ii. Reviewed the new, infographics pages
 - iii. Reviewed the Award winning “Open for Business” Pamphlet
 - iv. Reviewed Foundation Center Funding information for finding grant/nonprofit funding info
 1. At Marysville Library (only place licensed for it right now)
 - v. Stories from the heart by ambassadors are shared in the Tool Kit
 - vi. Closes with the How to be an Ambassador section
 - d. Ambassadors are important
 - i. Your credibility and broad reach
 1. Sphere of influence
 2. Speak from heart
 3. Spontaneous in your own venues and audiences
 - ii. Cheryl emails Ambassador newsletters every other month
 - e. Thank You Cheryl!

- VI. Review Display and Exhibit Policy Guidelines hand out
 - a. Amended first bullet point in Guideline to take out “generally” - Commercial endeavors, political statements or comments, and religious displays applying to a particular faith or sect are **generally** not permitted
 - b. Amend to add a date at the bottom reflecting the form’s approval date
 - c. Final decisions tabled until next meeting, Judy will research additional information for that meeting
- VII. Publicize Library articles – What can we do
 - a. Review Ambassador Toolkit for ideas
 - b. Evening events at Library – nothing upcoming in the near future
 - c. Adult book reviews in website – Edmonds, tab to review a book
 - i. Everyone share a book on that
 - ii. Wendy will advertise this feature on Library website
 - d. Joanne will do an Ambassador story in Beacon
 - e. Summer reading is Explore Summer – Joanne
- VIII. FEL Entrance Project – replace old book drop with an art piece
 - a. FEL donates \$5,000
 - b. Arts Festival is interested in donating as well
 - c. Arts Commission is interested in donating as well and will be overseeing
 - i. Will be reviewing artists around October
 - ii. Would be nice for a board member to be on that committee
 - 1. Tim volunteered
 - 2. Wendy volunteered as either back up or a 2nd person if there’s room
 - d. Demolish old book drop early 2015
- IX. Note – Sno-Isle is working on signage for outside of buildings
- X. Open House Planning
 - a. Need to discuss on August meeting and by email as well
 - b. Open House will be Sunday October 19th at 1:00
 - c. EWHS Choir – Wendy has contacted the teacher/leader (Charlotte Reese) and is waiting for a response if the EWHS Mello-Aires Choir or the EWHS Jazz Choir are available and interested
- XI. Reports:
 - a. Edmonds Library Manager – Lesly Kaplan
 - i. Reading online sign ups now, exciting new aspect
 - ii. Teens have system wide scavenger hunt, at least one teen on team required, but then family and friends can join on teams
 - iii. Lisa, Teen Librarian just got back from leave
 - iv. Promoting online book reviews from adults – it’s encouraged also that Library Board members participate if they are interested
 - v. Real thorough carpet cleaning done
 - vi. City has hired new custodian, Sara
 - vii. Discussion about ESL

- b. Sno-Isle Libraries – Judy Sasges
 - i. Camano Island passed bond by 62%
 - 1. Converting restaurant, will take up to a year and then ready to go
 - ii. Note - 1998 dollars from annexation with Edmonds is held by Sno-Isle for specific purposes with joint agreement between city and library. \$795,000.00 is currently there. No big ticket needs are known on the horizon at this time.
 - c. Friends of the Edmonds Library (FEL) – Leslie Elsaesser
 - i. Shared the current FEL newsletter
 - ii. Membership year starts in September
 - iii. Meetings stop in July and August, resume in September
 - d. Edmonds City Liaison – Carrie Hite
 - i. New City Council member is seated
 - ii. Mayor has scheduled town hall meetings quarterly
 - 1. Very informative, hear from each department head
 - iii. Custodial staffs struggling during this time after a bad accident happened for the head of staff
 - iv. Playground area at city park being built up
 - v. Explorative committee for parks foundation
 - 1. Let Carrie know if you're interested in participating
 - vi. We'd like to stir up some interest about having a Student Intern on the board
 - 1. Looking for ideas and action on this
- XII. Board member observations, thoughts, questions relating to the library – None offered
- a. Reminder – look at your city email address for information updates
 - i. Please send an alert to people's personal email addresses saying there's an update to their city email address
- XIII. Next meeting August 18, 2014 at 6:00pm
- XIV. Adjournment: time 6:26